





## WE'RE ISAGENIX

As a family-owned and -operated company, we've been sharing our vision of health and wellness since 2002, and our commitment to those core values is stronger than ever.

Why? Because everyone deserves to feel empowered and free to pursue a wellbeing-centered life. And we're confident that our expertly crafted line of products and supportive community can help you on the path to living your very best life.

## ISAGENIX AT A GLANCE

### WHAT WE DO

We create elevated wellbeing solutions because everyone deserves to feel healthy.

THE ART OF WELLBEING.

### HOW WE DO IT

We make achieving health so simple everyone can do it!

SIMPLY. BETTER. TOGETHER.

### WHY WE DO IT

We understand everything we do impacts our health, families, and planet. So, let's do better.

PURSUIT OF BETTER.

### GLOBAL STATS

-  Family-owned and -operated company
-  **700** employees globally
-  Operating in **26** markets in four continents
-  **550,000** Customers globally
-  Over **\$7 billion** in cumulative global sales

### PRODUCT STATS

We've **helped more than 550,000 people** incorporate better nutrition into their daily lives with quality products and systems.

- 175+** high-quality products
- 33** full-time scientists on staff
- 95%** U.S. manufacturing
- Early adaptogen adopter

### BUSINESS STATS

We've helped tens of thousands of independent distributors around the globe.

- Commissions are paid daily, weekly, and monthly
- Easy-to-use tools
- Year-round events
- Opportunity to grow globally

### BEING GREEN

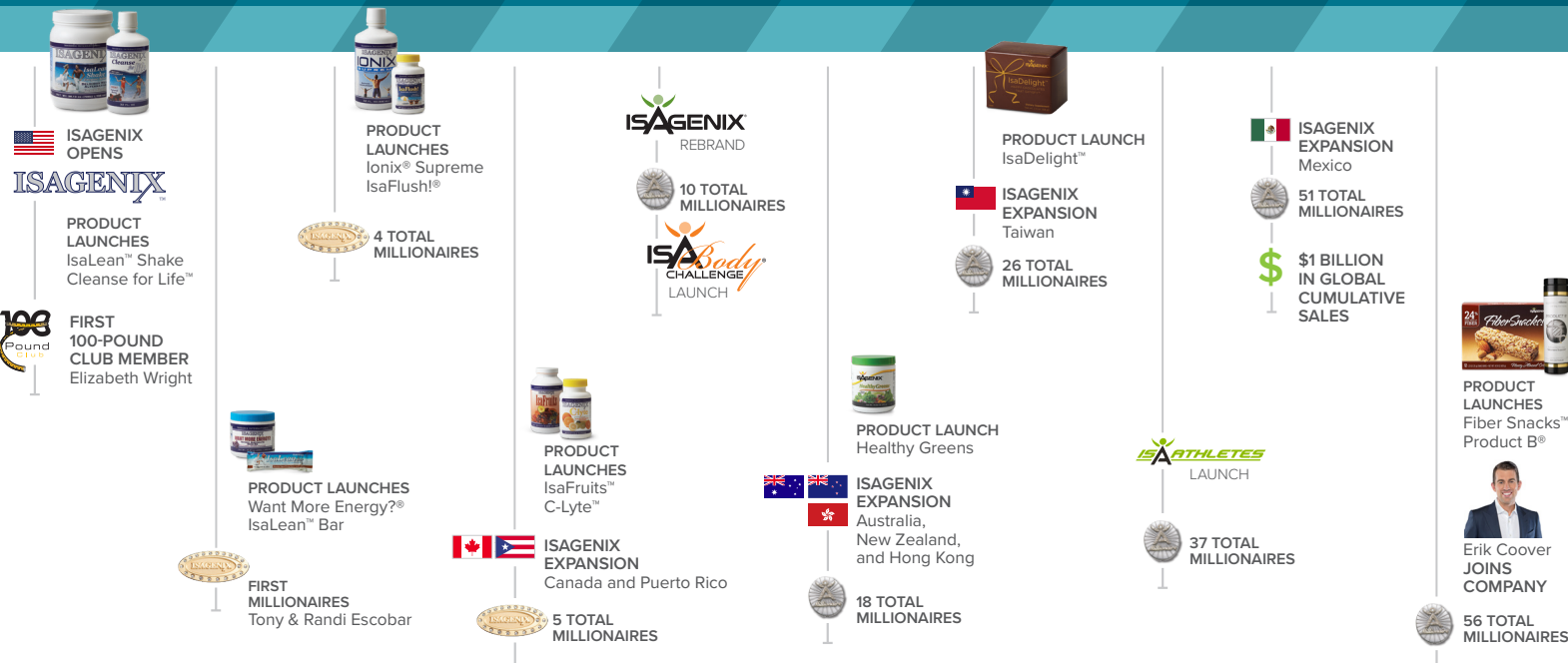
We care about the planet.

- 8.2 million** milk jugs' worth of virgin plastic saved to date
- All canisters will be made of post-consumer recycled (PCR) plastic by 2023
- Our corporate building has a LEED-certified exterior and is solar powered

### ISA FOUNDATION

- \$3.4 million** donated to 79 U.S.-based nonprofits
- 5 million** healthy meals served
- Aiding more than **225,000** people
- Funding over **30,000** educational events

2002 2003 2004 2005 2006 2007 2008 2009 2010 2011



An Isagenix Millionaire is an Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix. These incomes are those of persons within the top 1% of Isagenix, are not representative of the success or compensation that any particular Associate will receive, and should not be considered typical or average. Earnings reflect gross amounts that do not include any business expenses. For average earnings, refer to IsagenixEarnings.com.



## OUR LEADERSHIP



**JIM COOVER**  
Co-Founder & Chairman



**KATHY COOVER**  
Co-Founder &  
Executive Vice President



**ERIK COOVER**  
Chief Visionary Officer



**SHARRON WALSH**  
Chief Executive Officer



**JUSTIN POWELL**  
Chief Legal Officer



**TIM JONES**  
Chief Financial Officer



**JOSHUA PLANT, PH.D.**  
Chief Science Officer



**GARY GALLANT**  
Chief Information Officer



**BRIAN CLARK**  
Senior Vice President  
of Operations



**JIM PIERCE**  
Investor/Board Member

