



ISAGENIX (EU) B.V. CODE OF ETHICS

AS A ISAGENIX INDEPENDENT ASSOCIATE, I WILL:

- Conduct myself and my business in a professional, ethical, moral and legal manner, always being respectful of each and every person I meet;
- Represent the Isagenix Products and the Isagenix Income Opportunity truthfully and accurately;
- In my business dealings, always present myself as an Isagenix Independent Associate;
- Provide ongoing support and active encouragement to other Members, both within and outside of my own organisation;
- Truthfully and accurately answer any and all questions about the Isagenix Products and the Isagenix Income Opportunity;
- Inform customers and potential members of their right to return any Isagenix Products according to the Isagenix Returns Policy; should my customers wish to return any Isagenix products and subject to their request, help them quickly and properly execute the return;
- Make only such verbal commitments and promises that are authorised by Isagenix;
- Respect the privacy of my customers and potential Members;
- Honour my obligation to protect Isagenix confidential information, including the contact information of other Members;
- Accept and honour my obligations under the [Isagenix Communication Guidelines](#) provided as Annex 1 herein;
- Comply with reasonable requests for information and documentation from Isagenix, and
- Abide by all of the Isagenix Rules of Membership, as currently in effect and as may be amended by Isagenix from time to time.

AS A ISAGENIX INDEPENDENT ASSOCIATE, I WILL NOT:

- Engage in any activity that would reflect poorly on Isagenix or me, including but not limited to any deceptive, misrepresentative, unlawful or unethical business or recruiting practice, using any high-pressure recruiting or selling techniques, or making any unlawful, unauthorised or exaggerated claims or testimonials about the Isagenix Products or the Isagenix Income Opportunity;
- Entice or encourage any existing Member to join my team from another team under any circumstance, directly or indirectly;
- Attempt to gain any advantage over any other Associate by claiming or implying that I am able to obtain any special treatment from Isagenix;
- Disparage Isagenix or its Products, Team Compensation Plan, management team, employees, affiliates, Customers, or other Associates, or the competition or their products, compensation plans, management teams, employees, affiliates or independent distributors;
- Attempt to manipulate the Isagenix Team Compensation Plan in any way, including but not limited to enrolling any person as a Customer or Associate who has little or no interest in Isagenix, primarily to qualify for a bonus or other compensation, or by enrolling or encouraging others to enroll with multiple Positions and/or selling Isagenix products through unauthorised channels;
- Attempt in any way, directly or indirectly, to violate or circumvent the Isagenix Policies and Procedures that apply to me ; or
- Accuse another Associate of misconduct absent reasonable grounds to do so as well as willingness to provide such supporting evidence and sworn statements as Isagenix may reasonably request.