

# **Chase the Sun Challenge**

Your chance to win a winter sunshine trip-of-a-lifetime!

Get ready for an exclusive winter escape. Grow your business, take **action** and secure your spot in this individual race to success.

Special Guest Trainer
Isagenix Millionaire
Lisa DeMayo









#### **Key Dates**

Contest Begins Monday 10 September, 2018 (12:01am US EST)
Contest Ends Sunday 16 December, 2018 (11:59pm US EST)
Trip Dates Thursday 7 - Monday 11 February 2019

Open to all Associates in the UK, Ireland, the Netherlands, Belgium and Spain.









## **Qualify for your trip-of-a-lifetime!**

Want to earn a 5-Star trip filled with fun activities, team building, and exclusive training with Isagenix Millionaire with Lisa DeMayo!?

Earn points by introducing new customers and helping them share with friends. The more points you earn, the bigger your prize! And the best part? There are unlimited spots available on this trip, so rally your teammates and you could all be going on this adventure together. For this individual race you'll need to enrol a minimum of 10 customers during the competition period with a minimum initial order of 150 BV or more. See how you can earn your trip below.

#### Achieve one of the new levels below to secure your Chase the Sun Challenge experience:

	Level 1 18,000 BV	Level 2 12,000 BV	Level 3 6,000 BV	Level 4 4,000 BV **
	Paid invitation for two <sup>†</sup>	Paid invitation for two <sup>†</sup>	Paid invitation for one <sup>†</sup>	Paid invitation for one <sup>†</sup>
	Suite Accommodation for two	Accommodation for two	Twin-share accommodation ^	Twin-share accommodation ^
A.	Round-trip * flight for two	Round-trip * flight for two	Round-trip * flight for one	
	Ground transportation for two	Ground transportation for two	Ground transportation for one	
	 Spa treatment for two with Isagenix			





Millionaire Lisa DeMayo

## Receive free products just for registering!

Want to take part in the Chase the Sun Challenge? Opt-In via your Back Office between Monday 10 - Sunday 23 September and you'll receive one box of e-Shot™ **and** one box of IsaLean Bar™ Chocolate Decadence for **free!** 

- ^ Twin-Share Accommodation with another winning Associate.
- † Includes activities, some meals, gifts and merchandise.
- \* Return flights will be from locations determined by Isagenix.
- \*\* Associates who achieve Level 4 are responsible for organising flights and airport ground transportation at their own cost.





## **Learn from Millionaire Guest Trainer**

Lisa DeMayo 13-Star Platinum, 13-Star Crystal Executive

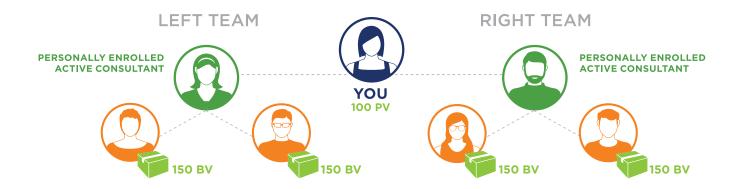


As a busy single mum of three children, Lisa DeMayo has built a hugely successful business alongside raising her kids. As a certified life and leadership coach, Lisa loves teaching others how to create their own destiny.

Lisa's exclusive training will help build your belief, solidify your personal Isagenix business vision and show you that anything is possible! If you're ready to take your business to the next level and achieve long lasting success you won't want to miss your chance to attend this intimate training with Lisa.

## **How to Qualify**

Earn Business Volume (BV) points by helping your new Customers get started with Isagenix and by showing them how to help new Customers get started too. Every time they order and their new Customers order, you earn BV points. We call this 'You Share, They Share' and the graphic explains how it works!



You might already have an existing Customer base, which is great! But for the Chase the Sun Challenge, your BV points will only count for your **new** Customers and their **new** Customers orders during the competition dates. One of your **new** 4PET members cannot contribute more than 75% of your total contest volume.





## Follow these 3 simple steps:

1

**Opt-In** via the Back Office under the 'Contests & Promotions' tab and select Chase the Sun Challenge.

**Registration** is from Monday 10 September, 2018 12:01am (US EST) to Sunday 18 November, 2018 11:59pm (US EST).

2

**FOLOW** the 'You Share, They Share' system to build a **new** Customer base by sharing Isagenix with new Customers and show your new Customers how to get their new Customers started too. Any orders your new Customer base places during the competition period will count towards your total BV points.

For more information on 'You Share, They Share' you can find the script and flyer on IsagenixBusiness.com.

There is no need to stop there. You will continue to accrue BV points from 4 levels of your personally-enrolled team.

3

**The more you earn** the bigger your prize. Achieve Level 4 with 4,000 BV to qualify for an invitation. Aim high for Level 1 with 18,000 BV and an all expenses paid trip for two including an exclusive spa treatment with Isagenix Millionaire Lisa DeMayo!

#### **Additional rules**

- In order to qualify for a winning spot, your new 4PET must produce a minimum of 4,000 BV.
- Members must enrol 10 new Customers or more with a minimum initial order of 150 BV during the competition period.
- No single member of your new 4PET may contribute more than 75% of your total 4PET BV during the contest period.





#### **FAQs**

#### How do I register?

Opt-In via the Back Office under the 'Contests & Promotions' tab and select 'Chase the Sun Challenge'. Registration is from Monday 10 September, 2018 12:01am (US EST) to Sunday 18 November, 2018 11:59pm (US EST).

#### Do previous enrolments made by my current 4PET count towards my qualification?

No. Only the BV from new Customers enrolled from 10 September 2018 to 16 December 2018 (US EST) in your 4PET will count towards the Chase the Sun Challenge.

#### **Current 4PET before Chase the Sun Challenge**

#### New enrolments after Chase the Sun Challenge



#### When can I get started building my 4PET and accruing BV?

BV for your new 4PET accrues from Monday 10 September, 2018 12:01am (US EST) until Sunday 16 December, 2018 11:59pm (US EST). BV accrues cumulatively during the contest period. To qualify, new enrolments must:

- Be a new Preferred Customer or Associate to Isagenix
- Be 18 years or over
- Be a citizen or tax-paying resident of their home market
- · Have paid their own membership fee on the Isagenix website
- Have met all other enrolment criteria in the Policies and Procedures

#### How can I keep track of my 4PET BV?

BV generated by your 4PET will be conveniently displayed in your Chase the Sun Challenge individual report in your Back Office. You can view the report by visiting 'Contests & Promotions' or the 'Reports' section under 'Business'.

#### How do I earn my free products for opting in?

Register in your Back Office between Monday 10 September and Sunday 23 September and you'll earn yourself a free box of e-Shots and IsaLean Bars. To collect your free goodies, product coupons will be loaded in your Back Office on Friday 28 September for you to use with your next order.





## **FAQs (continued)**

#### How do product returns affect my BV total?

Any product returns will be deducted from your overall BV total after a return order is received by our returns warehouse and processed at the Isagenix Corporate Office.

#### What if one of my 4PET members is in an international market?

International enrolments that are adequately validated in their home market can be members of your 4PET. Please note, you will need an International Sponsorship for you to accumulate international BV. For more information about International Sponsorship, please visit IsagenixBusiness.com.

#### Can I bring a guest?

Great news, we've added new levels to this competition! If you earn either Level 1 or 2 prizes, we'll pay for your guest to come with you. If you achieve the Level 3 or 4 prize you can pay an additional guest supplement of £1250/€1,390 (doesn't include flights or transfers) for your business partner/spouse/4 PET/Sponsor to come with you. Please note that your guest will need to complete a compliance check before the Guest Supplement fee can be paid.

### **Terms and conditions**

Open to UK, Ireland, Netherlands, Belgium and Spain only. To participate, your Isagenix position must be operated only by you (the legal name) and if applicable, your spouse (recognition name) to the exclusion of all other individuals. Participation constitutes your full and unconditional agreement to these terms and conditions and any promotion rules, FAQs or guidelines posted and the decisions of Isagenix, which are final and binding in all matters related to the contest. Re-entry points will be calculated as part of the original organisation. The original Enrolling Sponsor will be awarded any eligible enrolment BV if a placement change occurs. Prize is not transferrable, non-refundable and cannot be redeemed for cash value. Flights must be redeemed with the Isagenix travel agent. Ground Transportation to and from the Tenerife airport is only included when travelling with the Isagenix group flights. Isagenix will not reimburse any costs associated with flights or transfers. All winners must have a valid passport and are responsible for their own visa for travel to Spain (if applicable). Contest rules are subject to change. Isagenix reserves the right to audit, adjust or deny any volume, compensations, recognition or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved. Associate enrolments, re-enrolments and product orders that are deemed, in the sole discretion of Isagenix, to be solely for contest advancement may not be counted

in the contest. All members are subject to standard compliance reviews both during and after the close of the contest; prizes may be withdrawn by Isagenix at any time. Outstanding compliance matters will affect eligibility for the final prize. All behaviour must be in accordance with the Code of Ethics and Policies and Procedures, available at IsagenixCompliance.com. Any person who attempts to manipulate the Compensation Plan or the contest or who otherwise attempts to circumvent the rules, forfeits any and all rights to points and to receive any prize and will be disqualified from the contest. Rewards may be recouped in the event of refunds of product sales used to qualify for the contest. The value of non-monetary prizes may be reported as taxable income to the extent required by applicable law. Winning members may be required to execute a prize acceptance agreement and release prior to receipt of any prize under the contest. Failure to return such agreement within a reasonable time, as designated by Isagenix, will result in disqualification and forfeiture of the applicable prize. Recipients must be in good standing with Isagenix at the time of the event to attend and to receive any incentives, i.e., entrance, airfare, and/or hotel accommodations. Recipients who are not in good standing forfeit and waive all rights, incentives, and awards under this contest. Additional rules and obligations may apply.

