



ISAGENIX®

PRODUCT INTRODUCTION BONUS

Every time you help new Customers get started on selected packs, you can earn a Product Introduction Bonus, or as we call it, a PIB. PIBs are the first of several bonuses available to you within the Isagenix Compensation Plan.

Each pack attracts a different PIB amount which range between £6/€7 and £50/€53.

FOR ASSOCIATES:

If you have a recognition rank of Associate or higher, when you share Isagenix with a new Customer, you'll earn a cash PIB. The PIB amount will vary depending on what your new Customer orders.

EXAMPLE:

You enrol a new Customer on a Weight Loss Basic Pack, you'll receive:
£15 PIB Weight Loss Basic Pack

FOR CUSTOMERS:

As a Customer, you can also take advantage of this new PIB incentive when you share Isagenix! When you help someone get started on Isagenix with a qualifying pack, you'll earn a Product Introduction Reward (PIR) coupon which you can redeem for product rather than a cash payment. If you'd prefer to get paid in cash, you can complete the path to Associate in your Back Office.

Visit your Back Office for the complete breakdown of PIB amounts. Click on Orders/View Price Lists.

* When new customers join with a-la-carte products, the new member BV will be reduced by 1 BV per item.

DOUBLE YOUR PRODUCT INTRODUCTION BONUS HOW IT WORKS

Qualify to Earn Double PIBs

Associates can qualify to earn double PIBs if they have two or more new Members join Isagenix with Lifestyle Rewards (Autoship) and a qualifying pack (you can mix and match qualifying packs) during the same commission week (12 a.m. New York Time Monday through 11:59 p.m. New York Time Sunday).

Customers may also earn Double Product Introduction Rewards coupons for sharing two or more qualifying systems during the same week. Individual Product Introduction Bonus do not count toward qualification for Double PIBs and are not eligible for Double PIBs.

Qualifying Pack Name	PIB or PIR	Double PIB
Ultimate Pack	£50 / €53	£50 + £50 / €53 + €53
Weight Loss Premium Pack / Energy + Performance Premium Pack	£30 / €32	£30 + £30 / €32 + €32
Weight Loss Basic Pack / Energy + Performance Basic Pack	£15 / €16	£15 + £15 / €16 + €16

PV is personal volume, which is the combined business volume of an Associate's (1) personal orders purchased directly from Isagenix (whether personally consumed or resold to Retail Customers) and (2) orders purchased by the Associate's Retail Direct Customers ordering through the Associate's personal website.

Members include Associates, Preferred Customers, and Customers. Promotion rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny recognition or other awards to prevent or correct any attempts to circumvent the rules or to manipulate the promotion and to ensure the spirit of the promotion is achieved. Applicable to all Isagenix European markets only. The specific market values are calculated using the Foreign Exchange Multiplier. This value is subject to change every quarter based on published exchange rates and will be valid for the following quarter.

Once the second new Customer in a week purchases a qualifying pack, all new qualifying Customers enrolled thereafter in that same commission week will attract Double PIBs. If a new Customer purchases more than one qualifying pack in the initial order, the double PIB will only apply to the highest value pack.