

# Product Introduction Bonuses (PIBs)

Isagenix gives Independent Associates the opportunity to earn money when they personally help a new Customer start on Isagenix products. If you're an Associate, you can earn a one-time Product Introduction Bonus between CA\$11 and CA\$165 for each new Personally Enrolled Customer who joins Isagenix on a qualifying pack or system.

Canada market values are calculated using the Foreign Exchange Multiplier. The PIB and Product Introduction Reward (PIR) coupons for packs and systems have been set to a certain amount. But here's the formula to calculate the PIB/PIR equivalent for individual items: **BV total x 10% x Foreign Exchange Multiplier (currently 1.11)**. This value is subject to change every quarter based on published exchange rates and will be valid for the following quarter. **Here are some examples:**

## FOR ASSOCIATES:

**If you have a recognition rank of Associate or higher, when you share Isagenix with a new Customer, you'll earn a PIB on any BV amount from the new Customer's initial order that doesn't already have a fixed PIB dollar amount.**

### Example No. 1:

You enroll a new Customer with a variety of individual products totaling 150 BV, so you receive a PIB of CA\$17. Here's how it's calculated:

$150 \text{ BV} \times 10\% \times 1.11 = \text{CA}\$16.65$ , which is then rounded to CA\$17

### Example No. 2:

You enroll a new Customer with a variety of individual products totaling 107 BV, so you receive a PIB of CA\$12. Here's how it's calculated:

$107 \text{ BV} \times 10\% \times 1.11 = \text{CA}\$11.87$ , which is then rounded to CA\$12

## FOR CUSTOMERS:

**As a Customer, you can also take advantage of this new PIB incentive when you share Isagenix with new Customers!**

When you share PIB packs that have a fixed dollar amount, you'll earn a PIR coupon equal to the value of an existing PIB dollar amount. When you share products that don't have a fixed PIB dollar amount, you'll earn a PIR coupon equal to  $10\% \times 1.11$  of any BV amount from the new Customer's initial order.

### Example No. 1:

You enroll a new Customer with a variety of individual product totaling 100 BV, so you receive a PIR coupon of CA\$11. Here's how it's calculated:

$100 \text{ BV} \times 10\% \times 1.11 = \text{CA}\$11.10$ , which is then rounded to CA\$11

### Example No. 2:

You enroll a new Customer with a variety of individual products totaling 75 BV, so you receive a PIR coupon of CA\$8. Here's how it's calculated:

$75 \text{ BV} \times 10\% \times 1.11 = \text{CA}\$8.33$ , which is then rounded to CA\$8

If you're a Customer, you can earn **PIR coupons** when you help a new Customer join and order a qualifying system.

**Help a New Member Join + Product Introduction Pack = Up to CA\$165 PIB/PIR**

Product Introduction Packs and Systems	PIB or PIR	BV
9-Day System	CA\$10 PIB/PIR	100 BV
Rejuvity® Essentials Pack	CA\$10 PIB/PIR	118 BV
Healthy Lifestyle Pack	CA\$10 PIB/PIR	119 BV
Shake and Cleanse Pack	CA\$10 PIB/PIR	105 BV
Sports Performance Pack (ages 5+)	CA\$10 PIB/PIR	116 BV
Shake and Shot Pack	CA\$10 PIB/PIR	133 BV
Total Health and Wellness: 4 Pillars of Health Pack	CA\$10 PIB/PIR	138 BV
Every Day Essentials Pack	CA\$10 PIB/PIR	142 BV
Essence Complete Collection	CA\$10 PIB/PIR	147 BV
Essence Experience Pack	CA\$30 PIB/PIR	154 BV
Rejuvity Skincare System	CA\$20 PIB/PIR	150 BV
Energy System	CA\$30 PIB/PIR	165 BV
Performance System	CA\$30 PIB/PIR	169 BV
Healthy Aging and Telomere Support System	CA\$30 PIB/PIR	170 BV
Weight Loss Basic Pack (30-Day System)	CA\$30 PIB/PIR	164 BV
e+™ Starter Pack	CA\$30 PIB/PIR	188 BV
Race to Maintenance Pack (ages 18+)	CA\$30 PIB/PIR	190 BV

Product Introduction Packs and Systems	PIB or PIR	BV
Total Health and Longevity System™	CA\$55 PIB/PIR	244 BV
Weight Loss Premium Pack	CA\$55 PIB/PIR	185 BV
Weight Loss Value Pack	CA\$110 PIB/PIR	320 BV
Performance Value Pack	CA\$90 PIB/PIR	320 BV
Weight Loss Ultimate Pack	CA\$165 PIB/PIR	647 BV

## DOUBLE YOUR PRODUCT INTRODUCTION BONUS HOW IT WORKS

### Qualify To Earn Double PIBs

Associates can qualify to earn double PIBs if they have two or more new Members join Isagenix with a qualifying pack (you can mix and match qualifying packs) during the same commission week (12 a.m. ET Monday through 11:59 p.m. ET Sunday).

Customers may also earn Double PIR coupons for sharing two or more qualifying systems during the same week. The 10% PIB does not count toward qualification for Double PIB and is not eligible for Double PIBs.

Getting Started Packs		
Qualifying Pack Name	PIB or PIR	Double PIB
<ul style="list-style-type: none"> <li>Weight Loss Basic Pack (30-Day System)</li> <li>Energy System</li> <li>Healthy Aging and Telomere Support System</li> <li>Performance System</li> <li>e+™ Starter Pack</li> <li>Race to Maintenance Pack (ages 18+)</li> <li>Essence Experience Pack</li> </ul>	CA\$30 PIB/PIR	CA\$60 PIB/PIR each
<ul style="list-style-type: none"> <li>Total Health and Longevity System™</li> <li>Weight Loss Premium Pack</li> </ul>	CA\$55 PIB/PIR	CA\$110 PIB/PIR each

Value Packs		
Qualifying Pack Name	PIB or PIR	Double PIB
<ul style="list-style-type: none"> <li>Weight Loss Value Pack</li> </ul>	CA\$110 PIB/PIR	CA\$220 PIB/PIR each
<ul style="list-style-type: none"> <li>Performance Value Pack</li> </ul>	CA\$90 PIB/PIR	CA\$180 PIB/PIR each

Weight Loss Ultimate Pack		
Qualifying Pack Name	PIB or PIR	Double PIB
<ul style="list-style-type: none"> <li>Weight Loss Ultimate Pack</li> </ul>	CA\$165 PIB/PIR	CA\$330 PIB/PIR each

Visit [IsagenixBusiness.com](http://IsagenixBusiness.com) to learn more.

The specific market values are calculated using the Foreign Exchange Multiplier. To calculate your market's equivalent, simply multiply the U.S. amount shown by the applicable Foreign Exchange Multiplier for your specific market. This value is subject to change every quarter based on published exchange rates and will be valid for the following quarter.

## GET PAID EVERY DAY EARN DAILY PAY BONUSES ON SPECIFIC PACKS

### How the Daily Pay Bonus Works

1. Be an active Isagenix Independent Associate (100 PV\* within the last 30 days).
2. Share Isagenix, and personally enroll a new Member with one of the qualifying packs.
3. Watch your account for your Daily Pay!

### Qualifying Packs and PIBs

- Weight Loss Premium Pack = CA\$55
- Weight Loss Value Pack = CA\$110
- Weight Loss Ultimate Pack = CA\$165
- Performance Value Pack = CA\$90

### It's That Simple To Earn Daily Pay!

To see our FAQ, please click [here](#).

\*PV is personal volume, which is the combined business volume of an Associate's (1) personal orders purchased directly from Isagenix (whether personally consumed or resold to Retail Customers) and (2) orders purchased by the Associate's Retail Direct Customers ordering through the Associate's personal website.

Members include Associates, Preferred Customers, and Customers. Promotion rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny recognition or other awards to prevent or correct any attempts to circumvent the rules or to manipulate the promotion and to ensure the spirit of the promotion is achieved. Canada only. The specific values shown are calculated using the Foreign Exchange Multiplier. The values shown on this flyer are valid through Dec. 27, 2020, subject to change every quarter based on published exchange rates.