

# 40 IS THE NEW 20

23 June – 26 January 2020

## Get ready for an exciting new leadership development bonus launching 23 June 2019!

40 Is the New 20 is a unique opportunity for you to earn the bonus for advancing a Personally Enrolled Associate to Consultant **MORE** times.

Beginning on 23 June until 26 January 2020, you can earn a £74/€81 bonus for up to 40 (yes ... 40!) Personally Enrolled Consultants. Normally, you could earn the Consultant Development Bonus up to 20 times, but we've temporarily upped the cap so you can earn more. This is a great way to help your team grow **AND** benefit from the financial rewards!

### What You Need To Know:

- 40 Is the New 20 runs from 23 June – 26 January 2020.
- 40 Is the New 20 is open to all active Isagenix Independent Associates in the United Kingdom, Ireland, the Netherlands, Belgium and Spain
- You can earn a £74/€81 bonus for every Personally Enrolled Consultant advancement (up to 40) in a 90-day period.

This bonus is available to Isagenix Independent Associates in Europe between 23 June 2019, and 26 January 2020. You must be in good standing with Isagenix and active as defined in the Isagenix Team Compensation Plan to be eligible to receive any incentives from 40 Is the New 20. Incentives received through 40 Is the New 20, including nonmonetary incentives, may be reported as taxable income. Isagenix reserves the right to audit, adjust, or deny recognition or other awards to prevent or correct any attempts to circumvent the rules or manipulate the promotion, and to ensure the spirit of the promotion is achieved. Isagenix reserves the right to modify, amend, or discontinue this promotion, or any part of it, at any time at its sole discretion. Terms and conditions apply.

**Cheers to your success!**



## **What is 40 Is the New 20?**

For a limited time, Isagenix is allowing Isagenix Independent Associates to earn the £74/€81 Consultant Development Bonus up to 40 times instead of the usual 20!

## **Who can participate in 40 Is the New 20?**

Those who have a recognition rank of Associate or above in the United Kingdom, Ireland, The Netherlands, Belgium and Spain can participate.

## **When does 40 Is the New 20 begin and end?**

The promotion begins Sunday 23 June 2019, at 12 a.m. EST (New York time) and ends Sunday 26 January 2020, at 11:59 p.m. EST (New York time)

## **How many Consultant Development Bonuses can I earn?**

Everyone, regardless of how many Consultant Development Bonuses they've previously earned, is eligible to earn up to a total of 40. If you've earned this bonus 20 times before 23 June 2019, you are eligible to earn it up to 20 more times. If you've earned this bonus 15 times before 23 June 2019, you are eligible to earn it up to 25 more times. If you've earned this bonus 30 times before 23 June 2019 (through other promotions), you are eligible to earn it up to 10 more times.

## **If I've been paid 20 Consultant Development Bonuses but have developed additional Consultants beyond the 20 prior to 23 June 2019, do those count against the new available bonuses I can earn?**

No. We will only look at how many bonuses you have been paid in the past, not how many Consultants you have personally developed. In this example, the Associate would be eligible to earn an additional 20 bonuses.

## **If I've developed more than 20 Consultants prior to this promotion, can those Consultants that I have not received a Consultant Development Bonus for count toward this promotion?**

No, your Personally Enrolled Consultant must rank advance to Consultant during the promotional period to be eligible for this promotion.

## **Can I earn more than 40 Consultant Development Bonuses?**

No. You can only earn up to a total of 40 bonuses with this promotion.

## **Can I earn Consultant Development Bonuses for previous Consultants who are currently Associates?**

No, Consultant Development Bonuses are only paid for developing new, first-time Consultants.



## **Does the market my new Consultant is in affect my ability to earn the bonus?**

No. A new, first-time Personally Enrolled Consultant will qualify for the Consultant Development Bonus, up to a maximum of 40.

## **Can I see how many Consultant Development Bonuses I've earned and how many I am eligible to earn?**

Yes! Log in to your Back Office, go to Reports, and click Contests and Promotions. You will see the 40 Is the New 20 report.

## **Can I see how many Consultant Development Bonuses my team has earned and how many they are eligible to earn?**

Yes! Log in to your Back Office, go to Reports, and click Contests and Promotions. You will see the 40 Is the New 20 report.

## **Will I see the additional Consultant Development Bonus on my commission statement?**

Yes. The bonus will be labeled "New Money Personally Enrolled Advancement Bonus."

## **When will the additional Consultant Development Bonus be paid?**

The Consultant Development Bonus will be paid one week in arrears.

