



ROAD TO CANADA CELEBRATION

We're heading to Montreal, Quebec, in February for Canada Celebration 2020, and we want you there! Earn your way to Montreal with the Road to Canada Celebration promotion. Heat up your business this winter by growing your Customer base, developing team members, and earning cash along the way! (Plus, special recognition!)

HOW TO EARN INCENTIVES DURING THE PROMOTION PERIOD:*

INCENTIVE LEVEL 1	INCENTIVE LEVEL 2
<p>Receive a CA\$400 bonus.</p>	<p>Receive one ticket to Canada Celebration 2020 and a CA\$1,000 bonus.**</p>
<p>Complete one of the two activities listed below:</p> <p>Enroll eight new Members with an initial product order of at least 100 BV each.</p> <p style="text-align: center;"><u> </u> OR <u> </u></p> <p>Develop four Personally Enrolled Consultants.</p>	<p>Complete both activities listed below, and check in at Canada Celebration 2020.</p> <p>Enroll eight new Members with an initial product order of at least 100 BV each.</p> <p style="text-align: center;"><u> </u> AND <u> </u></p> <p>Develop four Personally Enrolled Consultants.</p>



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DETAILS

- The promotion period begins **Oct. 7, 2019, at 12:01 a.m. ET and ends Dec. 15, 2019, at 11:59 p.m. ET.**
- The promotion is available to Isagenix Independent Associates who are residents of Canada.
- Participants must remain active (**100 BV every 30 days**) throughout the entire promotion period.
- Potential winners must personally attend Canada Celebration 2020 and check in with Isagenix on-site to be awarded the full bonus amount for Incentive Level 2.

HOW TO RECEIVE YOUR INCENTIVES

If you qualify for a bonus under this promotion, you will receive a CA\$400 bonus via commissions 14 to 20 business days after you 1) enroll eight new Customers, each with an initial product order of at least 100 BV or 2) develop four Personally Enrolled Consultants.

If you complete both activities, you will receive CA\$400 of the total CA\$1,000 within 14 to 20 business days of your achievement. You must attend Canada Celebration 2020 and check in with Isagenix on-site at the registration booth to receive the remaining CA\$600 for the Incentive Level 2 bonus. If you do so, the remaining CA\$600 bonus will be paid via commissions on March 9, 2020.

If you complete both activities, one Canada Celebration 2020 ticket will be uploaded in your Back Office 14 to 20 business days after you complete both required activities. If you have previously purchased your ticket(s) to Canada Celebration 2020, you will be able to assign those tickets to your team members or friends.***

Promotion details are subject to change by Isagenix at any time without prior notice. Open to Associates residing in Canada only. Qualifying Associates must be in good standing with Isagenix to receive any incentives or awards from this promotion. Associates who fail to check in at and attend the event forfeit and waive all rights, incentives, and awards they may have otherwise qualified for under Incentive Level 2 of this promotion. Qualifying Associates may not receive the cash value or alternate awards in lieu of receiving the earned admission tickets. Any income received and the value of nonmonetary prizes may be reported as taxable income. Canada Celebration tickets cannot be redeemed or exchanged for cash or returned to Isagenix.

*Qualifying participants are eligible for Incentive Level 1 OR 2, not both.

**Once you have checked in on-site at the Isagenix Canada Celebration registration booth, you will receive your remaining bonus amount of CA\$600 in your commission after the event on March 9, 2020.

***Event tickets must be transferred by Feb. 23, 2020.



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FAQ

Will Customers be restricted to only Canadian enrollments, or will they be allowed to enroll in other markets and have that count toward qualification?

New Customers outside of Canada will count as long as they are personally enrolled and meet the minimum 100 BV threshold.

Does the 100+ BV have to come from the very first order during a new enrollment, or can it come from any subsequent order?

Except for new Customers in the U.K., the 100+ BV must all come from the initial order. New Customers in the U.K. can have two orders that make up the 100+ BV, provided both orders take place during the promotional period.

What Customer types will qualify as new enrollments?

The following Customer types will count as new enrollments: Preferred Customer, Associate, and Customer.

Do I have to attend Canada Celebration 2020 to receive the Incentive Level 1 bonus?

No, you are only required to attend Canada Celebration 2020 to receive the full Incentive Level 2 bonus.

I already purchased a Canada Celebration ticket but have earned one ticket via Incentive Level 2. Can I be reimbursed?

No, you will not be reimbursed for tickets purchased prior to this promotion, but you can transfer your ticket to a friend or team member!

Do I have to reside in Canada to participate in the Road to Canada Celebration promotion?

Yes, this promotion is exclusive to Associates who reside in Canada.

I want to keep track of my personal progress and my team's progress during this promotion. Will reporting be available?

Great news! You will be able to find reporting for this promotion in your Back Office under the Contests & Promotions tab. You will be able to access your personal report as well as a report for your team up to 8PET.