# ISĂGENIX® LEADER IN ACTION

This program serves as a way to recognise our leaders for their consistent business growth through tracking four key business-building activities. We encourage you to use these four areas as a way to track your progress. This program can ultimately help you in your efforts to grow your business to remarkable levels of success while supporting you in creating your ideal work-life balance. Good luck!

## HOW YOU CAN BE RECOGNISED

#### **MONTHLY RECOGNITION ON ISAFYI:**

Each month, we will honour the Top 10 Leader in Action point earners from Australia and New Zealand in our Spotlight Recognition at ANZ.IsaFYI.com/Recognition.

#### **GLOBAL TOP ACHIEVERS:**

Based on our formula, the top 15 point-earning Associates worldwide (from March 2018 through the following February 2019) will earn an exclusive trip to an unforgettable destination. Find out more about 2019 Global Top Achievers in Nassau, Bahamas.

## LEADER IN ACTION FORMULA

Personal cycle growth





Personally sponsored rank advancements



# Of weeks active as Executive

#### PERSONAL CYCLE GROWTH POINTS:

Earn points by increasing your monthly personal paid cycles.

#### **PERSONAL ENROLMENTS:**

Earn one (1) point for each new personally enrolled member who purchases a qualifying pack with 100 BV or more [earn up to five (5) points each month.

#### WEEKS ACTIVE:

Maintain the Active rank of Executive or above each week to earn more points.

#### PERSONALLY SPONSORED RANK ADVANCEMENT POINTS:

Earn rank advancement points by helping your personally

sponsored Associates advance in rank during the month. You will earn 1 point for a personally sponsored Consultant advancement, 2 points for Manager/Crystal Manager, 3 points for Director/Crystal Director, and 4 points for Executive/Crystal Executive/Golden Circle and Platinum personally sponsored advancements.

### Visit ANZ.IsaFYI.com for more info.

Leader In Action Qualifying Terms: This promotion is open to Associates from ALL countries. A maximum of five (5) points can be earned per month in the personal enrolment category.

Personal sponsors can earn multiple points for personally sponsored Associates who rank advance more than once in a month. Platinum advancements cannot be awarded points for a lateral move into the Platinum category. Content is based on 4-4-5 Calendar.

Original positions and re-entry accounts will be combined for Leader in Action point totals.

Isagenix may modify or terminate the Leader in Action program at any time and for any reason.

