

# BĒA™ Sparkling Energising Drink

Enhance Your Natural Vibrancy



# Your BĒA Guide

This digital toolkit is designed to help you:

- **FEEL** confident when sharing the innovative features and benefits of BĒA sparkling energising drink.
- **ACCESS** a one-stop shop for all the resources you need — images, FAQ, social shareables and more!
- **MAXIMISE** your existing business with step-by-step advice on how to share these products in your organisation.

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## Awaken the Day

BĒA Sparkling Energising Drink is a synergistic blend of raw nutrients, adaptogens, botanicals, vitamins and 100mg of naturally-sourced caffeine to give you a clean energy boost at any time of day.

An artful blend of natural ingredients, BĒA contains no artificial colours, flavours or sweeteners and has less than one gram of sugar and 10 calories per serve.

BĒA is as soulful as it is delicious, with 5% of profits donated to protecting the earth and creating a better future.



The simple way to awaken the day and enhance your natural vibrancy. A blend of raw nutrients from colourful fruit and vegetables, adaptogenic herbs and naturally-sourced caffeine from green tea, BĒA is the easy choice when it comes to a clean energy boost.

Made with raw nutrients sourced from fruits and vegetables like spinach, broccoli, sweet potato, mushrooms, apple, strawberry and more

- 100 mg caffeine naturally sourced from green tea
- Packed with adaptogens and B vitamins
- Refreshing Mango Mimosa and berry Bondi Bellini flavours
- No artificial colours, flavours or sweeteners
- Ages 16+
- Twelve 355 mL cans per case
- Suitable for Cleanse Days
- 5% of BĒA profits will be donated to caring for the environment and creating a better world



## Giving Back with BĒA

We believe true wellness goes beyond just our personal wellbeing.

- 100% recyclable cans
- 5% of BĒA profits are donated to charities that support environmental and humanitarian causes



Australia

**\$58.01 | BV 29**

One-Time Purchase Pricing

New Zealand

**\$68.00 | BV 27**

One-Time Purchase Pricing

## Social Media

Connect, share and educate through social media about BĒA Sparkling Energising Drink.

Through images, short videos, status updates and stories, you can educate your friends, family and prospective new Customers on BĒA Sparkling Energising Drink.

Visit [Isagenix.com](https://www.isagenix.com) for all product information, videos, images and tools.

Learn more about natural ways to energise at [ANZ.IsaFYI.com](https://www.anz.isafyi.com)

## Product Education

[Supporting Your Body During Intermittent Fasting](#)

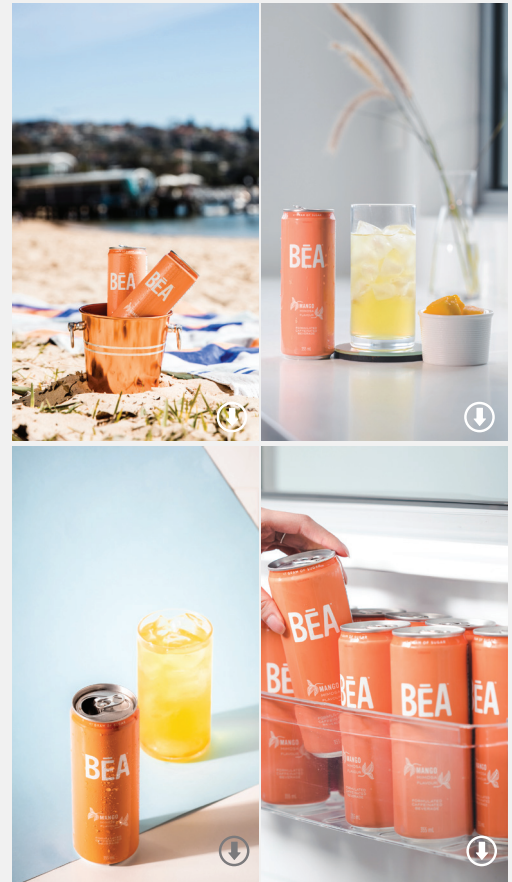
[Adaptogens, Caffeine and Energy Boosts - Which is Suited to Your Daily Activities?](#)

[BĒA Sparkling Energising Drink: FAQs](#)

INSTAGRAM AND FACEBOOK

GRAPHICS TO SHARE

Story Feature on Instagram



Images for Instagram and Facebook

