



Path to Completion

Congratulations for committing to take part in the IsaBody Challenge! Now that you're ready to get started, it's time to review your path to completion. Regardless of what your goal for the Challenge may be, there are 5 simple steps we will need you to complete along the way:

1

'Before' Photos: *The final look at the old you*

Snap four full-body photos of you standing up (one with a newspaper as proof of start date). Upload within two weeks of your start date. To upload your photos, simply follow these steps:

STEP 1: Log in to your Back Office.

STEP 2: Select the 'Contests and Promotions' tab.

STEP 3: Scroll to IsaBody Challenge and select 'View Contest'.

STEP 4: Click 'Start a New Challenge'.

STEP 5: Enter your information and upload your four 'before' photos.

2

'After' Photos: *Show off the new you*

Snap four full-body photos of you standing up (one with a newspaper as proof of end date). 'After' photo must be taken on or before the last day of your Challenge and uploaded within two weeks by simply following these steps:

STEP 1: Log in to your Back Office.

STEP 2: Select the 'Contests and Promotions' tab.

STEP 3: Scroll to IsaBody Challenge and select 'View Contest'.

STEP 4: Click 'Go to Challenge'.

STEP 5: Upload your four 'after' photos and story, and select your T-shirt size.

3

Inspirational Story: *Tell us your story*

Write a 250-500 word story sharing your IsaBody Challenge journey and how Isagenix has improved and impacted your life. You are encouraged to submit other materials such as body measurements in inches and lifestyle photos to further demonstrate your overall transformation. Submit your story with your 'after' photos.

4

500 BV: *Use the products*

You are required to stay active, with a minimum of 100 BV purchased per month and use a total of 500 BV of Isagenix products throughout your 16-week Challenge period*.

5

Maintenance: *Photos and weigh-ins*

If you complete your Challenge three weeks or more prior to the Challenge judging period deadline, you must submit four final, full-body 'maintenance' photos, with one photo taken with a newspaper as proof of date. (You can see if 'maintenance' photos are required in the IsaBody™ section of your Back Office.)



**To be considered as an Honourable Mention or Finalist, including a Grand Prize winner, Associates must be active during and after the judging period.*