



Back Office

DIGITAL TRANSFORMATION 2.0

How will these changes impact me?

We live in a world connected by mobile devices. You will notice that your Back Office is now more responsive and optimized for devices that go beyond desktop computers, including smartphones, tablets, and smaller laptops. This affects every Isagenix Independent Associate and Preferred Customer who shops and shares. The Back Office has all the same great features as before but with a more visually appealing design, an enhanced user experience, and smarter functions.

What changes are occurring?

Associates and Preferred Customers will see a brand-new experience upon logging in to their Back Office. All the great content you are used to seeing in your Back Office will be there but delivered in a more intuitive, mobile-friendly manner with a few additional components. Content will differ between Associates and Preferred Customers.

When will I see changes?

The next release of changes will go live on April 24. Isagenix is more committed than ever to digital transformation! Expect to see improvements regularly in 2021 and a new rank advancement dashboard coming in May.



Back Office Dashboard

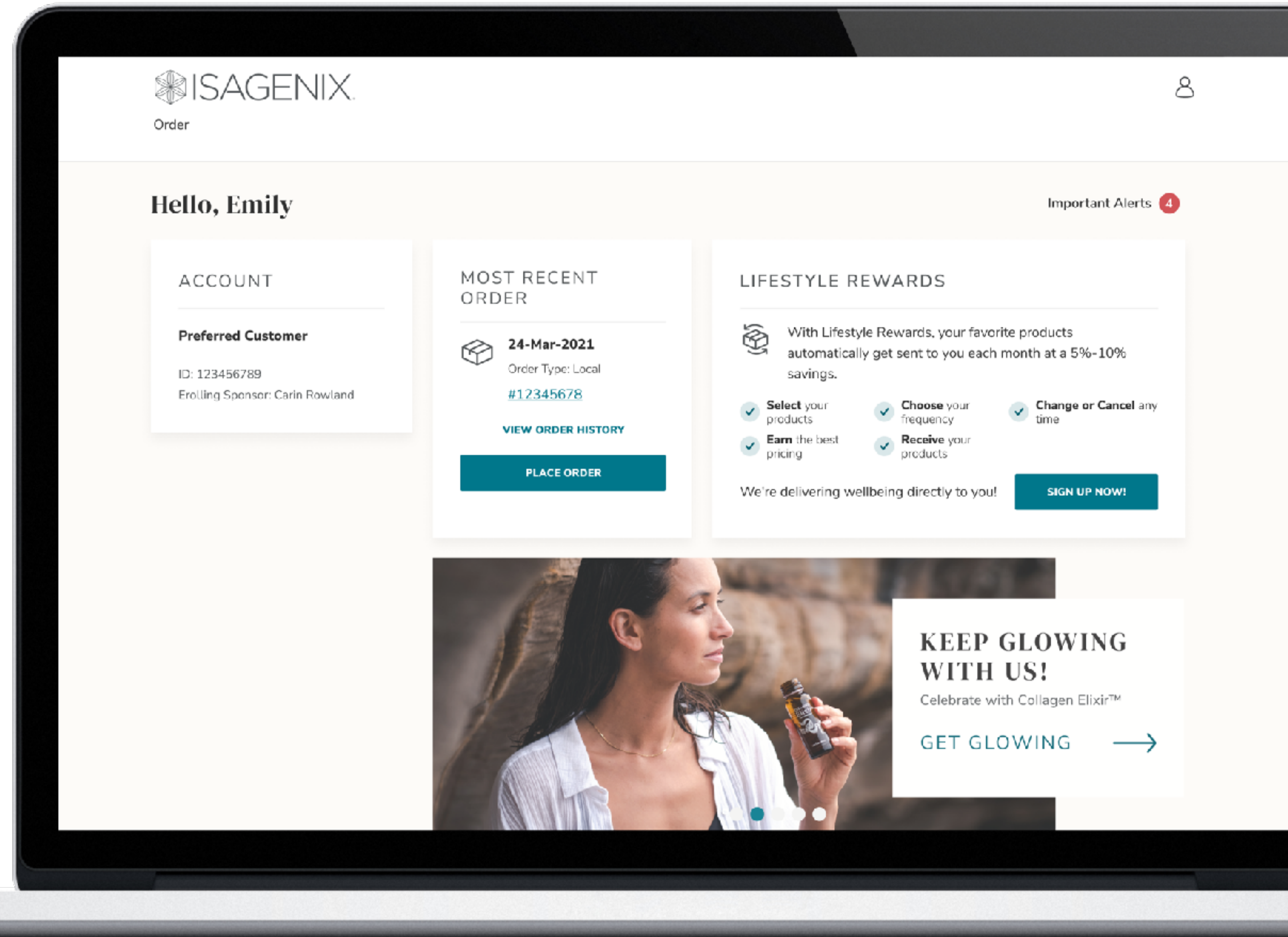
BEFORE APRIL 24

The screenshot shows the ISAGENIX back office dashboard. At the top left is the ISAGENIX logo. A navigation bar includes links for Orders, Team, Resources, Contests & Promotions, and Reports. On the right side of the dashboard, there are four teal buttons: 'Setup Lifestyle Rewards' (with a truck icon), 'Enroll New Member' (with a person icon), 'Place Order' (with a shopping bag icon), and 'View & Manage Events' (with a calendar icon). Below these buttons is an 'Important Alerts' section with a red notification bubble containing the number '2'. The main content area is divided into two columns. The left column contains several sections: 'Lifetime Earnings: US\$0.00', 'New York Time: 07-Apr-2021 4:16 PM', 'Time Remaining to this Commission Week: 4 days 7 hours 42 minutes', 'Account' (with a sub-section 'Welcome Emily! 8559245'), 'IsaDelivery: Learn More', 'Active Until: Inactive', 'Upcoming Lifestyle Rewards Date: Setup Lifestyle Rewards', 'Membership: Expiration Date: 26-Oct-2099 Auto Renewal: Yes', and 'International Sponsorship: Expiration Date: Expired Auto Renewal: Yes'. The right column features two promotional banners. The top banner is for 'Stepping Up Our Game' with a 'Free Shipping INCLUDED' badge and a 'CHECK IT OUT' button. The bottom banner is for 'Let's Celebrate!' with an 'ORDER NOW!' button. Both banners include images of ISAGENIX products and shakes.

NEW Back Office Dashboard

AFTER APRIL 24

- Smarter
- Enhanced user experience
- Better performance on mobile devices
- Offers areas of learning and suggestions based on where you're at in your business



NEW Back Office Dashboard at a Glance

PREFERRED CUSTOMER VIEW

The dashboard for a Preferred Customer shows a clean layout with the following sections:

- ACCOUNT:** Member ID: 123456789, Name: Evelyn Sorenson, Rank: Associate.
- MOST RECENT ORDER:** Order #12345678, Date: 24 Mar 2021.
- LIFESTYLE REWARDS:** Next Lifestyle Rewards Date: 4/2/2021.
- KEEP GLOWING WITH US! GET GLOWING** banner for Collagen Elixir.
- START EARNING BETTER TODAY!** 4 Members in Downline, 180 Accumulated Bonus Points.
- THIS COMMISSION WEEK:** 04-Apr-2021 to 11-Apr-2021, Time Remaining: 06:12:14.
- ISADODY CHALLENGE:** Take your fitness to new heights with the Isalody Challenge.
- IsaLife App:** Download on the App Store or Get it on Google Play.

ASSOCIATE VIEW (NO CYCLES/COMMISSIONS)

The dashboard for an Associate shows a layout with the following sections:

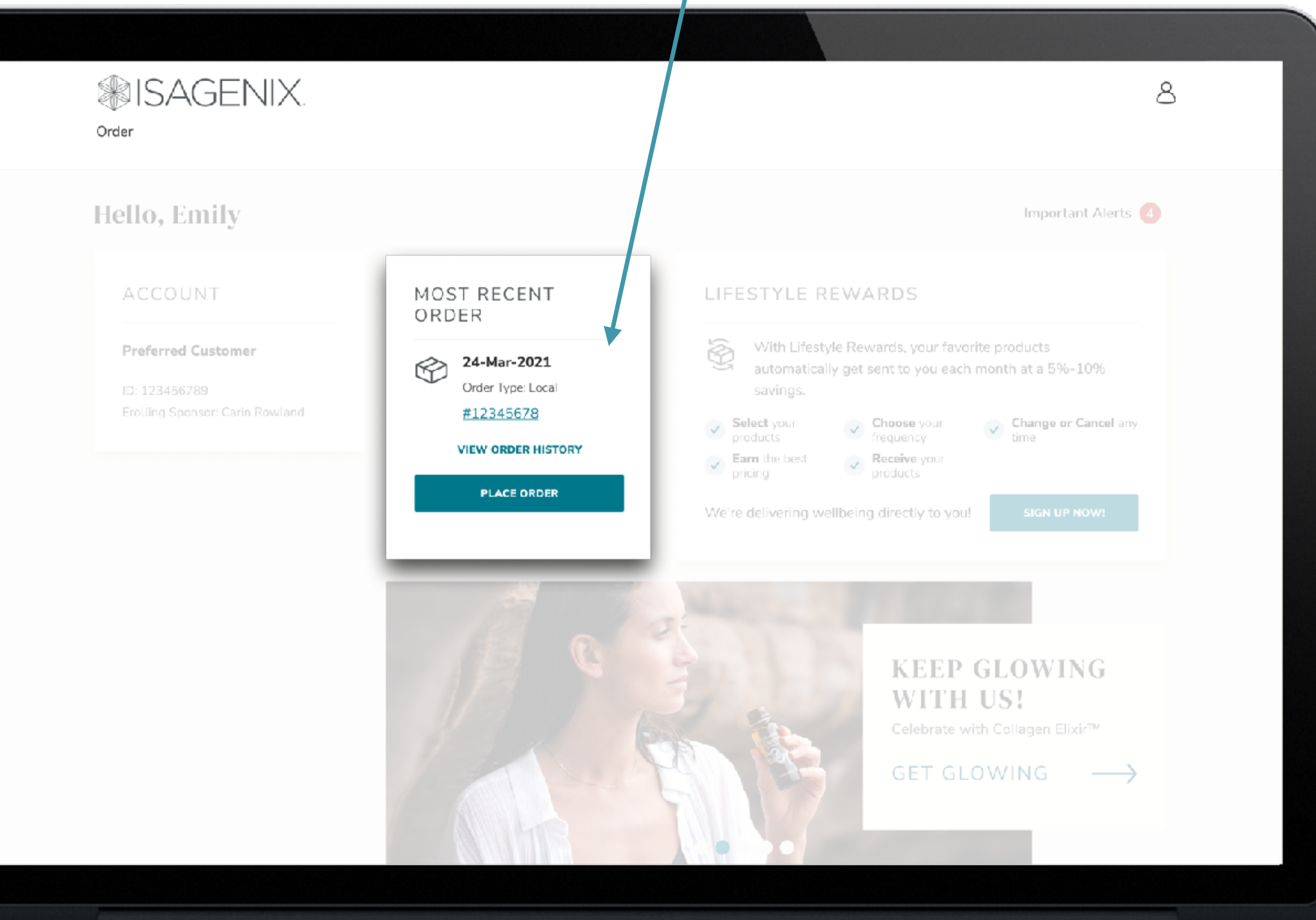
- ACCOUNT:** Member ID: 123456789, Rank: Associate.
- MOST RECENT ORDER:** Order #12345678, Date: 24 Mar 2021.
- LIFESTYLE REWARDS:** Next Lifestyle Rewards Date: 4/2/2021.
- KEEP GLOWING WITH US! GET GLOWING** banner for Collagen Elixir.
- THIS COMMISSION WEEK:** 04-Apr-2021 to 11-Apr-2021, Time Remaining: 05:12:14.
- HOW TO SHARE:** THEY SHARE - Video player showing sharing options.
- HOW TO EARN:** We offer a variety of ways to diversify your income by sharing our wellness products.
- RECOMMENDED CARTS:** Four product bundles with 'SHARE CART' and 'ENROLL MEMBER' buttons.

ASSOCIATE VIEW (WITH EARNINGS/VOLUME)

The dashboard for an Associate shows a layout with the following sections:

- ACCOUNT:** Member ID: 123456789, Rank: Associate.
- MOST RECENT ORDER:** Order #12345678, Date: 24 Mar 2021.
- LIFESTYLE REWARDS:** Next Lifestyle Rewards Date: 4/2/2021.
- KEEP GLOWING WITH US! GET GLOWING** banner for Collagen Elixir.
- THIS COMMISSION WEEK:** 04-Apr-2021 to 11-Apr-2021, Time Remaining: 03:12:14.
- CYCLES:** 0 Cycles, 270 UV Needed, 320 UV Needed.
- HOW TO EARN:** We offer a variety of ways to diversify your income by sharing our wellness products.
- RECOMMENDED CARTS:** Four product bundles with 'SHARE CART' and 'ENROLL MEMBER' buttons.

ORDER TRACKING & OTHER INFO



Preferred Customer

VIEW

What are the differences between the old and new Back Office?

The new Back Office has an improved, mobile-responsive user experience. The components are smarter to meet your needs depending on where you're at in your journey.

Note: Your International Sponsorship expiration date is now under My Account. Your replicated site is now under Resources. These are the only two items that have been moved to a different area.



Order



Hello, Emily

Important Alerts 4

ACCOUNT

Preferred Customer

ID: 123456789

Rolling Sponsor: Carin Rowland

MOST RECENT ORDER



24-Mar-2021

Order Type: Local

#12345678

[VIEW ORDER HISTORY](#)

[PLACE ORDER](#)

LIFESTYLE REWARDS



With Lifestyle Rewards, your favorite products automatically get sent to you each month at a 5%-10% savings.

✓ **Select** your products

✓ **Earn** the best pricing

✓ **Choose** your frequency

✓ **Receive** your products

✓ **Change or Cancel** any time

We're delivering wellbeing directly to you!

[SIGN UP NOW!](#)

MEMBER IS NOT ON LIFESTYLE REWARDS

Preferred Customer VIEW



KEEP GLOWING WITH US!

Celebrate with Collagen Elixir™

[GET GLOWING](#) →

Hello, Emily

Important Alerts 4

ACCOUNT

Preferred Customer

ID: 123456789
Enrolling Sponsor: Carin Rowland

MOST RECENT ORDER

24-Mar-2021

Order Type: Local

[#12345678](#)

[VIEW ORDER HISTORY](#)

[PLACE ORDER](#)

LIFESTYLE REWARDS



With Lifestyle Rewards, your favorite products automatically get sent to you each month at a 5%-10% savings.

- Select your products
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- Change or Cancel any time
- Earn the best pricing
- Receive your products

We're delivering wellbeing directly to you!

[SIGN UP NOW!](#)

KEEP GLOWING WITH US!
Celebrate with Collagen Elixir™
[GET GLOWING](#) →

Preferred Customer VIEW

← ROTATING MARKETING BANNERS

LET'S KEEP SCROLLING ...




Preferred Customer

VIEW



START EARNING BETTER TODAY!



4
Members In Downline

180
Accumulated Group Volume ⓘ

Share the products you know and love, and help people transform their lives.

BECOME AN ASSOCIATE

THIS COMMISSION WEEK

📅 04-Apr-2021 to 11-Apr-2021

Time Remaining ⓘ

06 : 12 : 14
days hrs min

New York Time (EST): 29-Mar-2021 11:36am

Current Commission Month
29-Mar-2021 to 25-Apr-2021

[VIEW COMMISSION CALENDAR](#)


Preferred Customers can now see holding volume and the number of Members in their downline as a prompt to become an Associate and start an Isagenix business.

MEMBER IS ENCOURAGED TO BECOME AN ASSOCIATE

IsaBody Challenge

BANNER

Preferred Customers and Associates will now be prompted to join an IsaBody Challenge®.



ISABODY CHALLENGE

Take your fitness to new heights with the IsaBody Challenge

Challenge your fitness limits while joining a fun and motivational community with the IsaBody Challenge®. This is your opportunity to start your healthy new lifestyle and reach your fitness goals, whatever they may be.

Plus, celebrate your success with a [\$200] product coupon when you finish the program!

- ✓ Set your wellness goals
- ✓ Hold yourself accountable
- ✓ Empower healthy change
- ✓ Work toward a total-body transformation
- ✓ Get exclusive access to IsaBody® Fitness

[CHALLENGE GUIDELINES](#) [START YOUR CHALLENGE TODAY](#)



IsaLife App

Get a convenient nutrition and fitness tracker, personal coach, and product-ordering platform all in one easy-to-use app!

LEARN MORE

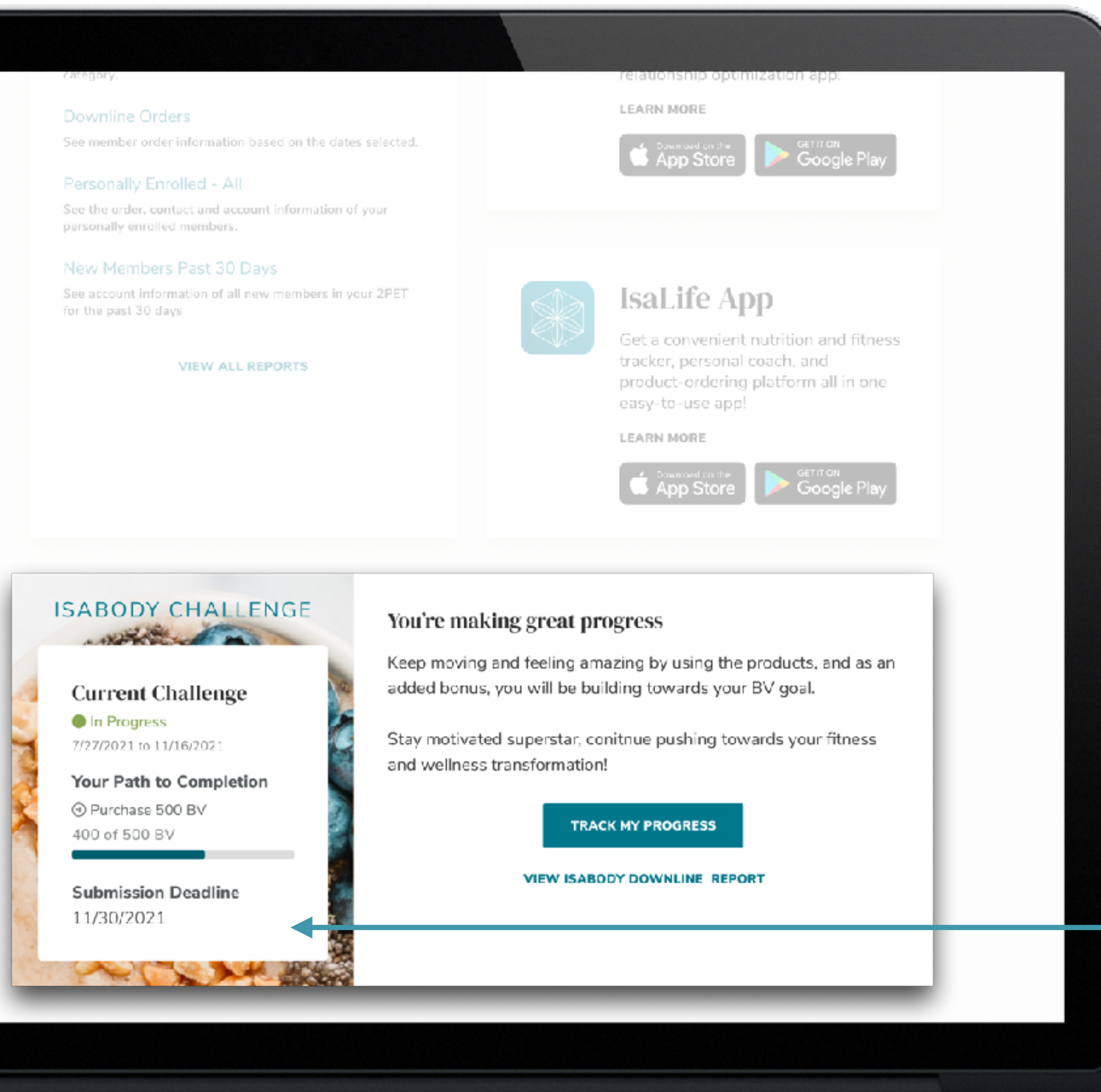


WIDGET VIEW IF MEMBER IS NOT SIGNED UP FOR THE ISABODY CHALLENGE

IsaBody Challenge

BANNER

If Preferred Customers and Associates are already in an IsaBody Challenge®, the dashboard will monitor their progress.

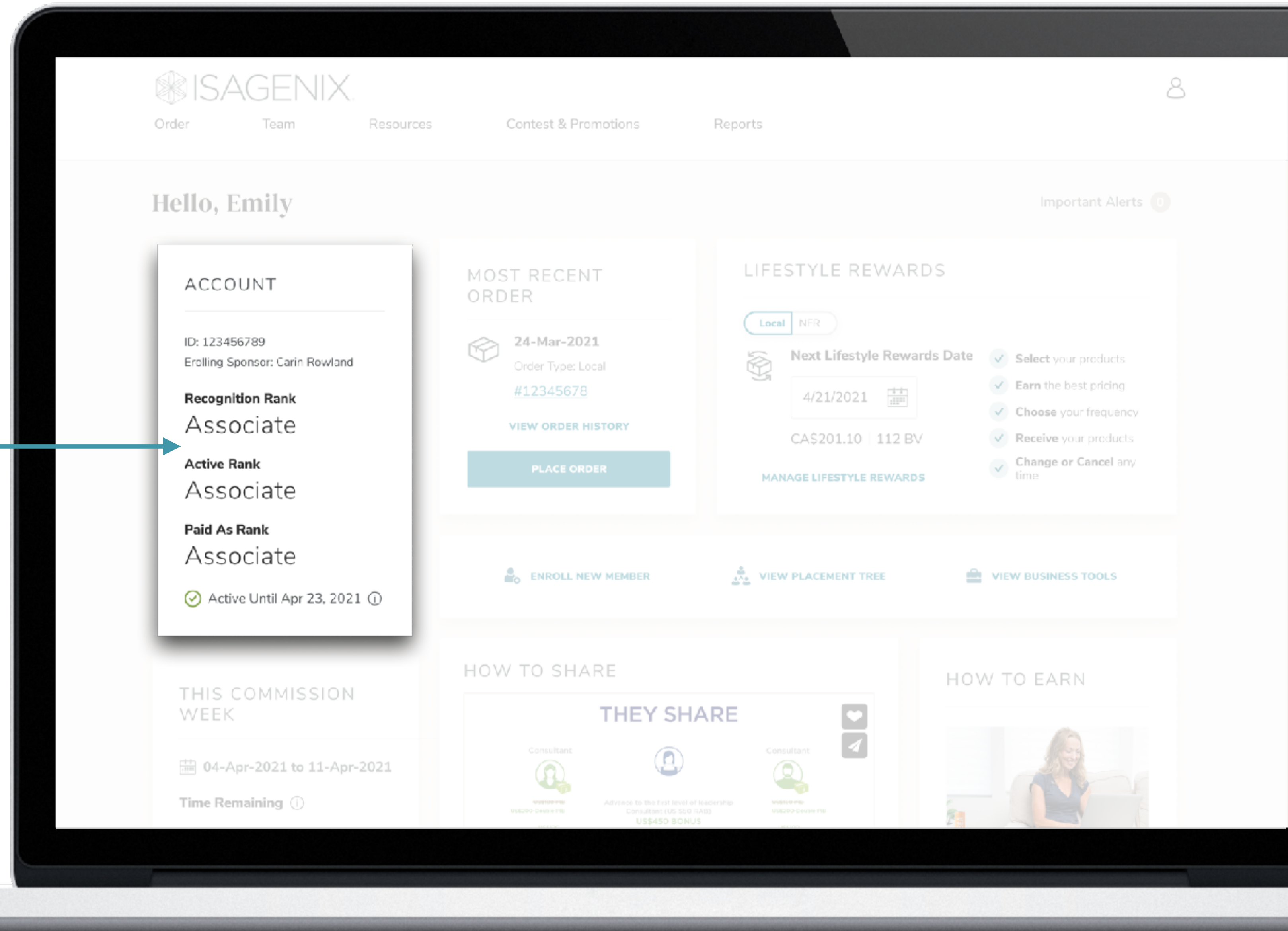


MEMBER IS IN ISABODY® AND CAN SEE THE BUSINESS VOLUME TRACKER AND THE SUBMISSION DEADLINE

Associate

VIEW

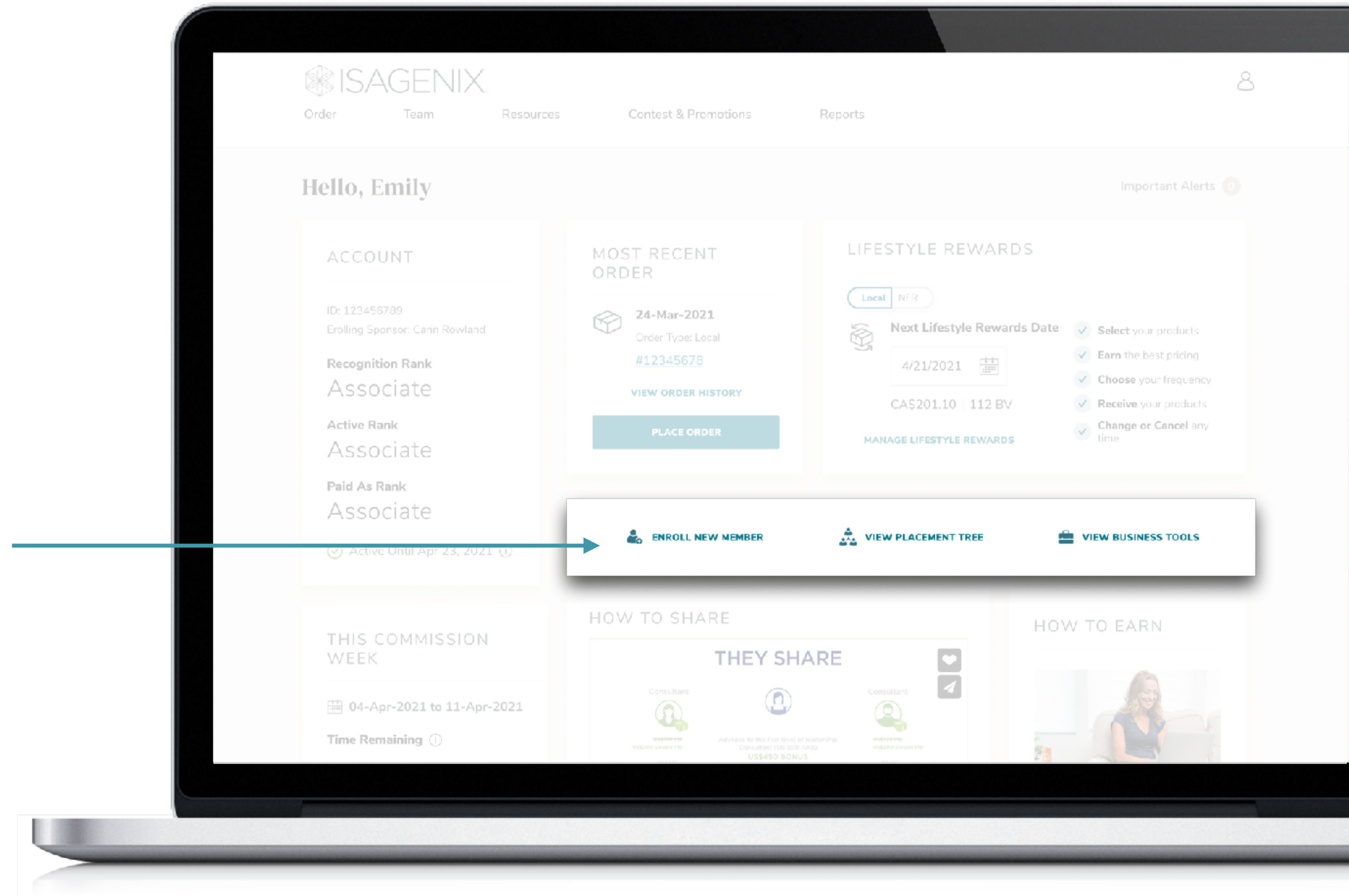
MEMBER IS NOW AN ASSOCIATE



Associate

VIEW

NEW BUSINESS SECTION



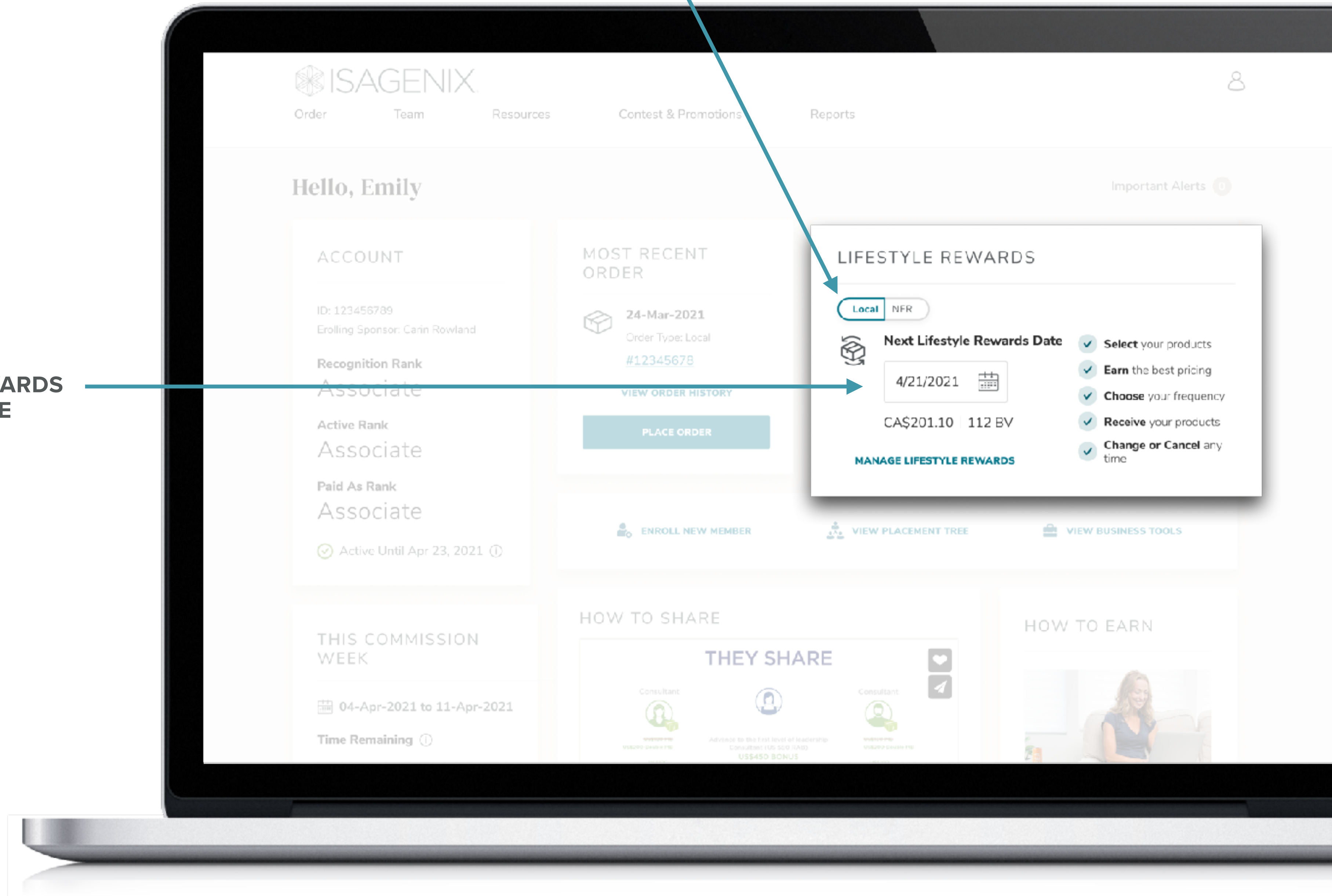
Associate

VIEW

MEMBER CAN TOGGLE BETWEEN LOCAL AND NOT FOR RESALE (NFR) ORDERS

MEMBER HAS A LIFESTYLE REWARDS ORDER AND CAN EDIT THE DATE

LET'S KEEP SCROLLING ...



Associate

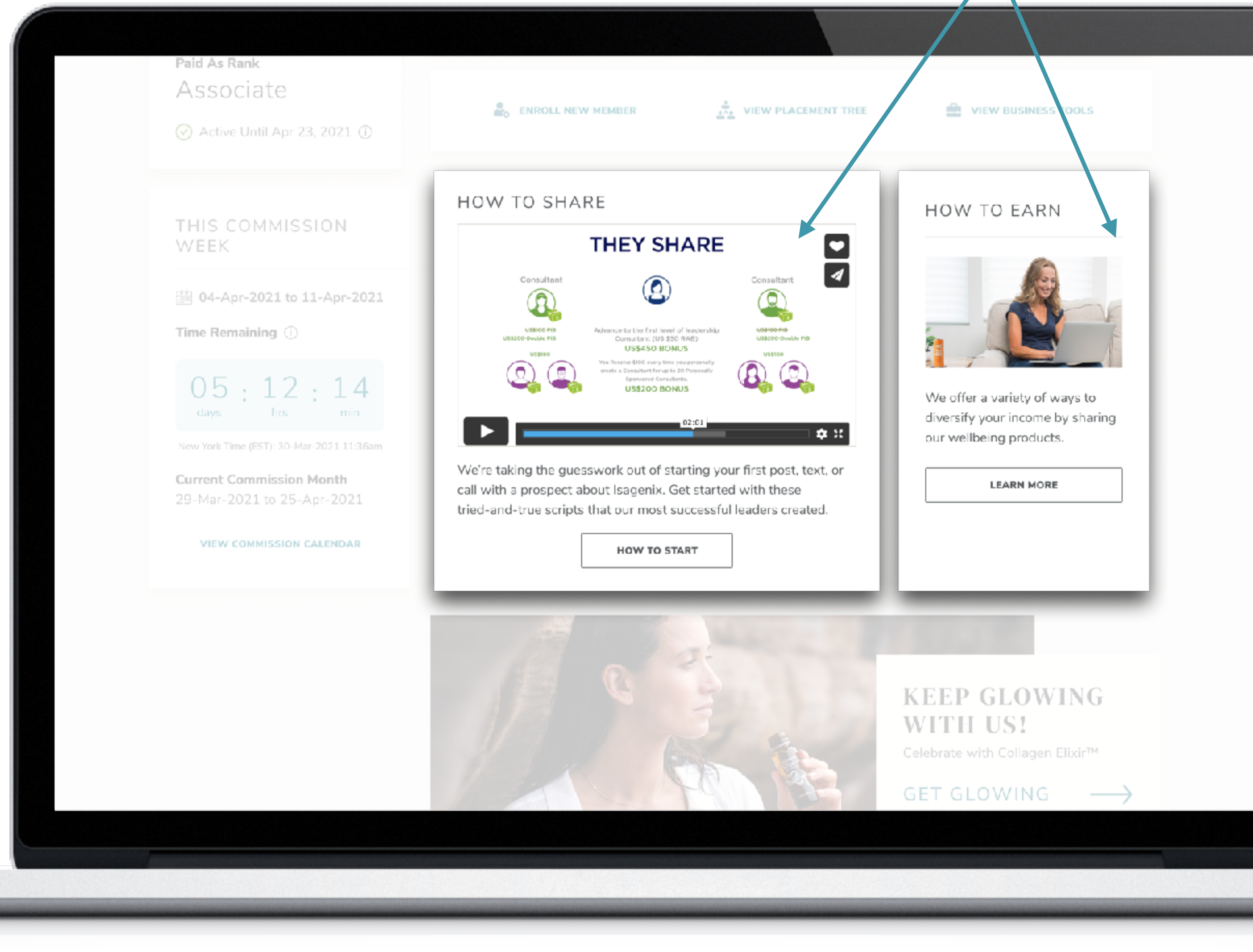
VIEW

Associates will see a Back Office tailored to their business journey. **It will suggest helpful trainings and tools if you haven't earned any commissions.**

LET'S KEEP SCROLLING ...



MEMBER HASN'T EARNED ANY COMMISSIONS, VOLUME, OR CYCLES, SO THEY CAN'T SEE THOSE WIDGETS



Associate

VIEW

Associates can quickly share Recommended Carts right from the dashboard.

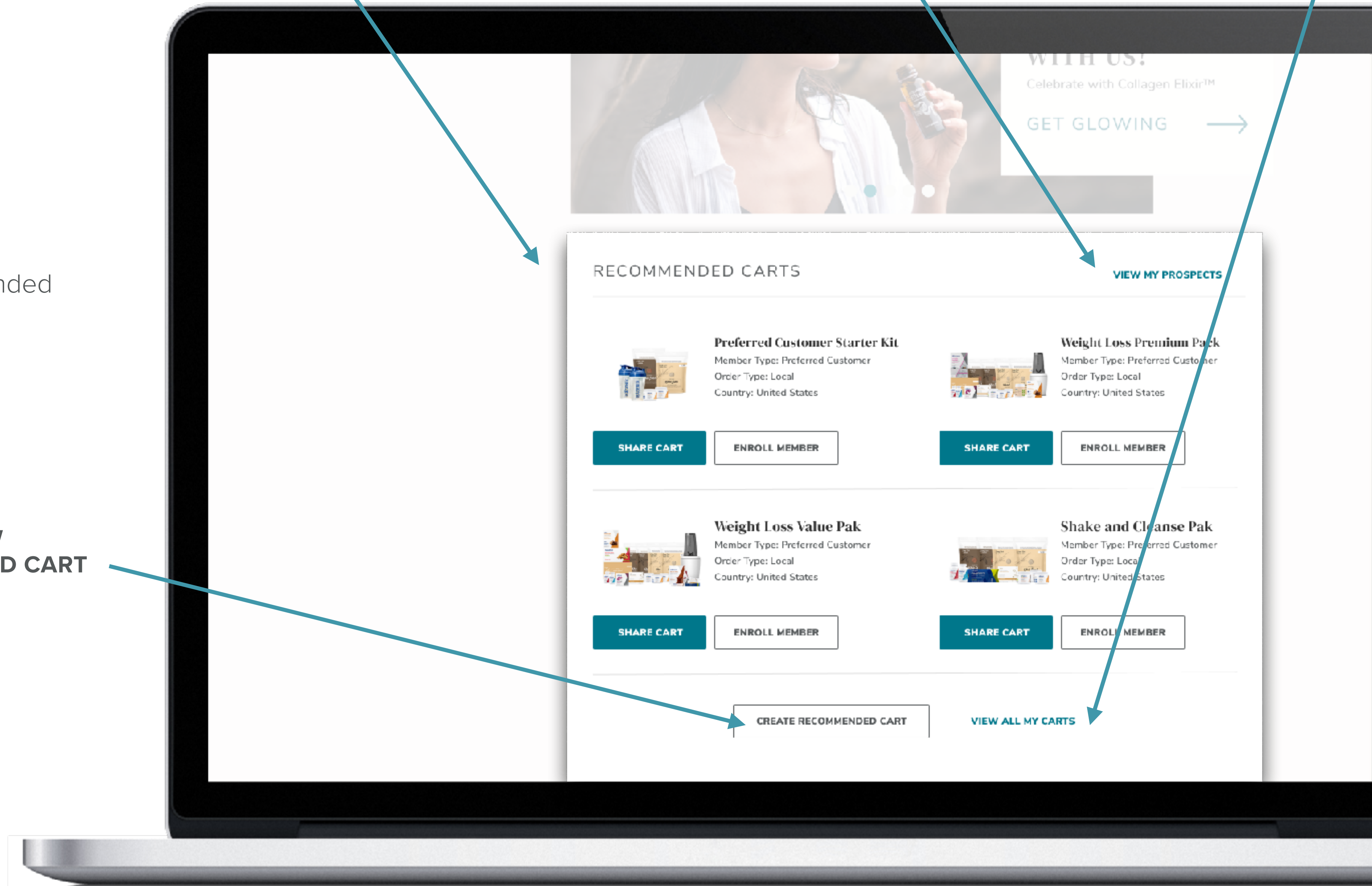
MOST RECENTLY EDITED CARTS APPEAR HERE

LINK TO MY PROSPECTS PAGE, WHERE THEY CAN TRACK THEIR CARTS

SEE ALL CARTS

CREATE A NEW RECOMMENDED CART

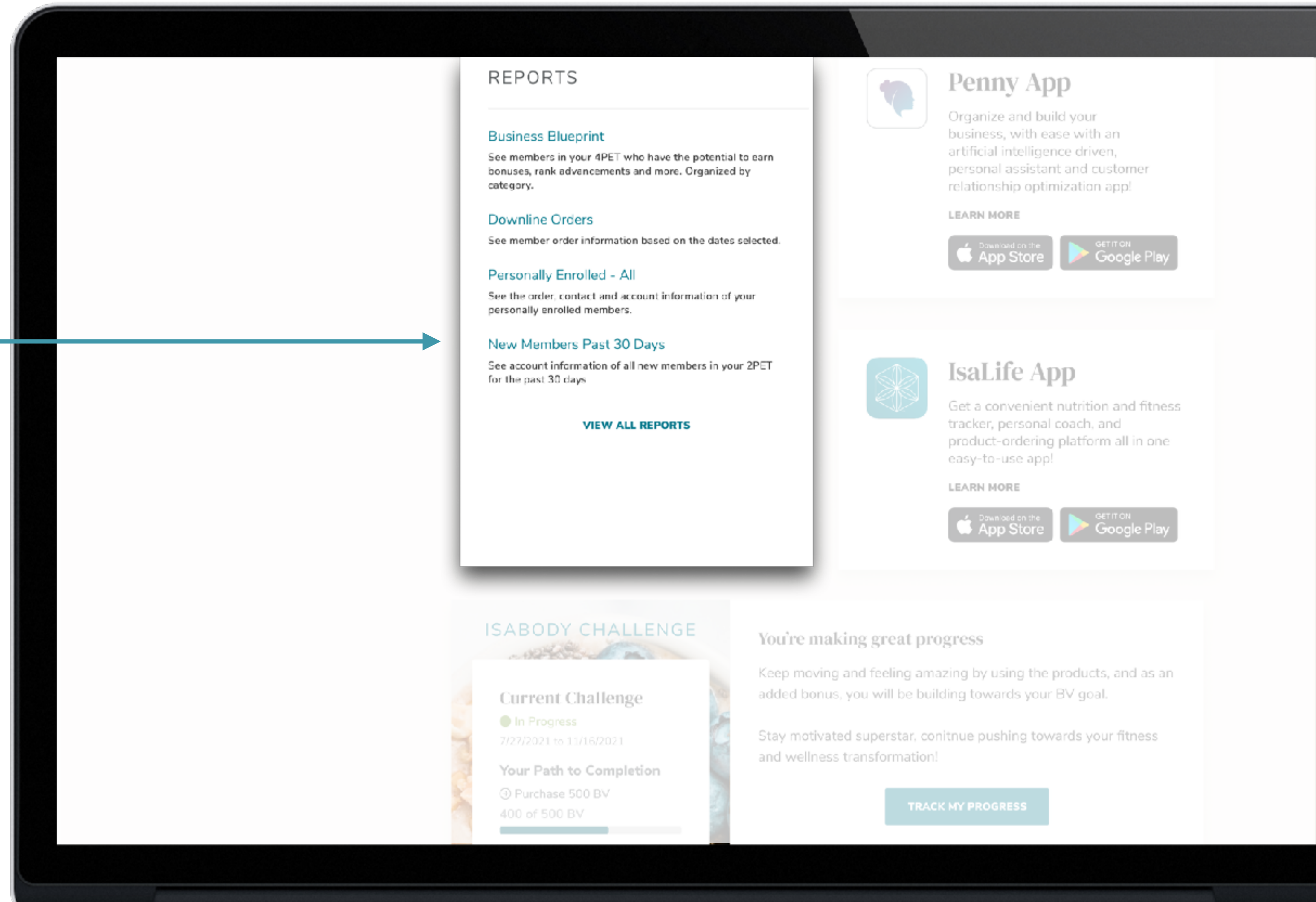
LET'S KEEP SCROLLING ...



Associate

VIEW

REPORTS SECTION



REPORTS

Business Blueprint

See members in your 4PET who have the potential to earn bonuses, rank advancements and more. Organized by category.

Downline Orders

See member order information based on the dates selected.

Personally Enrolled - All

See the order, contact and account information of your personally enrolled members.

New Members Past 30 Days

See account information of all new members in your 2PET for the past 30 days

[VIEW ALL REPORTS](#)



Penny App

Organize and build your business, with ease with an artificial intelligence driven, personal assistant and customer relationship optimization app!

[LEARN MORE](#)



IsaLife App

Get a convenient nutrition and fitness tracker, personal coach, and product-ordering platform all in one easy-to-use app!

[LEARN MORE](#)



ISABODY CHALLENGE

Current Challenge

● In Progress

7/27/2021 to 11/16/2021

Your Path to Completion

🕒 Purchase 500 BV

400 of 500 BV



You're making great progress

Keep moving and feeling amazing by using the products, and as an added bonus, you will be building towards your BV goal.

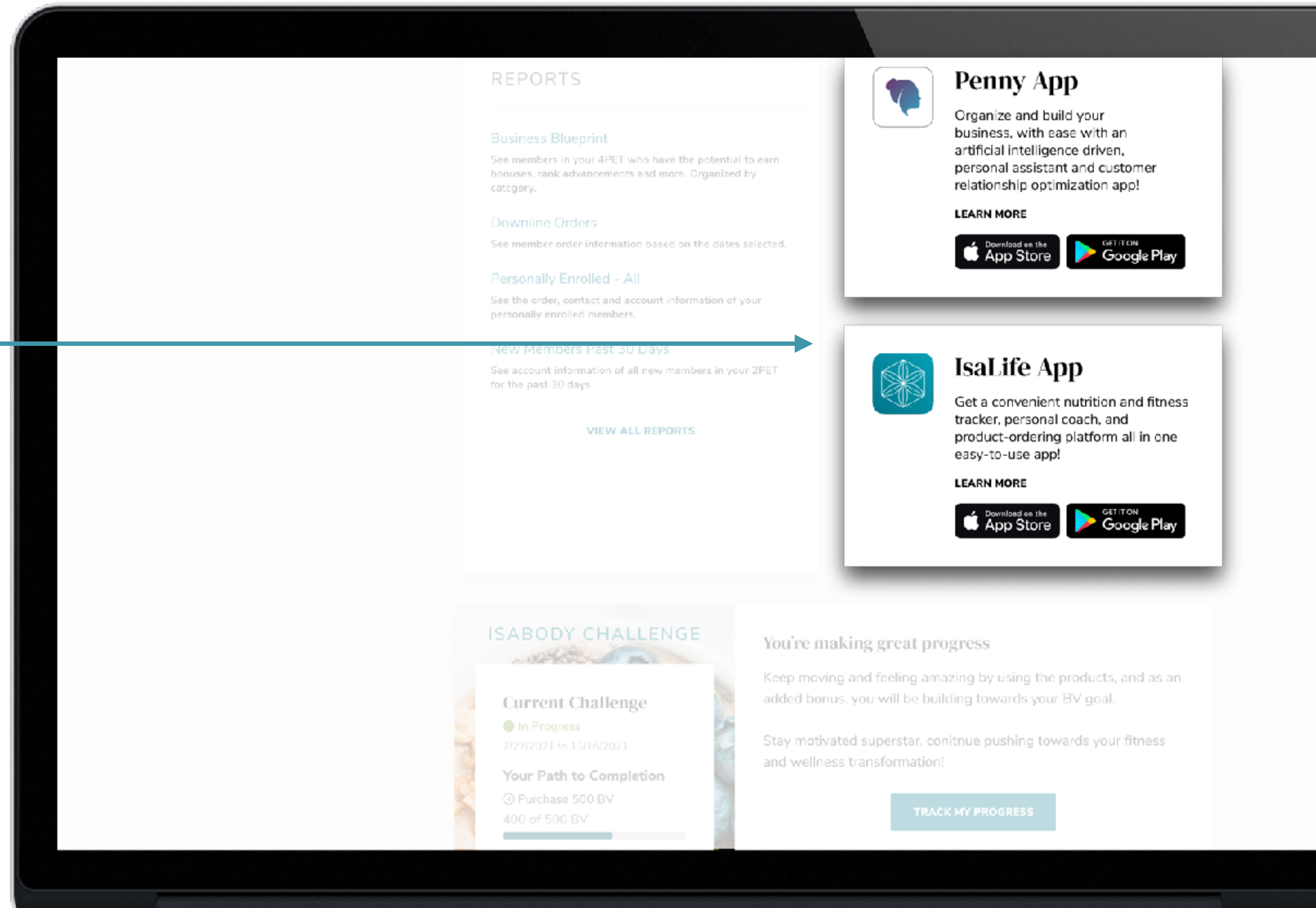
Stay motivated superstar, continue pushing towards your fitness and wellness transformation!

[TRACK MY PROGRESS](#)

Associate

VIEW

AD SPACE FOR APPS
(COMING MID-MAY 2021)

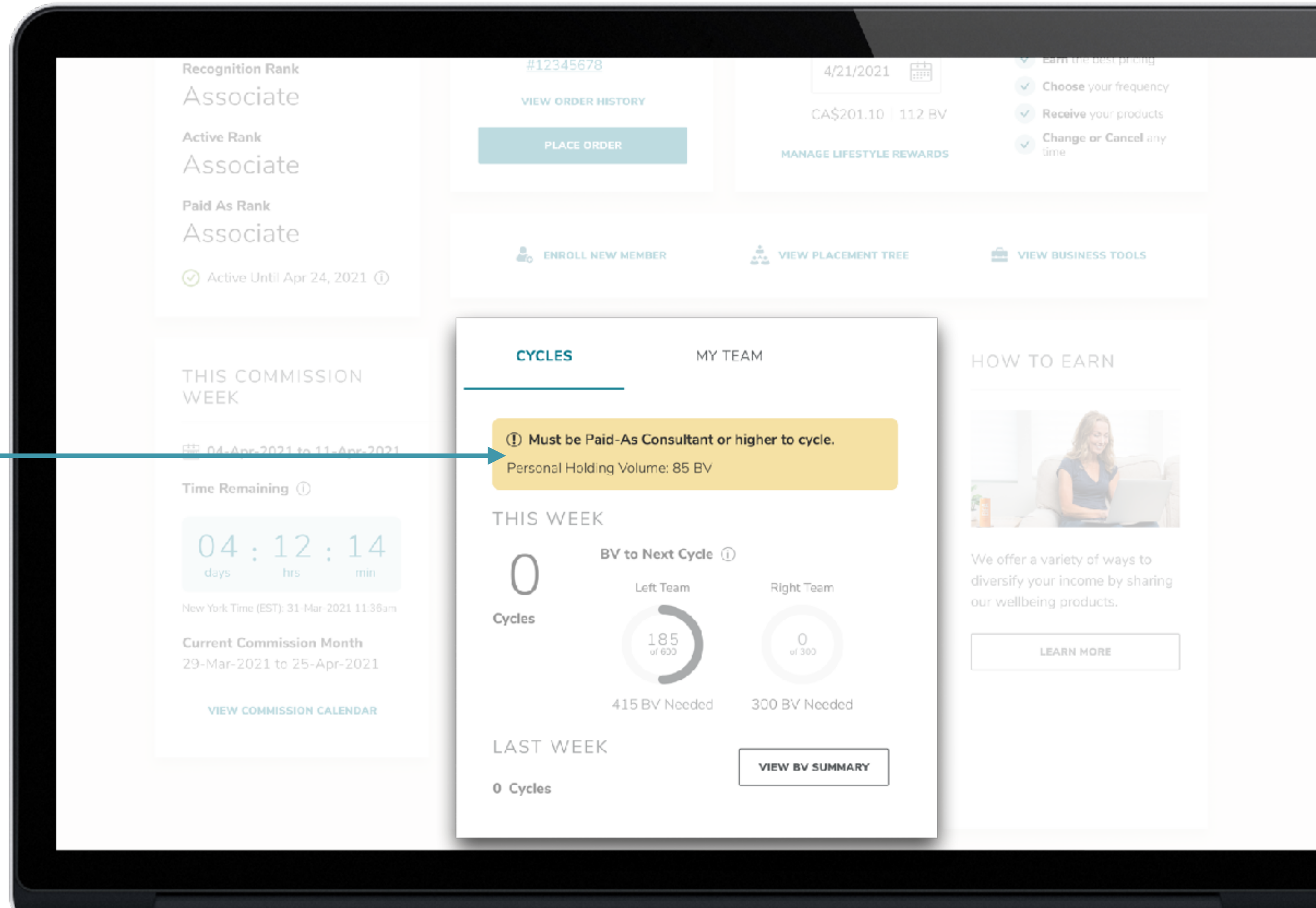


Associate

VIEW

MEMBER HAS VOLUME BUT IS NOT A CONSULTANT

Example: Volume is earned, but the Member is not a Consultant and cannot Cycle.



Associate

VIEW

**MEMBER IS A CONSULTANT
AND CCAN NOW CYCLE**

Example: Volume is earned, and the Member is now a Consultant and can Cycle.

The screenshot displays a member's dashboard with the following sections:

- Member Profile:** ID: 123456789, Enrolling Sponsor: Carin Rowland, Recognition Rank: Consultant, Active Rank: Associate, Paid As Rank: Consultant, Active Until April 23, 2021.
- Order History:** Order date: 24-Mar-2021, Order Type: Local, Order ID: #12345678. Includes a 'PLACE ORDER' button.
- Next Lifestyle Rewards Date:** 4/19/2021, CA\$201.10 | 112 BV. Includes a 'MANAGE LIFESTYLE REWARDS' button and a checklist of benefits.
- Navigation:** ENROLL NEW MEMBER, VIEW PLACEMENT TREE, VIEW BUSINESS TOOLS.
- Commission Week:** THIS COMMISSION WEEK (04-Apr-2021 to 11-Apr-2021), Time Remaining: 03 : 12 : 14 (days, hrs, min), Current Commission Month: 29-Mar-2021 to 25-Apr-2021.
- Cycles Section:** THIS WEEK: 0 Cycles. BV to Next Cycle: 270 of 300 (Left Team) and 326 of 600 (Right Team). 30 BV Needed, 274 BV Needed. LAST WEEK: 0 Cycles. Includes a 'VIEW BY SUMMARY' button.
- How to Earn:** Section with a 'LEARN MORE' button.

*Must be Paid As Consultant or higher to cycle.

Associate

VIEW

MEMBER IS NOW A
CONSULTANT AND CAN SEE
THE CYCLES WIDGET

ID: 123456789
Enrolling Sponsor: Carin Rowland

Recognition Rank
Consultant

Active Rank
Associate

Paid As Rank
Consultant

Active Until April 23, 2021 ⓘ

24-Mar-2021
Order Type: Local
[#12345678](#)
[VIEW ORDER HISTORY](#)
[PLACE ORDER](#)

Local | NFR

Next Lifestyle Rewards Date
4/21/2021 ⓘ
CAS201.10 | 112 BV
[MANAGE LIFESTYLE REWARDS](#)

- ✓ Select your products
- ✓ Earn the best pricing
- ✓ Choose your frequency
- ✓ Receive your products
- ✓ Change or Cancel any time

[ENROLL NEW MEMBER](#) [VIEW PLACEMENT TREE](#) [VIEW BUSINESS TOOLS](#)

THIS COMMISSION WEEK
04-Apr-2021 to 11-Apr-2021
Time Remaining ⓘ
01 · 18 · 14
days hrs min
New York Time (EST): 10-Apr-2021 11:36am
Current Commission Month
29-Mar-2021 to 25-Apr-2021
[VIEW COMMISSION CALENDAR](#)

CYCLES | MY TEAM

THIS WEEK
1
Cycles

BV to Next Cycle ⓘ

Left Team: 26 of 303
274 BV Needed

Right Team: 52 of 603
548 BV Needed

LAST WEEK
0 Cycles
[VIEW BV SUMMARY](#)

*Must be Paid-As Consultant or higher to cycle.

HOW TO EARN

We offer a variety of ways to diversify your income by sharing our wellbeing products.
[LEARN MORE](#)

Associate

VIEW

MEMBER HAS EARNED SOME INCOME AND CAN SEE THE EARNINGS WIDGET

MEMBER CAN CHOOSE A LOCAL CURRENCY
(THIS IS ONLY AN ESTIMATE)

The screenshot displays the following information:

- Profile:** ID: 123456789, Enrolling Sponsor: Carin Rowland, Recognition Rank: Consultant, Active Rank: Associate, Paid As Rank: Consultant, Active Until April 23, 2021.
- Order History:** 24-Mar-2021, Order Type: Local, #12345678, CA\$201.10 | 112 BV.
- Next Lifestyle Rewards Date:** 4/21/2021.
- Commission Week:** 19-Apr-2021 to 25-Apr-2021, Time Remaining: 6 : 18 : 14.
- Cycles:** THIS WEEK: 0 Cycles; LAST WEEK: 1 Cycles.
- My Team:** BV to Next Cycle: 52 (Left Team) and 26 (Right Team).
- Earnings:** Lifetime: US\$454.10*, Year to Date: CA\$503.94.

EARNINGS

Lifetime ⓘ
US\$454.10*

*Displayed in USD only

Year to Date ⓘ
CA\$503.94

CAD ▾

Isagenix records compensation paid to Associates based on value in U.S. dollars. If you are viewing your compensation in your local currency, the amounts shown are based on current exchange rates and may differ from actual compensation received.

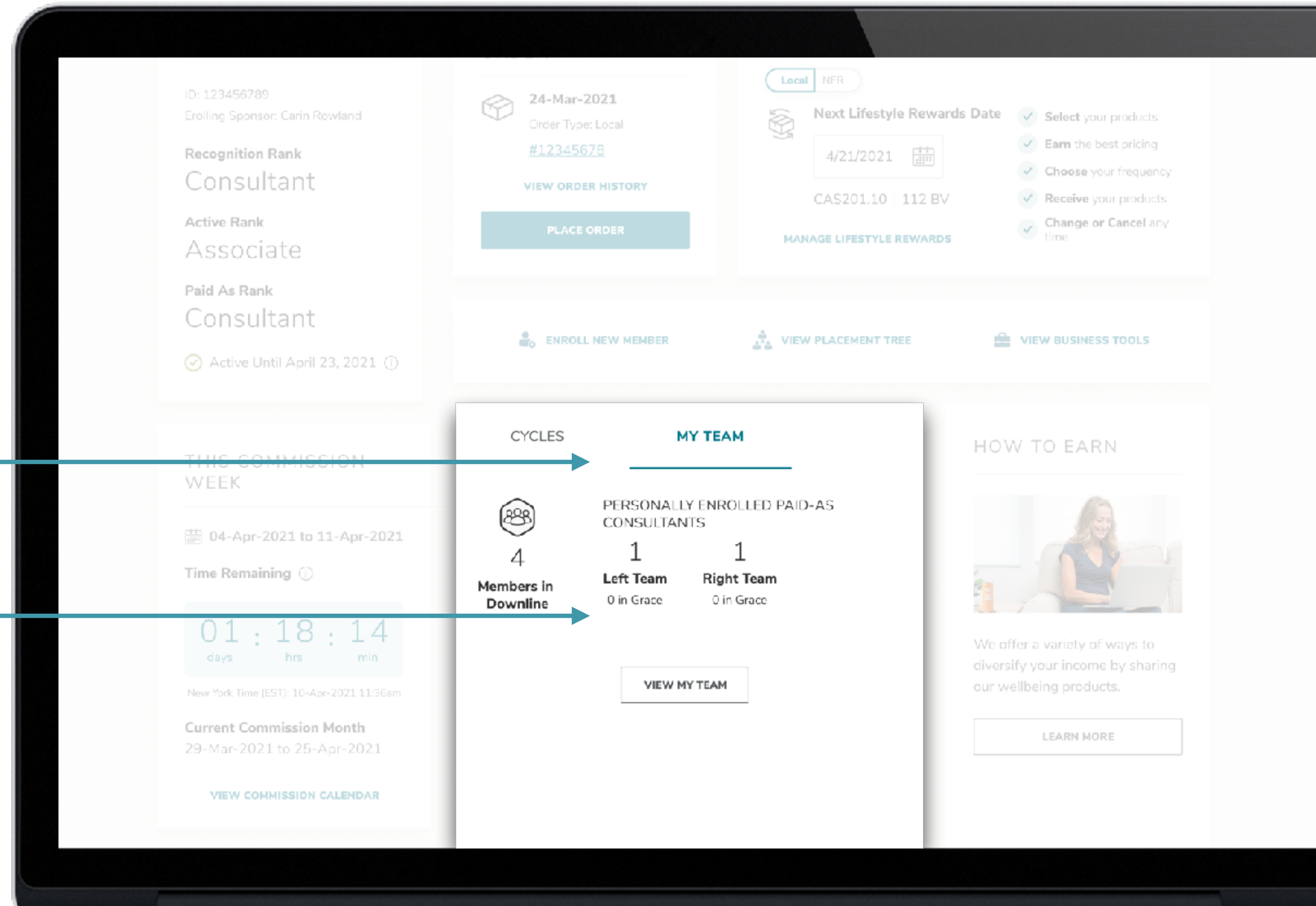
[VIEW COMPENSATION HISTORY](#)

Associate

VIEW

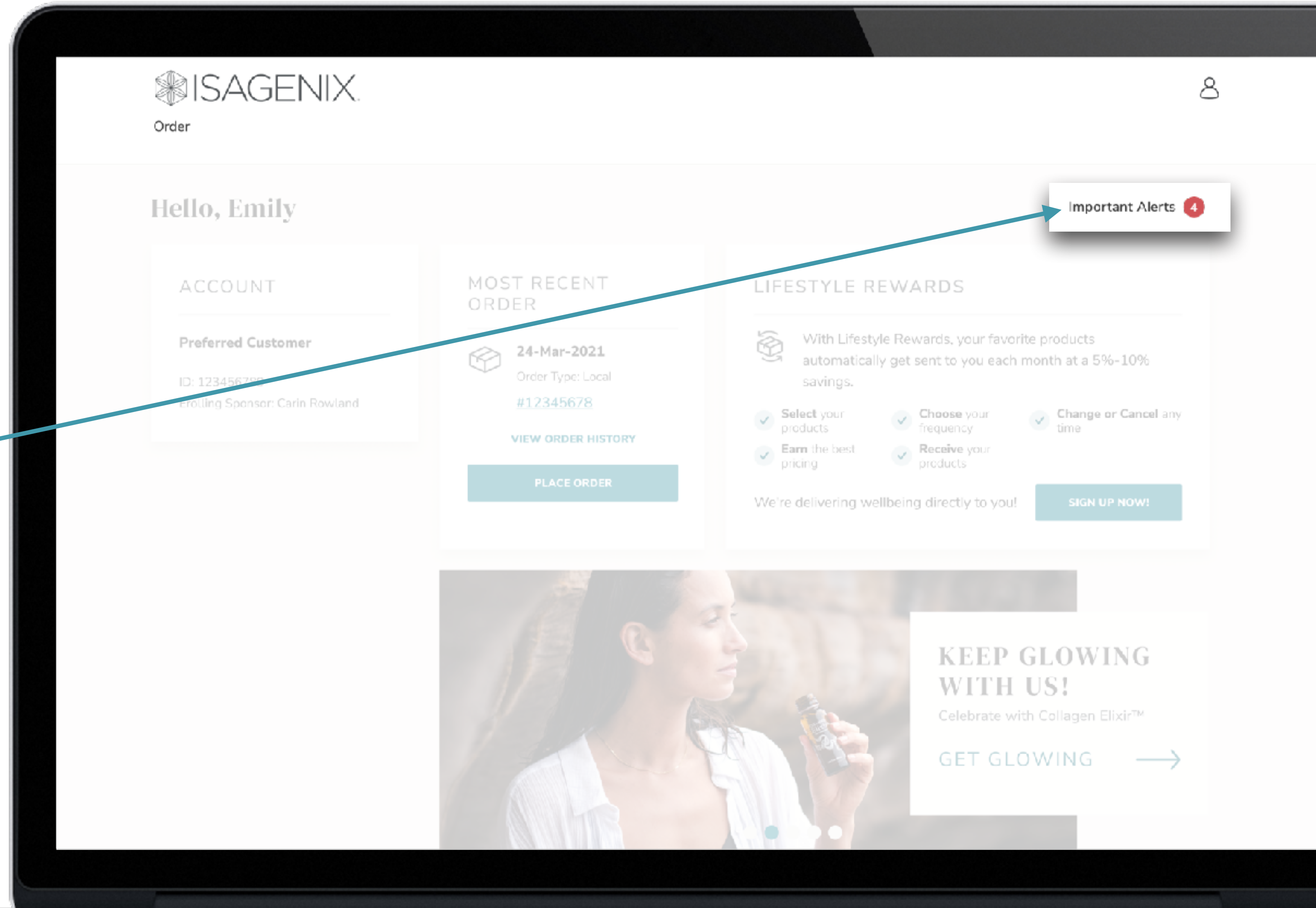
MEMBER CAN CLICK
MY TEAM

MEMBER CAN SEE
WHO IS IN GRACE



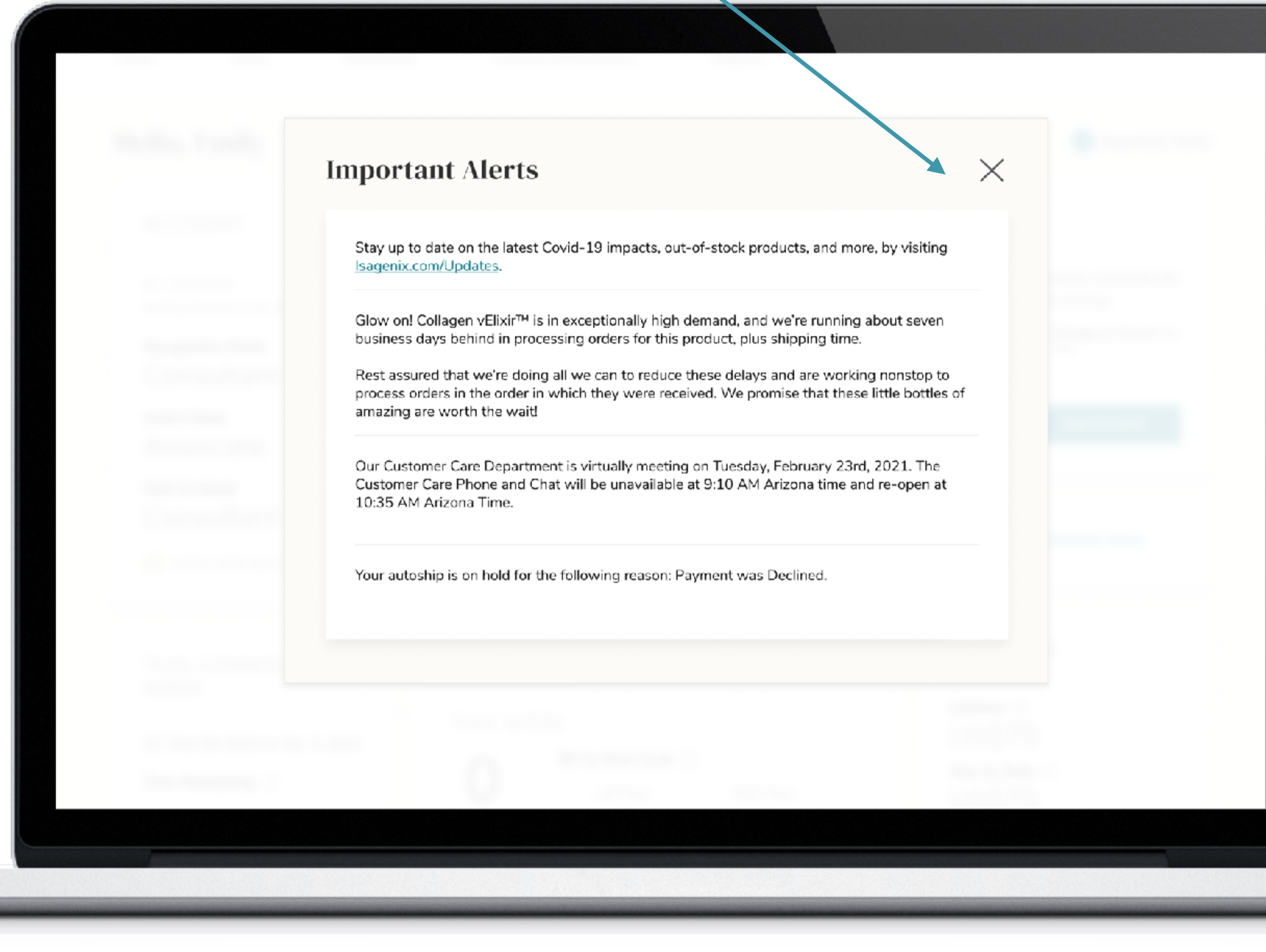
Important Alerts

MEMBER HAS 4 ALERTS



Important Alerts

MEMBER CAN CLOSE ALERTS



When will I see changes?

The next release of changes will go live on April 24. Isagenix is more committed than ever to digital transformation! Expect to see improvements regularly in 2021 and a new rank advancement dashboard coming in May.

What countries are affected?

ALL markets will have a new Back Office experience effective April 24.

How can I learn more about these updates?

You can subscribe to Isagenix emails in the Back Office and join the Isagenix Business Facebook group. For any questions or concerns, Customer Care is available toll-free at 877.877.8111.

