



TRAINER & LEADERSHIP CRITERIA

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- Field Advisory Board
- Associate lead trainers - Train on one or more topics during an Isagenix event (Criteria does not apply to trainers at Super Saturday events.)
- Welcome Back Trainers - Perform warmups and introduce main presenters
- Must be an Isagenix Independent Associate in good standing with no policies or procedures violations in the last six months.
- Has integrity and a commitment to ethical behavior.
- A leader who supports an abundant mentality, represents the Isagenix vision, upholds the Isagenix values, and provides leadership to the field by holding open meetings. (This Associate also provides support to local Associates who hold open meetings and more.)
- **SUCCESS STORIES**

SPECIFIC CRITERIA FOR SELECTION OF:* FIELD ADVISORY BOARD

- Field Advisory Board participants' term is one year; however, Isagenix reserves the right to adjust members of the board within that duration.
- Must be with Isagenix for a minimum of one year.
- Must provide superior leadership to their team.
- Must be a Paid-As Executive and 5-Star Golden Circle or above for a minimum of two weeks in the last reporting month. (Consistent with our Executive Leadership Pool criteria.)
- Must have attended the last Celebration, New Year Kick Off, and at least one Isagenix Academy in the past year.
- Must have a significant Cycle 4PET increase and personal Cycle increase (be an organization that is growing, not declining) in the Executive Leadership Pool in any of the qualifying months within the last six months of being considered for the FAB.
- Must have qualified to attend the Global Top Achievers leadership meeting.
- Must be among our top 200 income earners in the past 12 months.

SUCCESS STORIES

- Must have completed the "Success Story" questionnaire outlining his/her success story.
- Must have a reference from his/her enrolling sponsor to attest to his/her success story.
- Must submit digital photos to Recognition@IsagenixCorp.com.
- Must have had story published in an Isagenix publication.