

Key Facts About An Isagenix Membership

Membership Types	<p>ISAGENIX HAS TWO MEMBERSHIP TYPES: (1) CUSTOMERS AND (2) ASSOCIATES:</p> <ul style="list-style-type: none"> Customers can purchase Isagenix products at reduced prices for their own or household use but cannot resell Isagenix products or participate in the Isagenix Team Compensation Plan or other business promotions. Associates can purchase Isagenix products at reduced prices for their own or household use; they also have the opportunity to earn money by selling Isagenix products to Retail Customers and from purchases made by Members in their organization, which include both Customers and Associates. <p>A majority of Isagenix Members join Isagenix primarily to purchase Isagenix products at a discount. As a result, approximately 81% of Isagenix Members worldwide did not receive any earnings from Isagenix in 2017.</p>
Customer Benefits	<p>CUSTOMERS ENJOY THE BENEFITS OF OUR NO-COMPROMISE, SCIENCE-BASED PRODUCTS.</p> <ul style="list-style-type: none"> Save 10 percent on Retail pricing on every order for 1 year. Participate in our Monthly Autoship Program. <p>Customers may not resell products or participate in the Isagenix Team Compensation Plan but can choose to become an Associate at any time.</p>
Associate Benefits	<p>ASSOCIATES ENJOY THE BENEFITS OF OUR PRODUCTS AND ARE ELIGIBLE TO PARTICIPATE IN THE ISAGENIX TEAM COMPENSATION PLAN BY SHARING THEIR FAVORITE PRODUCTS WITH OTHERS. ADDITIONAL BENEFITS INCLUDE:</p> <ul style="list-style-type: none"> Save 25 percent on Retail pricing on every order for 1 year. Participate in our Monthly Autoship Program. Sell products at retail prices. Does not require a significant investment in inventory, sales tools, or other materials, and you can set your own hours and workplace. May be rewarding, but like any worthwhile business venture, results vary widely depending on many factors, including your skill, effort, time, demographics, and even luck. Does not offer “quick riches” or guarantees of success. Building any long-term business is challenging, and relatively few achieve significant long-term financial success.
How can Associates earn money?	<p>ASSOCIATES MAY EARN MONEY IN SEVERAL DIFFERENT WAYS:</p> <ul style="list-style-type: none"> Retail profits (from in-person sales to Retail Customers) Retail direct profits (from online sales through approved websites) Team Bonuses, known as Cycles (based on recurring sales to Customers and other Associates) Rank Advancement Bonuses (as described in the Isagenix Compensation Plan) Matching Team Bonuses (as described in the Isagenix Compensation Plan) <p>Associates cannot earn money simply for recruiting or sponsoring new Members. For more details, refer to the Isagenix Team Compensation Plan.</p>
How much money can an Associate reasonably expect to earn?	<p>This Earnings Disclosure Statement (the “EDS”) reflects statistics based on all customers and associates globally in 2017 and therefore is not representative of any potential earnings in the Republic of Korea as Isagenix Korea is a startup and therefore local statistics are not available at this time. At such time as statistics are available, Isagenix will update this EDS accordingly. Furthermore, in the future when Isagenix Korea statistics are available and reflective of the market in the Republic of Korea, Isagenix will provide an applicable EDS. The purpose of this EDS is to provide all potential customers, or Associates with information that identifies how our members are segmented between the categories of Customers and Associates, the benefits of each category, and provide indicative levels of earnings of Associates in all Isagenix markets combined.</p> <p>In 2017, about 19% (the base is 554,798 customers who made a purchased in 3 months: 10/1/2017 – 12/31/2017) of Associates (about 102,949) enrolled at least one person and earned some compensation. Not including any retail and retail direct profits, of those who received earnings from Isagenix, approximately:</p> <ul style="list-style-type: none"> 50% (about 51,474) made more than \$310, and the other half made less. 10% (about 10,294) made more than \$3,256. 1% (about 1,029) made more than \$41,905. As of December 31, 2017 there were 254 Isagenix Millionaires (Associates who have exceeded \$1 million in cumulative gross earnings since joining Isagenix). Those in this group averaged approximately 5.9 years as an Isagenix Associate before becoming Isagenix Millionaires, with the longest being almost 15.3 years. <p>Earning representations reflect gross amounts that do not include any business expenses associated with pursuing the opportunity. Associates are responsible for their own business expenses, and these expenses will vary greatly.</p>

