

# How to Join

Your transformation is at your fingertips! To register for the Challenge, visit [IsaBodyChallenge.com](https://IsaBodyChallenge.com), and click the green button that says 'Register for the IsaBody Challenge now!'. Alternately, you can register from your Back Office under the 'Contests and Promotions' tab. Scroll to IsaBody Challenge and select 'View Contest'. Then, click 'Start a New Challenge' to begin the process.

## ISABODY CHALLENGE THE PATH TO COMPLETION

### 1 'Before' Photos: THE FINAL LOOK AT THE OLD YOU

Snap four full-body photos of you standing up (at least one with proof of start date). To register for the Challenge, you must upload your 'before' photos within two weeks of your start date.

### 2 500 BV: USE THE PRODUCTS

You are required to stay active with a minimum of 100 BV purchased per month, and you must use a minimum of 500 BV of Isagenix products throughout your 16-week Challenge period.\*

### 3 'After' Photos: SHOW OFF THE NEW YOU

Snap four full-body photos of you standing up (at least one with proof of end date). 'After' photo must be taken on the last day of your Challenge and uploaded within two weeks of your end date.

### 4 Inspirational Essay: TELL US YOUR STORY

Write a 250-500 word essay sharing your IsaBody Challenge® journey and how Isagenix has improved and impacted your life. You are encouraged to submit other materials such as body measurements and lifestyle photos to further demonstrate your overall transformation. Submit your essay with your 'after' photos.

### 5 Maintenance: PHOTOS AND WEIGH-INS

If you complete the Challenge three weeks or more prior to the Judging Period deadline, you must submit four final full-body maintenance photos (at least one with proof of date). You can see if 'maintenance' photos are required in the IsaBody™ section of your Back Office.



#### **Kathryn Harrold**

2019 EUROPE  
ISABODY CHALLENGE  
GRAND PRIZE WINNER  
CHALLENGES COMPLETED: 1

\*To be considered for prizes, Associates must be active during and after the Judging Period, and the 500 BV accumulation will be tracked from your start date to the end of your 16-week Challenge period.