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# Reasons Why Isagenix and Zija Are a Perfect Fit

We're bringing the spirit of both Zija and Isagenix together in an aligned mission to impact world health and do some truly incredible things. Here are the top five reasons why these two companies create positive synergy together.

## 1. Natural Health Revolution

Complementing Zija's natural health revolution, Isagenix follows a no-compromise quality standard that supports our shared vision of results, transformations, and wellness. The vision forward is to continue to inspire and empower individuals, families, and communities to live their best life through a journey of nutrition, health, and wellness with proven products that have uncompromised quality, transparency, and integrity.

## 2. Binary Compensation Plans

Both Isagenix and Zija know the power of the binary compensation plan — it rewards collaboration in the field. While you and your teams will see similarities between the plans and be able to hit the ground running with a plan that's easily recognizable, you have a unique opportunity with some generous additions with Isagenix. At Isagenix, there are no rank-based income caps. As long as you are a Consultant, you are eligible to earn up to \$13,500 per week!\*

\*For the immediate future, you will continue to operate under the Zija compensation plan. We will announce a date when all Zija distributors will be given an opportunity to become Isagenix distributors and opt in to the Isagenix Team Compensation Plan.

## 3. Better Health Solutions Together

Everyone's health and wellness journey is unique. With Isagenix and Zija's shared product portfolio, your distributors will be able to offer solutions and complementary products never before available in just one company. Best of all, your Customers will have a large portfolio of product offerings to fall in love with.

## 4. Products Created for Today's Healthy Family

With a focus on replacing spending already in one's budget, Isagenix and Zija share the ethos that true health and wellness can be, and must be, affordable. The ultimate goal? Create a habit of health for individuals, families, and communities.

## 5. Family-Run Businesses

Just as Ken Brailsford kept Zija protected as a privately held business, Isagenix is privately owned by Co-Founders Jim and Kathy Coover and Chief Visionary Officer Erik Coover along with Investor/Board Member Jim Pierce and the employees of Isagenix. As part owners of the company, Isagenix employees are uniquely motivated to help you reach new heights of success.