



ISAGENIX SUPPLEMENT TO THE POLICIES AND PROCEDURES

TEMPORARY EXCEPTION TO GUIDANCE DOCUMENT: ASSOCIATE-SPONSORED DISCOUNTS, CONTESTS, PROMOTIONS, AND RAFFLES

Associates:

As many of you know, to maintain a level playing field among Associates, we currently have a policy **Guidance Document: Associate-Sponsored Discounts, Contests, Promotions, and Raffle** that requires prizes and giveaways to remain within team pages so you aren't racing against each other to offer the most lucrative incentives for new customers to join you over someone else. However, we also recognize the important role social media plays as you work to attract new customers—and the fact that to attract new customers on social media, sometimes it can help to offer a small prize or giveaway to incentivize someone to swipe or click on your post.

We certainly don't want to create a situation that is unfair—but we do believe a level playing field can be maintained as long as what is being offered to the general public is of a reasonable value. Therefore, on a trial basis, we would like to make a minor change to how we are currently enforcing this policy.

Effective immediately and until further notice:

The offering of a small prize or giveaway on social media that can reasonably be expected to avoid giving an unfair business-building advantage to any particular Associates and stay consistent with the other purposes and principles listed in the Guidance Document—such as, for example, one in which a prize with a value of \$50 or less is being offered—may be communicated to the general public (and need not be limited to an Associate's own team). Isagenix reserves the right to revoke or modify this exception at any time for any reason, including any indications that such offering creates an unfair advantage to particular Associates or otherwise thwarted the purposes of the Guidance Document.