



ISALIFE

SUCCESS PLAN

The plan to help build your complete IsaLife™.



OUR STORY

We are dreamers, believers, and achievers of transformation. We are lovers of purpose and passion. We are leaders in wellness.

We are experts in entrepreneurship. We are innovation and integrity. We don't wait for opportunities; we make them happen.

We are a lifestyle. We live the IsaLife™. We celebrate the efforts and victories of others. We are a global family. No shortcuts, no excuses. Only the best in nature and science. No-compromise products that work and work well. We give back and move forward. We see health as the destination but wellness as the

journey. We are in this together. **#WeAreIsagenix**

WELCOME

Become the person you've always wanted to be.

Before you get started, I want you to close your eyes just for a minute and think about this.

Are you living your ideal life? Do you have your ideal job?

Imagine having enough energy to do whatever you want. Waking up feeling fantastic and excited to start your day. Spending more time with your family. Being so passionate about something that you become unstoppable. Imagine becoming the person you've always wanted to be.

Earning a secondary income or a side business often requires being tied to specific hours, large start-up costs with virtually no training and no guarantee of long-term stability. I know how hard it is to feel overwhelmed and stressed about the struggles of trying to get ahead. At Isagenix, we offer a real solution for people to earn an income with low starting costs, support and training, and no caps on earning potential. Isagenix is the PERFECT solution for anyone looking to get healthier and earn residual income and become the best version of themselves.

One of the great things about building an Isagenix business is that your effort can be scaled to fit your needs — whether you're aiming to save a little extra money for a fun trip or you want to start earning enough money to pay a few bills. For some, an Isagenix business can go from being a part-time gig to a full-time career!

Now, let's get down to business because we want you to reach a level of success you won't find anywhere else. I want you to take this workbook with you – not just for the next day or two but for every day forward. Don't leave home without it, because when your goals are visible, that's when you're most likely to succeed. This IsaLife™ Success Plan encompasses everything you need, starting with your “why” — your emotional fuel. Then we'll cover the basics, right down to helping you figure out what to Say, Share, and Do so you feel confident when reaching out to potential Customers. Finally, we'll identify the actions you should be taking daily and weekly to reach your goals.

Start using the IsaLife Success Plan today to start creating your ideal life.

To your success,



Kathy Coover

Isagenix Owner and Executive Vice President



WHAT IS THE ISALIFE SUCCESS PLAN?

Welcome to your new best friend! The IsaLife™ Success Plan is a tool to help you take massive action toward accomplishing measurable outcomes.

HOW TO USE THE ISALIFE SUCCESS PLAN

Carry this with you every day, and keep track of your goals and income-producing activities. The IsaLife Success Plan will help you keep your goals top of mind and push you to take daily action towards achieving them.

WHY SHOULD YOU USE THE ISALIFE SUCCESS PLAN?

Research shows that participants who wrote down their goals achieved significantly more than those who only thought about their goals. It also demonstrated the effectiveness of accountability and commitment. What does that mean? Participants who wrote down both their goals and action commitments were more likely to achieve those goals. Better yet, participants who formulated action commitments, sent their goals and commitments to a supportive friend, AND sent weekly progress reports to that same friend were the most likely to reach their goals.

Written Goals	43% Accomplished Goal
Written Goals and Action Commitments	64% Accomplished Goal
Written Goals, Action Commitments, and Weekly Progress	76% Accomplished Goal

Source: Dominican.edu/dominicannews/dominican-research-cited-in-forbes-article

WHO SHOULD USE THE ISALIFE SUCCESS PLAN?

Anyone who is serious about building their Isagenix business or is ready to become a professional network marketer. If you want to achieve your goals, the IsaLife Success Plan will help you identify the steps you need to build strong business-building habits. Whether you're new to network marketing or a seasoned professional ready to break through with momentum, the IsaLife Success Plan is your map to focused success.

“You HAVE to write down measurable goals and define HOW you will get to them. Even when I was Cycling zero times a week, I always set weekly and daily goals for myself. Your weekly activity needs to back up how you will reach the goals you set for yourself.”

- Emily Vavra

WHY ISAGENIX

PRODUCT AND RESEARCH

Since day one, Isagenix has led with science-backed products and ingredients. By partnering with well-respected universities and laboratories in funding and conducting clinical studies, Isagenix is contributing to evidence-based nutrition research while also providing clinical substantiation for Isagenix Systems for healthy weight loss and healthy living.

- **Over 100 individual health and wellness products** including meal replacements, nutritious snacks, plant-based herbal beverages, and nutritional supplements.
- Top five products (by units sold) in Europe: No.1 IsaLean™ Shake, No.2 Ionix® Supreme, No.3 Nourish for Life™, No.4 Thermo GX™ and No.5 IsaMove™
- Top-selling Isagenix System: 30-Day Weight Loss System
- **50+ full-time scientists on staff** in addition to our Scientific Advisory Board including top medical and health professionals.
- **Millions invested annually on research**, development, and quality assurance to ensure the safety, efficacy, and no-compromise quality of our products.

OPPORTUNITY

The Isagenix Team Compensation Plan is among the most generous in the industry. Customers who choose to become independent sales representatives (“Associates”) have the opportunity to earn significant, recurring income with Isagenix and can receive payments on a weekly and monthly basis.

- **Streamlined business-building** system can help put you on the fast-track to success.
- **Innovative, no-compromise products** can help deliver outstanding results.
- **Action-oriented tools** designed can help build your business.
- **Educational events** throughout the year around the world to introduce new products and provide industry-leading training and new tools to grow your business.
- Opportunity to **grow an international business** with new markets opening regularly.

2018 AWARDS AND RECOGNITION

Better Business Bureau
Torch of Ethics Finalist

Phoenix Business Journal
Healthiest Employers

Direct Selling News Best
Places to Work

Direct Selling Association
Top 20 Company

Direct Selling Association
Code of Ethics Communication
Initiative Participant

Greater Phoenix Chamber of
Commerce IMPACT Finalist



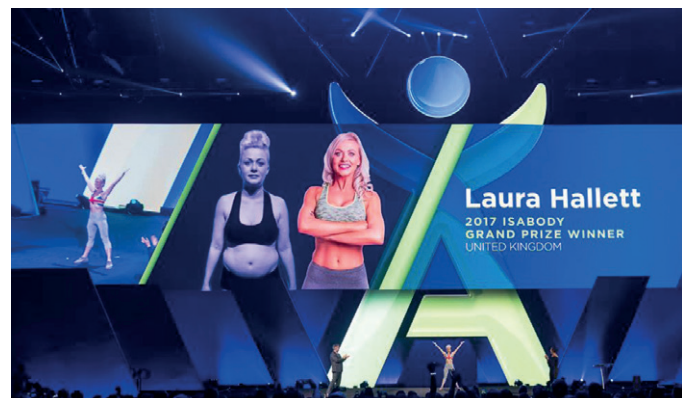
Inc. 5000
fastest-growing private
company in America
11 consecutive years



Toby Giles - 2018 European IsaBody Challenge® Finalist

ISABODY CHALLENGE®

IsaBody Challenge® is a 16-week challenge that will motivate you to transform your body and your lifestyle. The competition is open to all Isagenix Members and as of December 2018, we have had over 5800 sign-ups to the IsaBody Challenge in Europe. Each year in Europe, 9 finalists are selected from the many participants that achieve amazing transformations, and one Grand Prize Winner is chosen from that group of finalists. The 2018 Grand Prize Winner from Europe is eligible to compete in 2019, along with IsaBody Challenge Grand Prize Winners from other international markets, for the chance of becoming the IsaBody Challenge Global Grand Prize Winner and winning US\$50,000.



Laura Hallett - IsaBody Challenge Grand Prize Winner, 2017 UK

START

START is a passionate, growing team of young people ages 18-35 who strive to lead extraordinary lives and help others do the same. Our vision is "To ignite all young people to own their lives physically and financially and through our contributions create freedom and a lasting legacy."



Lara & Brycey - Crystal Executive - 3 Star Golden Circle

Weight loss should not be considered typical. A two-phase 2016 study published by researchers at Skidmore College showed an average weight loss of 24 pounds after 12 weeks. The study evaluated the use of Isagenix products in men and women for weight loss followed by weight maintenance. As part of the weight loss phase, the participants took part in a calorie-controlled regimen of Shake Days and one Cleanse Day per week. During the weight maintenance phase, the subjects who continued the calorie-controlled program using Isagenix products better maintained their weight loss in comparison to those who transitioned to a traditional diet after 52 weeks. For more information on the study, see IsagenixHealth.net.



Judith Peereboom & Kasia Den Dijker

PHILANTHROPY

Contribution is at our core. We support many civic and charitable organisations, and our executives serve on numerous boards, including our local Gilbert Chamber of Commerce and the Better Business Bureau.

- Nearly **\$10 million contributed to Make-A-Wish®** since 2012.
- **938+ wishes granted** in 12 countries.
- **\$6 million in 2017 charitable giving (monetary and products)** in the U.S.

SUSTAINABILITY

- Our commitment to community extends to protecting the environment. Our 152,000-square-foot corporate building in Gilbert, Arizona, is **LEED certified** on the exterior with newly installed **solar panels** expected to provide **57,700 kwh of renewable energy annually**.
- All **canisters** will be **made of Post-Consumer Recycled Plastic (PCR)** by 2023.
- **Solar panels** will **provide one-third of the clean energy** powering Isagenix World Headquarters.
- **5 million+** IsaLean™ Shake canisters were **converted to PCR** in 2018.

ECONOMIC HEALTH IMPACT SAVINGS

In 2017, Isagenix commissioned Arizona State University's Seidman Research Institute to evaluate estimated economic savings resulting from weight loss and BMI reductions reported by 12,561 overweight and obese Isagenix Customers. Seidman used the results to estimate the potential cost savings and benefits in terms of lower treatment costs for 20 diseases common to overweight and obese individuals and greater workforce productivity/retained earnings to the U.S. economy associated with sustainable weight loss. The Seidman report assumes an average age of 45, and when calculating 20-year savings and benefits, assumes the individuals work till the age of 65 while maintaining the weight loss/BMI reduction.

- **\$461 million** estimated **economic health impact** savings over a 20-year period for a sample group of 12,561 Isagenix Customers.
- **\$36,700** estimated average **savings per person** over a 20-year period.

Source: ASU Seidman Research Institute.

MANAGEMENT TEAM

OVER A CENTURY OF COMBINED
PROFESSIONAL BUSINESS AND DIRECT
SELLING EXPERIENCE MAKES UP THE
ISAGENIX LEADERSHIP TEAM.



JIM COOVER
OWNER AND CHAIRMAN
OF THE BOARD

2017 Arizona Corporate Excellence
Top Private Company and CEO
of the Year.

More than 35 years of experience
in the weight loss and nutrition
industry.

Prior to Isagenix, successfully
led numerous network marketing
companies throughout his career,
serving more than seven million
customers and exceeding \$1 billion
in sales.

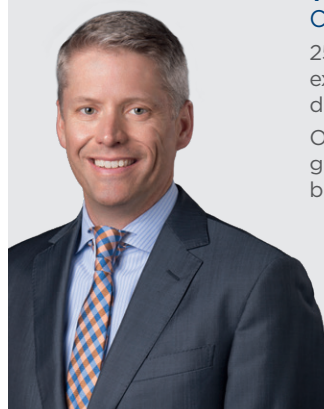


ERIK COOVER
CO-OWNER AND SENIOR
VICE PRESIDENT OF GLOBAL
FIELD DEVELOPMENT AND
CULTURE

2015 American Business Awards
Marketing Executive of the Year.

Built a six-figure income as an
Isagenix Associate.**

Responsible for promoting a
company culture to ignite and
engage global employees and
young entrepreneurs.



TRAVIS OGDEN
CHIEF EXECUTIVE OFFICER

25 years of business and finance
experience, including 15 years in
direct selling.

Oversees company's aggressive
growth strategy to reach \$2
billion in annual revenue by 2020.



TRAVIS GARZA
PRESIDENT OF GLOBAL
SALES AND MARKETING

20 years of experience
activating field development,
sales promotions, and
marketing strategy.

Responsible for driving global
revenue growth and product
innovation.



KATHY COOVER
OWNER AND EXECUTIVE
VICE PRESIDENT

2017 Direct Selling News Most
Influential Women and 2015
American Business Awards
Woman of the Year.

Former top earner in three direct
selling companies, generating
millions in revenue and helping
thousands of entrepreneurs
achieve success.

Expert at training people to
learn and duplicate proven
selling techniques.



JON ROBINSON
CHIEF INFORMATION
OFFICER

20 years of experience in
IT infrastructure, including
e-commerce and digital
platforms.

Responsible for implementing
leading-edge technology
platforms and processes to
support the company's business
growth and support global
activities online and internally.

**The ability to earn income under the Isagenix Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to IsagenixEarnings.com.



CHANTAL CHAPUT
CHIEF OPERATING OFFICER

25 years of global manufacturing and supply chain experience.

Spearheads the global manufacturing processes and business operations that drive the company's growth trajectory.



PATTY RAPHAEL
SENIOR VICE PRESIDENT
OF SALES OPERATIONS AND
FIELD EXPERIENCE

25 years of experience in the health and wellness industry.

Joined Isagenix prior to our official company launch and has provided leadership through numerous management positions.



TIM JONES
CHIEF FINANCIAL OFFICER

20 years as a CPA.

Instrumental in championing global product-pricing models and implementing key initiatives that increase sound decision making, accountability, and efficiency throughout the organisation.



SHARRON WALSH
SENIOR VICE PRESIDENT
OF INTERNATIONAL

20 years in the direct selling industry, including 10 years with Isagenix, first in the field leading the company's business in Australia/New Zealand before relocating to Isagenix World Headquarters.

Leads international general managers to help Isagenix become the leading health and wellness company in the world.



ROBERT "BOB" KAY, PH.D.
CHIEF SCIENCE OFFICER

25 years of experience leveraging business and science to create innovative, market-leading products.

Oversees the research and development, product design and development, product commercialisation, and quality assurance of all Isagenix products.



JUSTIN POWELL
CHIEF LEGAL OFFICER
AND GENERAL COUNSEL

15 years of legal and business experience, including 10 years in direct selling.

Leads company's legal, human resources, compliance, and corporate affairs initiatives.

THE GIG ECONOMY

Workers have turned to the gig economy as a way to work with more flexible hours or supplement their income from another job.

BY THE NUMBERS...



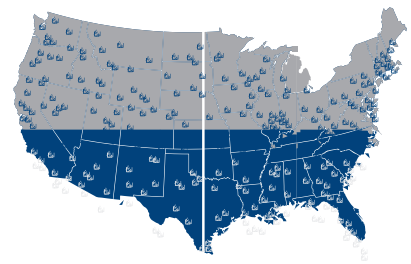
79 million - the number of home-based businesses estimated to be started in the next 5 years¹

39% of UK employees have a side hustle⁴



100% Growth of freelance work in Europe between 2000 and 2012

150 million - the number of workers in Western Europe and North America who currently work as independent contractors³



\$3.7 trillion - the total amount paid to giggers throughout the globe in 2018⁵

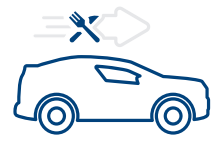
COMMON GIGS



Ride-hailing
transportation services



Lodging
rentals



Food-delivery
services



Grocery
deliveries



Home-based businesses:
often provide tangible
goods and/or services



Independent contract work:
freelance consulting, graphic
design, copywriting, etc.

WHY GIGS?



More Time Freedom



Work Flexibility



Supplemental Cash

IMPORTANT

All gigs are NOT created equal

The average monthly earnings of online platform transportation workers - such as Uber or Lyft drivers - has **dropped**

53% between 2013-2016⁶

And other popular gigs are facing similar fates.

Choose your gig carefully



Did You Know?

More than **90%** of businesses fail within the first five years.⁷

THE GIG ECONOMY - WHY ISAGENIX



20 Countries



600,000 Global Customers



17 Years in Business
(Opened in 2002)



Member of the **DSA**



\$958 Million in Global Revenue in 2017

ISAGENIX HAS IT ALL

Time Flexibility

Low Startup Fees

Training and Support

Possibility of Residual Income

No Inventory

Global Opportunity

1. <https://www.linkedin.com/pulse/wow-forbes-estimates-79-million-new-home-based-opening-alexas-hoover/>
2. <https://www.morganstanley.com/ideas/freelance-economy>
3. <https://hbr.org/2018/03/thriving-in-the-gig-economy>
4. https://assets.henley.ac.uk/defaultUploads/PDFs/news/Journalists-Regatta-Henley_Business_School_whitepaper_DIGITAL.pdf
5. <https://www2.staffingindustry.com/site/About/Media-Center/Press-Releases/US-Gig-Economy-Grows-to-USD-864-Billion>
6. <https://www.foxbusiness.com/personal-finance/uber-lyft-drivers-earning-half-of-what-they-did-in-2013-study>
7. <https://www.forbes.com/sites/neilpatel/2015/01/16/90-of-startups-will-fail-heres-what-you-need-to-know-about-the-10/#1a927b466679>

AT A GLANCE WHAT SETS ISAGENIX APART FROM THE CROWD?



Over 100
individual health and
wellness products



Scientific Advisory Board,
including top medical and
health professionals



Millions invested annually
on research, development,
and quality



Weekly and
Monthly pay

One of the **most generous compensation plans** in the industry



**YOU SHARE
THEY SHARE
REPEAT**

Isagenix makes earning simple

Simply share the products you love, and encourage
others to do the same!



ISAGENIX®

vs.



Ride-Hailing

Earnings Potential

No caps*

Approximately
£11/€12 per hour⁸

To Make £570/€617, It Would Take...**

Only as long as it takes to complete
You Share, They Share**

Approximately
52 hours

Residual Income?

Possible

Not possible

8. <https://www.telegraph.co.uk/technology/2018/09/27/report-reveals-uber-drivers-make-11-per-hour-less-company-previously/>

*The Isagenix Team Compensation Plan has no artificial caps on earnings. Other incentives and bonuses may be capped according to their terms and conditions.

**Average ride-hailing service earnings depicted in this table reflect estimated net income after accounting for common expenses. Earnings through Isagenix depicted in this table reflect gross income. The ability to earn income with Isagenix depends on many factors. Isagenix cannot and does not guarantee any particular level of earnings. For average earnings with Isagenix, refer to [IsagenixEarnings.com](https://www.isagenix.com/earnings).

SAY, SHARE, DO

Have you ever shared a must-see movie with a friend or recommended a restaurant to a family member? Isn't it interesting how you easily recommend some things, but when it comes to sharing Isagenix, some people can freeze or act weird? Not all of us are natural-born sharers. In fact, some of us can be downright awkward when it comes to sharing Isagenix. Whether you've been an Associate with Isagenix for years, are just getting started, or haven't even thought about the business side of it yet, it can be hard to decide what to say, share, and do (minus the awkwardness) when you're approaching a potential prospect.

We developed Say, Share, Do to give you a starting point when sharing Isagenix with your friends and family. For the best results, do not copy and paste these scripts – adjust them to fit your personality, and make them your own!

Remember to be realistic; not everyone you talk to is going to say yes right away. Even the pros share Isagenix with 10-15 people before they get one yes! Follow up with those you've shared Isagenix with before, because you never know when someone will realise they need what you're offering.



SAY – Finding the right thing to say when sharing Isagenix can be hard. We're providing sample language to help new Associates get started via text message, phone, and social media.



SHARE – Send all your new prospects to IsaMovie.com to introduce them to Isagenix and answer their most common questions and objections. The site also walks them through pack options so they can find the system that's right for them! The best part – it's all tied to your personal Isagenix site!



DO – After they've looked around IsaMovie, this script will help you overcome some common remaining hesitations and help get them started the right way.

Find the digital copies of these scripts and steps at IsagenixBusiness.com under the “Start Here” tab.

LET'S GET STARTED!

TEXT MESSAGE

IF YOU HAVEN'T STARTED YET

You: Hey, _____! Any interest in starting a health and wellness system with me? I'm ready to _____ (lose weight, get shredded, etc.) and feel like myself again. I've _____ (explain why you are excited about the system). It is a simple, effective system, and I am so excited to get started. Want to try it with me?

IF YOU HAVE ALREADY STARTED

You: Hey, _____! Any interest in starting a health and wellness system with me? I've only been using it _____ (number of days) and am already experiencing _____ (explain your results). I was tired of seeing everyone else's "before" and "after" photos and was ready for my own! It's simple to follow, and everything tastes _____. Want to try it with me?

IF YOU WANT TO SHARE THE OPPORTUNITY

You: Hey, _____! I was recently introduced to an amazing global health and wellness company called Isagenix. I've only been using their system for _____ (days/weeks/months) and have experienced _____, _____, and _____ (your authentic experience). When I looked at the business side of Isagenix, I realised that there is an incredible financial opportunity along with the amazing products, too.

Now, I know you (love your job/are really passionate about your business/already have so many irons in the fire already, etc.), but you're one of the most _____, _____, and _____ (write from the heart) people I've ever met, and I just think the world of you. I'm going to run with this, and I think you'd absolutely crush it, too.

Ultimately, I have no idea whether this will be for you... but if it is, you're going to be really happy I shared it with you.

Would you be open to taking a look and learning more about it?

Them: Yes!

You: Great! My box is already on its way/my box has already arrived. I'd like to send you a video that I loved, which helped me get started. If I send you the website, when can you watch it for sure?

Them: Tomorrow at 9:30 a.m.

You: OK, that's perfect. I'll follow up with you then, and we'll discuss the video. So excited to do this together! Wait till you see the results people are getting with this; you'll love it. Here's the link: [INSERT YOUR REPLICATED WEBSITE/IsaMovie].* Talk to you at _____ (time and date).

Them: I'm excited! Thanks for thinking of me!

OPTIONAL WRAP-UP

SEARCH FOR A FUN GIF to send them (i.e., "bikini," "fit," "shredded").

You: This will be us soon (enter finger pointing up emoji).

Them: Wool!

*To create a link to your personal Isagenix website, log in to your Back Office (where you order products), and hover over the "Resources" tab. Click "Manage My Website" to create your website URL. Then copy and paste that URL. Add "/IsaMovie" after ".com." This will hyperlink to your personal Isagenix website, so if your prospect decides to purchase a pack right away, the sale will go to you! Please note that you must be an Associate to have a personal Isagenix website.

FACEBOOK POST

The intention of this post is to assist in helping you make an impact on the health of your friends within your social network. Sharing through social media can be challenging, so we have provided you with a sample "Post Template" and "Follow-Up Template" to help maximise your results.

Pro Tips:

1. Posts with photos receive more engagement on social media. If you don't have your own "before" and "after" photos yet, we recommend using your Enrolling Sponsor's photos in your post (include the weight loss disclaimer when posting).
2. Peak social media traffic typically falls Sunday through Thursday between 7:30-8:30 p.m. (your local time).

IF YOU HAVEN'T STARTED YET:

After watching my friend, (tag Enrolling Sponsor), release/experience/have _____, _____, and _____ (describe his or her results) thanks to an amazing health and wellness system, I decided it was time for me to have my own experience, because I am tired of feeling _____, _____, and _____ (it's OK to be vulnerable here!). I'm so excited to get started. My system hasn't even arrived yet, and I'd love to have some of my good friends join me so we can hold each other accountable. Who's up for looking and feeling their best?

IF YOU'VE ALREADY STARTED:

After watching my friend, (tag Enrolling Sponsor), release/experience/have _____, _____, and _____ (describe his or her results) thanks to an amazing health and wellness system, I decided it was time for me to have my own experience, because I was tired of feeling _____, _____, and _____ (others can relate to your struggles – be authentic).

I've only been using the system for _____ days, and I'm already _____, _____, and _____ (be real and honest with your experience here).

I'd love to have some of my friends join me on this journey so we can hold each other accountable. Who's up for looking and feeling their best?

PROGRESS POST (we highly recommend including photos of your progress, if you have them):

Before I found this system, I was feeling _____, _____, and _____ (insert a powerful message here), and I decided that enough was enough. After watching my friends get results, I finally decided to get started on an amazing health and wellness system, and I can't believe what's happened already!

I've only been using the system for _____ days/weeks, and I've already experienced _____, _____, and _____ (don't be shy! Share the results of your work)! I've tried so many things before this, and I'm incredibly grateful to my friend, (tag Enrolling Sponsor), for introducing me to this. It's super simple to follow, and everything tastes _____! Finally, a solution that works for me!

ONCE FRIENDS START COMMENTING, HERE'S WHAT TO SAY THROUGH DIRECT MESSAGE USING THIS TEMPLATE

Once your friends start commenting, reply to them saying you will send them a direct message with the information, then use the template below. Remember that for every comment, there are likely 5-10 other friends just reading the comments and not saying anything. By direct messaging them the details, they have to connect with you to find more information instead of just reading your conversation with someone else.

YOU: Hey, (name)! I'm glad you commented. One of the things that excites me most about starting this system is doing it with _____ (friends/family/people I know/co-workers, etc.). This may or may not be for you, but if it is, what would you love to see happen?

THEY GIVE THEIR RESPONSE: (i.e., lose weight, have more energy, etc.)

YOU: Awesome! A big reason I was inspired to get started is because this system can help people in different ways. I've seen so many incredible transformations. I know that some of my biggest challenges (with staying in shape are/that contributed to my getting out of shape were) _____, _____, and _____ (describe your personal challenges, i.e., no time to eat healthy, didn't know where to start, too busy with the kids, working long hours, etc.).

What have been some of your biggest challenges with (enter their goal – losing weight, sleeping better, etc.)?

THEY RESPOND.

YOU: I can understand that. I'd love for you to watch a video that I watched in the beginning to get started. If I send you the link, when would you be able to take a look?

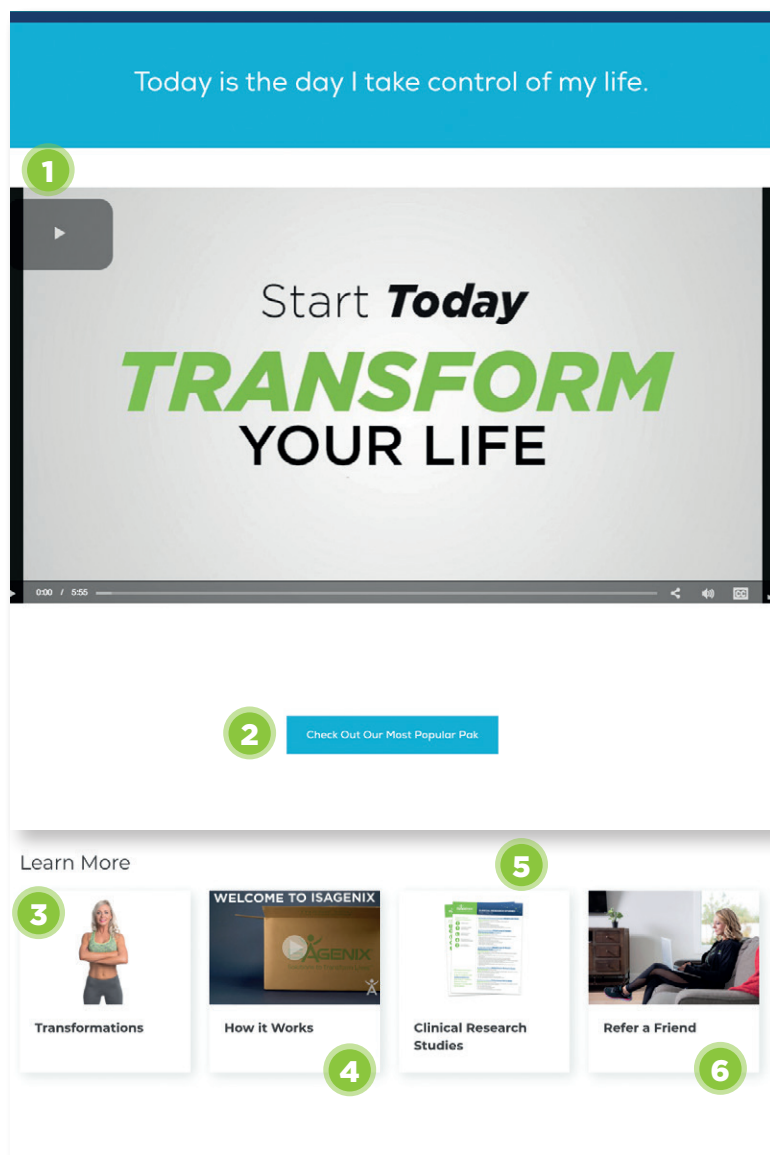
THEM: That sounds great! I can take a look tomorrow at 8 a.m.

YOU: OK, awesome. Here is the link (ISAMOVIE.COM LINK FROM YOUR REPLICATED SITE).

I'll give you a call around 8:15 a.m. for your feedback, after you've explored the site a little.

THEM: Great! Can't wait!

AND THAT'S IT! YOU CAN CONTINUE THE CONVERSATION AFTER THEY'VE WATCHED THE VIDEO.



- 1 'Transform Your Life' is a powerful video that will give an overview of Isagenix Systems and Solutions.
- 2 'Check Out Our Most Popular Pack' will show the Ultimate Pack, break down the included products, and compare the pack with others to determine which pack fits their needs.
- 3 'Transformations' will show "before" and "after" photos that highlight how our products can help people reach their goals.
- 4 'How It Works' will highlight what they can expect when using an Isagenix pack or system. They'll watch videos on what's in your box, how to do a Shake Day, and how to do a Cleanse Day*.
- 5 'Clinical Research Studies' gives an overview of clinical trials Isagenix has been conducted in the US**. This will give your prospect confidence that Isagenix is truly backed by science.
- 6 'Refer a Friend' will show them You Share, They Share, Repeat™ and how they could get paid for sharing Isagenix products with others.

IsaMovie.com

After you've captured your new prospect's interest, "Share" with them your personal IsaMovie website, and let the site do the explaining for you! The page features the 'Transform your Lifestyle' video and links to answers for some of the most common objections we hear from prospects. On this homepage, prospects can see "before" and "after" photos, read clinical research studies conducted in the US**, learn how the Isagenix System works, and discover how they can make some money by sharing Isagenix products with others. Here they will also find a breakdown of our three most popular packs: Ultimate Pack, Premium Pack, and 30-Day Systems. Prospects can explore the price per day of each pack and the included products, and they can compare the packs side by side in a table to select the option that works best for them.

How to Share IsaMovie from YOUR Isagenix Website

Remember, IsaMovie can be connected to your replicated website, so any direct purchases can be credited to you!

To create a link to your personal Isagenix website, log in to your Back Office (where you order products), and hover over the "Resources" tab. Click "Manage My Website" to create your website URL. Then copy and paste that URL. Add "/IsaMovie" after ".com." This will hyperlink to your personal Isagenix website, so if your prospect decides to purchase a pack right away, the sale will go to you! Please note that you must be an Associate to have a personal Isagenix website.

* A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

** All Scientific Studies and published Research conducted in the USA using Isagenix North American products and systems.

Our no-compromise approach to product innovation and our convenient solution systems are what make us unique; helping you to reach your personal health and wellness goals.

Weight Loss

Energy & Performance

Good



□ 30-Day Weight Loss System

4 IsaLean™ Shake (any flavour), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Isagenix Snacks™, 1 IsaMove™, 1 Thermo GX™, 1 IsaShaker

Starting at £232/about £7.80 per day



□ 30-Day Energy & Performance System*

2 IsaLean™ Shake (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 1 Nourish for Life™, 1 Ionix® Supreme, 1 IsaPro® (Vanilla), 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaShaker

Starting at £219/about £7.30 per day

Better



□ Weight Loss Premium Pack

4 IsaLean™ Shake (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 1 IsaDelight™ (any flavour), 1 Isagenix Snacks™, 1 e-Shot™ (6 count), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, 1 free membership for one year

Starting at £325/about £10.90 per day



□ Energy & Performance Premium Pack*

4 IsaLean™ Shake (any flavour), 2 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 1 IsaPro® (Vanilla), 3 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaBlender, 1 IsaShaker, 1 free membership for one year

Starting at £367/about £12.30 per day

Opportunity

Best



□ Ultimate Pack*

4 IsaLean™ Shakes (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 2 Whey Thins™ (White Cheddar), 1 IsaPro®, 1 IsaDelight™ box (any flavour), 1 Isagenix Snacks™, 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, £50 Isagenix Event Certificate, and 1 free membership for one year

Starting at £450/
about £15.00 per day

* IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

Our no-compromise approach to product innovation and our convenient solution systems are what make us unique; helping you to reach your personal health and wellness goals.

Weight Loss

Energy & Performance

Good



□ 30-Day Weight Loss System

4 IsaLean™ Shake (any flavour), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Isagenix Snacks™, 1 IsaMove™, 1 Thermo GX™, 1 IsaShaker

Starting at €301/about €10.10 per day



□ 30-Day Energy & Performance System*

2 IsaLean™ Shake (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 1 Nourish for Life™, 1 Ionix® Supreme, 1 IsaPro® (Vanilla), 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaShaker

Starting at €265/about €8.90 per day

Better



□ Weight Loss Premium Pack

4 IsaLean™ Shake (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 1 IsaDelight™ (any flavour), 1 Isagenix Snacks™, 1 e-Shot™ (6 count), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, 1 free membership for one year

Starting at €407/about €13.60 per day



□ Energy & Performance Premium Pack*

4 IsaLean™ Shake (any flavour), 2 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 1 IsaPro® (Vanilla), 3 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaBlender, 1 IsaShaker, 1 free membership for one year

Starting at €449/about €15.00 per day

Opportunity

Best



□ Ultimate Pack*

4 IsaLean™ Shakes (any flavour), 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix® Supreme, 2 Whey Thins™ (White Cheddar), 1 IsaPro®, 1 IsaDelight™ box (any flavour), 1 Isagenix Snacks™, 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, €60 Isagenix Event Certificate, and 1 free membership for one year

Starting at €546/
about €18.20 per day

* IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

DO – GET THEM STARTED

“What did you like best about what you saw on IsaMovie? I know when we spoke last, your goals were _____, and I know this system can really help!”

THEY RESPOND.

“Before we talk more about Isagenix, I want to take some time to learn more about your goal. What are two to three areas of your life/body where you would like to see these results?”

THEY RESPOND.

“How long have you had this goal?”

THEY RESPOND.

“Sounds like it’s time to make a change! On a scale of 1-10, with 10 being totally committed, how committed would you say you are to achieving _____ (enter their goal)?”

THEY RESPOND.

“Why is this so important to you?”

THEY RESPOND.

“How would you feel if you achieved these goals in the next 90 days?”

THEY RESPOND.

“How would you feel if you did NOT achieve these goals?”

THEY RESPOND.

Tell a story about someone in the community (it can be ANYONE, including YOU) that they remind you of. 30 seconds TOPS!

Pro tip: Memorise the story well so you can keep this part brief and keep the conversation flowing.

“Are there any questions I can answer for you?” OR “What are some other questions I can answer for you?”

(Answer their questions quickly, and move into the next line.)

“Would you like me to make a recommendation for how to get started?”

THEY RESPOND.

“Based on the goals you shared, there are two packs I would recommend. One breaks down to about £7.60 / €9.85* per day, while the other breaks down to about £14.70 / €17.90* per day. Remember, with both packs, you’re having two meals a day provided for you.

The £7.60 / €9.85* per day pack is specifically designed to help you get started on your weight loss journey and achieve your goals through balanced, everyday nutrition. This pack is called 30-Day Weight Loss system.

The £14.70 / €17.90* per-day pack, however, is my highest recommendation and would be great to help you reach the goals you shared. Not only does it include the products in the previous pack, but it also comes with products that can help you achieve a lasting transformation.

You’ll get a box of bars which you can use as snacks, Whey Thins™/Harvest Thins™, which are a high-protein savory snack so you can snack without the guilt; a canister of IsaPro®, which is a great addition to any meal or post-workout snack, a box of AMPED™ Hydrate, specifically designed for use during and after exercise; two boxes of naturally sourced plant-based caffeine eShots; a beautiful blender; a £50 / €60 Isagenix event coupon; a system guide and a free one-year membership.

This system is called the Ultimate Pack, so if you really want to do it right, and if it works within your budget, this is hands down THE BEST recommendation.

Which sounds like the best fit for you?”

*Price based on Preferred Customer on Autoship for UK and Ireland. Pack prices will vary depending on product selection and country of residence. Visit your Back Office to see the latest pricing for your region.

THEY RESPOND.

IF NO:

"I completely understand! Do you want to take a look at the other available pack options? There are so many price points and combinations. You can look at the options here: [\[LINK TO THE Pack PAGE ON ISAMOVIE\]](#). Let me know which one would fit for you!"

IF YES:

"Great! Do you feel like you have enough information to get started today?"

Pro tip: Ask for the order, and then say no more. If you try to give too much information at once, you may overwhelm them.

If at ANY point they say "no" or do not want to continue the conversation – that's OK! Tell them "thank you for taking the time," and ask them if you may keep them on your list to circle back with them down the road. Timing is everything, and you never know when someone will realise they really do need what you have to offer.

DO – ONCE THEY'VE JOINED

YOU: "Do you know two people who would want to do this with you for sure?"

(Let them answer.)

YOU: "The reason I ask is because Isagenix rewards its Customers for referring new Customers. So, if you help _____ and _____ get started and meet certain conditions, you could earn up to £570 / €617**. How awesome is that?"

(Show them You Share, They Share, Repeat™.)

YOU: "If I showed you a system that could help you share Isagenix with _____ and _____, would you be willing to give it a try?"

(Show them the [Say, Share, Do](#) page at [IsagenixBusiness.com](#). Then take them through the [New Member Checklist](#).)

The ability to earn income under the Isagenix Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to [IsagenixEarnings.com](#).

WHO DO YOU KNOW?

Identify New Prospects, and Create Your List Easily!

Know anyone who wants more freedom, or maybe even a little more money? This sheet will help you create your initial list of friends, business contacts, and others to share Isagenix with so you can kick-start your Isagenix business.

Keep this list near your desk, refrigerator, or another prominent place so you can remember to share this incredible opportunity with the people you care about, such as your family, friends, or neighbours. Once you've gone through your list, start another one – it's easy!

WHO DO YOU KNOW WHO...

- is health-conscious
- is self-motivated
- is a team player
- is concerned about their weight
- is enthusiastic
- has character and integrity
- needs deeper sleep
- is entrepreneurial
- is dependable
- less stress
- is organised
- is fun and friendly
- wants more energy
- has a good telephone personality
- has computer and internet skills
- wants to make more money
- has desire and DRIVE
- loves a challenge
- is a champion
- is a people person

WHO DO YOU KNOW WHO IS A...

- network marketer/networker
- physician
- restaurateur
- teacher
- personal trainer
- butcher
- engineer
- body builder
- waitress/waiter
- salesperson
- hair stylist
- mechanic
- alternative health practitioner
- esthetician
- bridal shop owner or manager
- nutritionist
- massage therapist
- health store owner or manager
- chiropractor
- police officer
- fitness or sports enthusiast
- veterinarian
- real estate agent
- secretary/office manager
- dentist

WHO DO YOU SEE AT...

- the gym
- the hair salon
- the spa
- the cleaners
- the golf club
- the bank
- the tennis club
- nursery/school

WHO DO I KNOW?

Write down the names of people you know. Add a check mark to the Say, Share, Do column after you introduce them to Isagenix using the Say, Share, Do system. If they don't sign up after connecting with them initially, set a date to follow up with them. You never know when someone might realise they need what you have!

NEW MEMBER CHECKLIST

Name

Phone

Order Date

Order Pack

☐ Enrolled on Autoship Autoship Run Date

☐ Schedule a welcome call Date: Time:

☐ Send a welcome email (be sure this includes links to all of the Isagenix sites and your team sites)

EXAMPLE

"Welcome, (name)! I'm so excited for our call scheduled for (day) at (time). I'm looking forward to working with you to help you achieve your goals."

☐ Invite them to any of your/your team's social media pages

☐ Direct them to visit WelcomeToIsagenix.com

☐ Have them register for the IsaBody Challenge® (IsaBodyChallenge.com)

☐ Take their IsaBody "before" photos and measurements

☐ Set them up on the IsaLife™ app (download from Google Play or the App Store)

☐ Walk them through getting started on their personal product plan

☐ Product goals:

☐ Weight Loss Current Weight Goal

☐ Energy and Performance

☐ What is your driving reason to achieve this goal?

.....

☐ What will your life look and feel like when you reach this goal?

.....

☐ Isagenix goals:

☐ Customer (Product user only)

☐ Casual sharer (Do you want to earn Product Introduction Rewards or commissions?)

☐ Business builder (Earn commissions as an Associate)

Income goal per month

☐ Customer - Would you be a little curious to know how to get some of your products paid for?

☐ Casual sharer/business builder - Review the Isagenix Compensation Plan at IsagenixBusiness.com

NEW MEMBER CHECKLIST

Casual Sharer/Business Builder. Qualifying Questions

Within the enrolment process, you will ask them if they are interested in learning how they could get paid for sharing Isagenix products with others. Let your new Member know that in order to set them up for success, you're going to ask them some additional questions, which are listed below. As you ask these questions, dig deeper into each question to learn more about them, their goals, and their reasons for wanting change in their life.

1. What do you do for a living now? Do you enjoy your work?
2. What would your ideal life look like if you could design it?
3. How much money do you think you'll need to achieve that ideal life?
4. How much time do you have per week to achieve those goals?
5. On a scale of 1 to 10, how committed are you to achieving your goals?
6. I want to help you achieve your goals; taking focused action quickly is the best way to start. So, will you write down the names of the top 10 people who you think might be interested in doing this with you and get them to me by tomorrow? Think of people who have a burning desire to live a life of their dreams or people who are dissatisfied with their health or financial-wellness situation – people who have to have the life of their dreams!

Work with your new Member to create the list of their top 10 people they think may be interested in doing this with them.

Let's Do This Together Top 10 People

- | | |
|---------|----------|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

What attracted you to direct sales/referral marketing?

.....
.....
.....

Who do you know in direct sales/referral marketing?

.....
.....
.....

Who do you know who lives internationally?

.....
.....
.....

What are your financial goals for the next:

- ☐ 30 days
- ☐ 60 days
- ☐ 90 days

What do you think will be your biggest obstacles in building your business?

.....
.....
.....

List several places where you interact with people in your daily life (gym, shopping, social events, work, etc.):

.....
.....
.....

Learning While You're Building

Next Core 4 Event you're committed to attending:

- ☐ Celebration (date)
- ☐ Other:
.....
- ☐ IsaU (date)
- ☐ UIA (date)

I will complete the **IsaLife™ Success Plan** training by: (date)

THE ISAGENIX TEAM COMPENSATION PLAN AND PROMOTIONS

YOU SHARE, THEY SHARE, REPEAT™ SCRIPT

What excites me most is that Isagenix has a simple way to help you pay for your products. It's called 'You Share, They Share, Repeat'.

So, who do you know... that would want amazing results like yours?

There are packs to suit every goal and budget, but for this example let's use an Ultimate Pack.

Let's say that <.....name.....> enrolls with an Ultimate Pack, Isagenix will pay you a £50/€53 Product Introduction Bonus known as a PIB.

Then <.....name.....> also enrolls on an Ultimate Pack, Isagenix will pay you another £50/€53 PIB.

HERE'S WHERE IT GETS REALLY EXCITING!

If both friends get started and place their initial orders on Autoship in the same commission week – that's Monday through Monday (UK Time) – Isagenix will DOUBLE your bonus. That's a total of £200/€212.

When you do this, you'll move to the first leadership level and Isagenix will pay you a one-time bonus of £37/€40. You have now earned a total of £237/€252!

This is called 'You Share'.

Together we will help your two friends do exactly what you did, and share the Isagenix products with two people.

And you will receive a £74/€81 bonus for helping <.....name.....> and another £74/€81 bonus for helping <.....name.....>.

This is called 'They Share'.

Up to this point, you have earned a total of £385/€414!



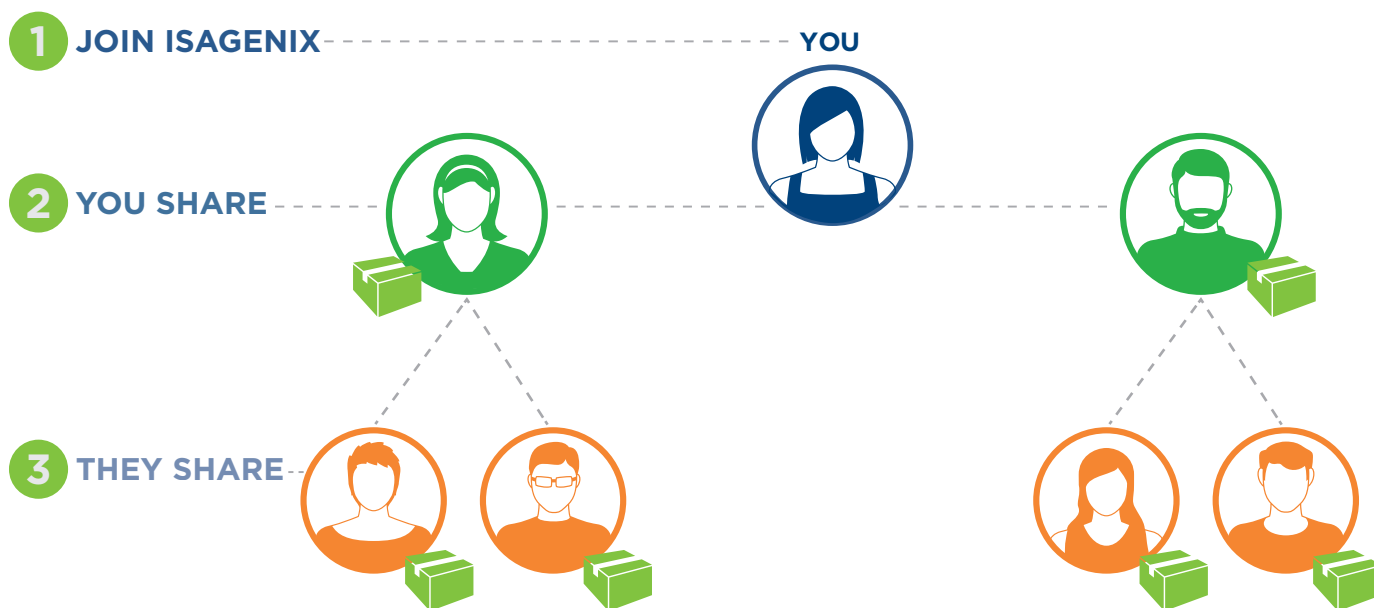
THE ISAGENIX TEAM COMPENSATION PLAN AND PROMOTIONS

When you do this within your first 60 days of becoming an Associate, you move to the second leadership level and receive a further bonus of £185/€203.

That's a grand total of £570/€617. Now you can do this once and pay for your products. Or you can **'Repeat'** it as often as you like.

Repeating these steps can help you pay for your products each month or even build a secondary income. 'You Share, They Share, Repeat' is just the beginning, the earning potential with Isagenix is amazing!

PRACTICE YOU SHARE, THEY SHARE, REPEAT™

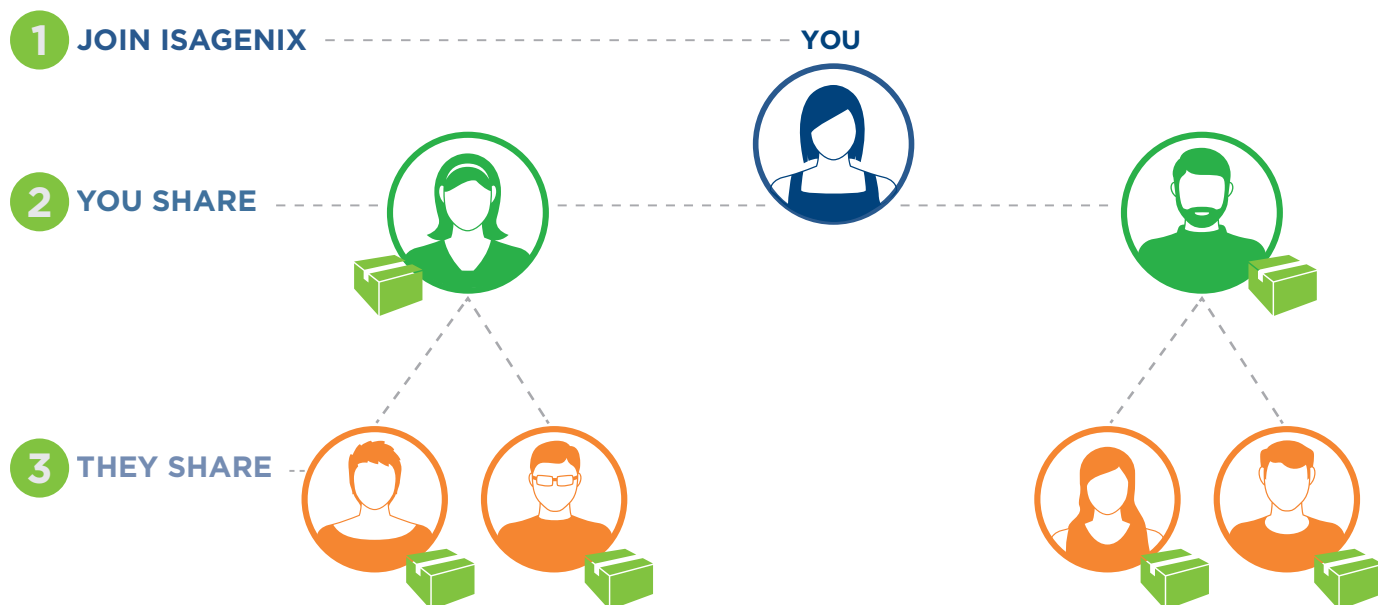


PRACTICE HERE

For illustration purposes only. The amounts depicted here are not typical and reflect the maximum earnings available assuming all conditions are not projections or guarantees. Isagenix does not guarantee any amount of earnings. Please refer to the Isagenix Team Compensation Plan and the Isagenix earnings disclosures for details. Product Introduction Bonuses subject to change. A commission week is Monday to Sunday (ET time) until Sunday at 11:59pm (ET time).

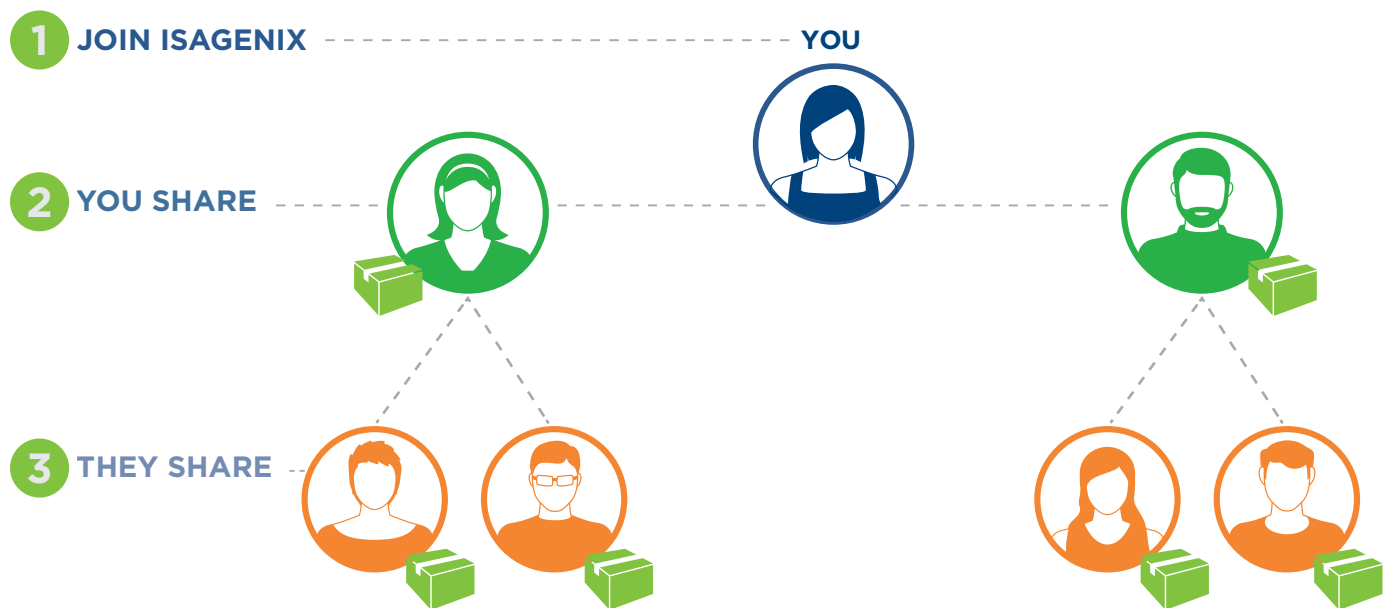
*Prices shown are rounded for marketing purposes

PRACTICE YOU SHARE, THEY SHARE, REPEAT™



PRACTICE HERE

PRACTICE YOU SHARE, THEY SHARE, REPEAT™



PRACTICE HERE

MAP TO CRYSTAL EXECUTIVE

To become a Crystal Executive, you need to personally develop five people on each team leg (right and left) then help those ten people become Consultants. If you complete this within 180 days of becoming an Associate, you will achieve Crystal Executive status.

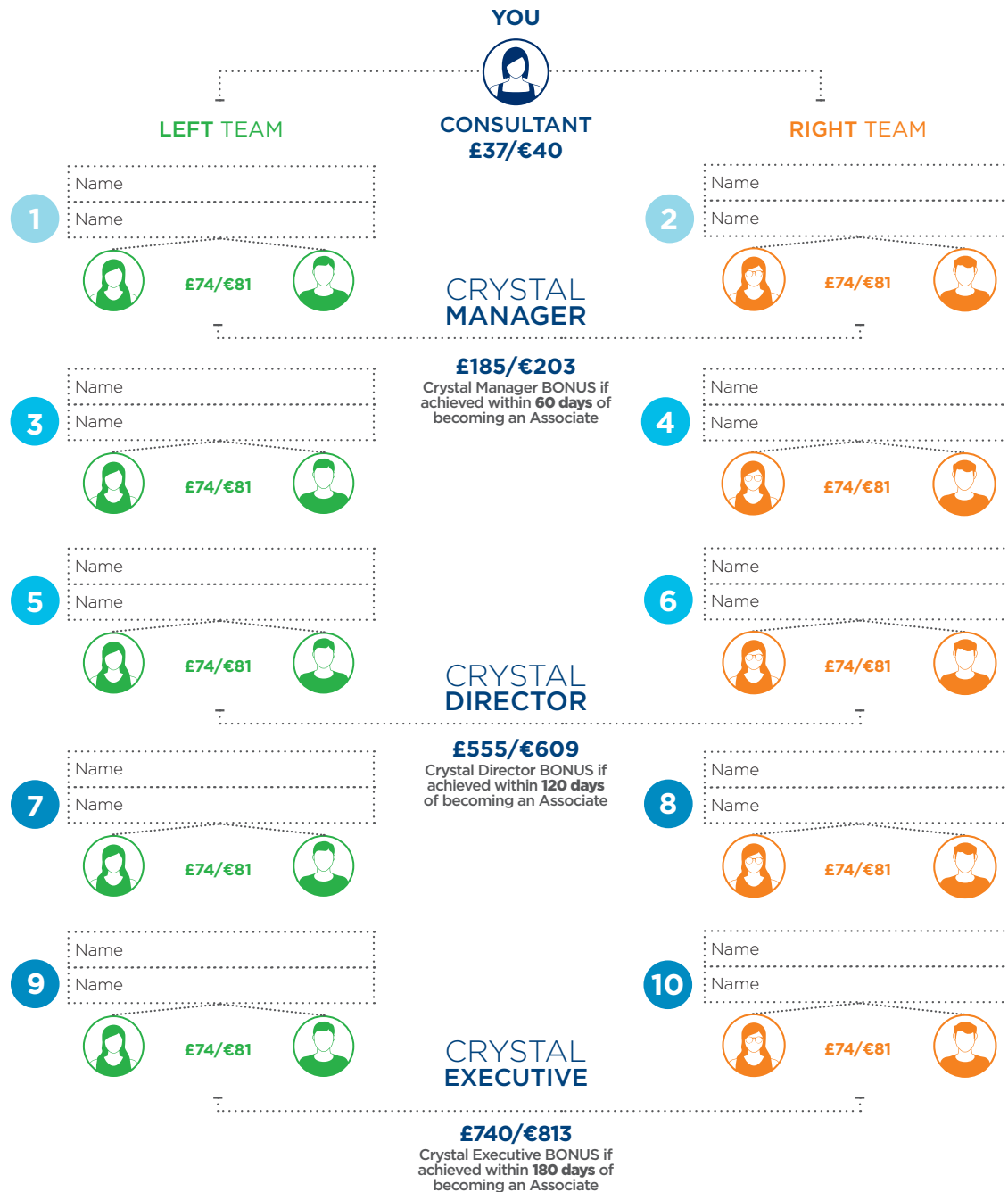
£37/€40
+ £185/€203
+ £555/€609
+ £740/€813
+ £740/€810

Consultant Advancement Bonus
Crystal Manager Bonus (achieve within 60 days of becoming an Associate)
Crystal Director Bonus (achieve within 120 days of becoming an Associate)
Crystal Executive Bonus (achieve within 180 days of becoming an Associate)
Consultant Development Bonus (£74/€81 each) (maximum 20)



= up to **£2,257/€2,475*** in Bonus Money!**
(Consultant to Crystal Executive 180 days)

GOAL DATE TO BE COMPLETED:



** Associates participating in the Crystal Challenge outside of their 180-day join date from becoming an Associate period do not qualify for the £740 / €813 Crystal Executive Bonus. The £2,257 / €2,475 bonus can only be achieved if Crystal Manager is achieved within 60 days of becoming an Associate, Crystal Director is achieved within 120 days of becoming an Associate, and Crystal Executive is achieved within 180 days of becoming an Associate.

Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at www.IsagenixEarnings.com.

Amounts shown in this document are converted from USD to GBP using a conversion rate of 1.35 or from USD to EUR using a conversion rate of 1.230 . Please note that this is not a fixed exchange rate, the amounts are rounded down and are for indicative purposes only.

YOUR PATH WITH PURPOSE

Accelerate your business. Grow your wealth.

Your hard work deserves to be rewarded and Isagenix has the most rewarding recognition program in the industry. The higher you climb, the more you have to look forward to: cash bonuses, corporate recognition and more.

CONSULTANT

- Rank Advancement Bonus
- Pin
- Certificate
- Congratulations email from the Corporate team



SILVER CIRCLE

MANAGER

- Pin
- Certificate
- Congratulations email from the Corporate team



SILVER CIRCLE

CRYSTAL MANAGER

Achieve Manager within 60 days of becoming an Associate

- Rank Advancement Bonus
- Pin
- Certificate
- Congratulations email from the Corporate team



SILVER CIRCLE

DIRECTOR

- Pin
- Certificate
- Congratulations email from the Corporate team



SILVER CIRCLE

CRYSTAL DIRECTOR

Achieve Director within 120 days of becoming an Associate

- Rank Advancement Bonus
- Pin
- Certificate
- Congratulations email from the Corporate team



SILVER CIRCLE

EARN STARS!



in SILVER CIRCLE and receive pins while your weekly cycles grow.



Then move on to GOLDEN CIRCLE.

EXECUTIVE

- Pin
- Certificate
- 10% Matching Bonus
- Congratulations email from the Corporate team



GOLDEN CIRCLE

CRYSTAL EXECUTIVE

Achieve Executive within 180 days of joining

- Rank Advancement Bonus
- Crystal Pin
- Certificate
- 10% Matching Bonus
- Congratulations email from the Corporate team



GOLDEN CIRCLE

PLATINUM

- Diamonds in Recognition Pins for 10+ Platinum
- Access to the Platinum Lounge at events and so much more!



PLATINUM

GOLDEN CIRCLE

Each level receives:



PLATINUM



Recognition Key



Rank Advancement Certificate



Rank Advancement Bonus



Recognition Pin



10% Matching Bonus

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The ability to earn income under the Isagenix Team Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, please refer to the Isagenix Earnings Disclosure Statement at IsagenixEarnings.com. NOTE: Isagenix will count Team Cycle Bonuses, PIBs, and Matching Team Cycle Bonuses toward qualification.

* Amounts shown in this document are converted from USD to GBP using a conversion rate of 1.35. Please note that this is not a fixed exchange rate and will be converted to the local currency at the advertised exchange rate.

RECOGNITION LEVELS & CYCLE REQUIREMENTS[†]

SILVER CIRCLE

The Silver Circle programme is our way of recognising Consultants, Managers, Crystal Managers, Directors and Crystal Directors for achieving new milestones in the Isagenix Team Compensation Plan. As you earn additional stars, you will be awarded an elegant, new pin to commemorate your success.

CONSULTANT YOU SHARE

To become a Consultant, you must be active and develop one Personally Sponsored active Associate on both your Left Sales Team and Right Sales Team.

MANAGER YOU SHARE, THEY SHARE

To become a Manager, you must be active and develop two Personally Sponsored Consultants.

DIRECTOR YOU SHARE, THEY SHARE, REPEAT™ (X3)

To become a Director, you must be active and develop six Personally Sponsored Consultants.

CRYSTAL MANAGER YOU SHARE, THEY SHARE

To become a Crystal Manager, you must reach Manager status **within your first 60 days of becoming an Associate.**

CRYSTAL DIRECTOR YOU SHARE, THEY SHARE, REPEAT (X3)

To become a Crystal Director, you must reach Director status **within your first 120 days of becoming an Associate.**

CONSULTANTS, MANAGERS, CRYSTAL MANAGERS, DIRECTORS, AND CRYSTAL DIRECTORS

1-Star Silver Circle	10-19 Cycles	£400 - £760 / €439 - €834 per week
2-Star Silver Circle	20-39 Cycles	£800 - £1,560 / €878 - €1,712 per week
3-Star Silver Circle	40-59 Cycles	£1,600 - £2,360 / €1,756 - €2,590 per week
4-Star Silver Circle	60-99 Cycles	£2,400 - £3,960 / €2,634 - €4,346 per week
5-Star Silver Circle	100-149 Cycles	£4,000 - £5,960 / €4,390 - €6,541 per week
6-Star Silver Circle	150-199 Cycles	£6,000 - £7,960 / €6,585 - €8,736 per week
7-Star Silver Circle	200-249 Cycles	£8,000 - £9,960 / €8,780 - €10,931 per week
8-Star Silver Circle	250 Cycles	£10,000 / €10,975 per week

[†]Cycle values must be sustained to maintain earning levels.

GOLDEN CIRCLE

The Golden Circle program distinguishes Executives and Crystal Executives for reaching new milestones in their Isagenix income. As you earn additional stars, you will be awarded an elegant, new pin commemorating your achievement.

EXECUTIVE YOU SHARE, THEY SHARE, REPEAT (x5)

To become an Executive, you need to be active and develop 10 Personally Sponsored Consultants (five on your left team, five on your right team).

CRYSTAL EXECUTIVE YOU SHARE, THEY SHARE, REPEAT (x5)

To become a Crystal Executive, you must reach Executive status **within your first 180 days of becoming an Associate.**

GOLDEN CIRCLE LEVEL EXECUTIVES AND CRYSTAL EXECUTIVES†

1-Star Golden Circle	10-19 Cycles	£400 - £760 / €439 - €834 per week
2-Star Golden Circle	20-39 Cycles	£800 - £1,560 / €878 - €1,712 per week
3-Star Golden Circle	40-59 Cycles	£1,600 - £2,360 / €1,756 - €2,590 per week
4-Star Golden Circle	60-99 Cycles	£2,400 - £3,960 / €2,634 - €4,346 per week
5-Star Golden Circle	100-149 Cycles	£4,000 - £5,960 / €4,390 - €6,541 per week
6-Star Golden Circle	150-199 Cycles	£6,000 - £7,960 / €6,585 - €8,736 per week
7-Star Golden Circle	200-249 Cycles	£8,000 - £9,960 / €8,780 - €10,931 per week
8-Star Golden Circle	250 Cycles	£10,000 / €10,975 per week

PLATINUM

Compound your success with our re-entry rankings. Once you achieve 225 cycles in a week for three consecutive weeks and are approved for a re-entry position, you are now at the highest Isagenix recognition rank level, Platinum. As you earn additional stars, you will be awarded an elegant, new pin commemorating your achievement.

PLATINUM LEVEL EXECUTIVES AND CRYSTAL EXECUTIVES

7-Star Platinum	200-249 Cycles	£8,000 - £9,960 / €8,780 - €10,931 per week
8-Star Platinum	250-299 Cycles	£10,000 - £11,960 / €10,975 - €13,126 per week
9-Star Platinum	300-349 Cycles	£12,000 - £13,960 / €13,170 - €15,321 per week
10-Star Platinum	350-399 Cycles	£14,000 - £15,960 / €15,365 - €17,516 per week
11-Star Platinum	400-449 Cycles	£16,000 - £17,960 / €17,560 - €19,711 per week
12-Star Platinum	450-499 Cycles	£18,000 - £19,960 / €19,755 - €21,906 per week
13-Star Platinum	500-549 Cycles	£20,000 - £21,960 / €21,950 - €24,101 per week
14-Star Platinum	550-599 Cycles	£22,000 - £23,960 / €24,145 - €26,296.1 per week
15-Star Platinum	600-649 Cycles	£24,000 - £25,960 / €26,340 - €28,491 per week
16-Star Platinum	650-699 Cycles	£26,000 - £27,960 / €28,535 - €30,686 per week
17-Star Platinum	700-749 Cycles	£28,000 - £29,960 / €30,730 - €32,881 per week
18-Star Platinum	750-799 Cycles	£30,000 - £31,960 / €32,925 - €35,076 per week
19-Star Platinum	800-849 Cycles	£32,000 - £33,960 / €35,120 - €37,271 per week
20-Star Platinum	850-899 Cycles	£34,000 - £35,960 / €37,315 - €39,466 per week

ISAGENIX MILLIONAIRE**

An Isagenix Millionaire is defined as an Associate who has cumulatively earned US\$1 million or more with Isagenix. These Associates will be recognised through the Legacy club program.

The ability to earn income under the Isagenix Team Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, please refer to the Isagenix Earnings Disclosure Statement at IsagenixEarnings.com.

NOTE: Isagenix will count Team Cycle Bonuses, PIBs, and Matching Team Cycle Bonuses toward qualification.

* Amounts shown in this document are converted from USD to GBP using a conversion rate of 1.35 and from USD to EUR using a conversion rate of 1.230. Please note that this is not a fixed exchange rate and will be converted to the local currency at the advertised exchange rate.

** Isagenix Millionaires are defined as Isagenix Associates who have cumulatively earned US\$1 million or more with Isagenix. Earning levels for this Isagenix Independent Associate substantially exceed the average results achieved by all Associates during the same time periods level achievements depend on many factors, including the individual Associate's business and networking skills, personal ambition, time commitment, work habits and other abilities. For average earnings, please see the Isagenix Independent Associate Earnings Statement found at IsagenixEarnings.com.

LEADER IN ACTION

THIS PROGRAM SERVES AS A WAY TO RECOGNISE OUR LEADERS FOR THEIR CONSISTENT BUSINESS GROWTH THROUGH TRACKING FOUR KEY BUSINESS-BUILDING ACTIVITIES.

We encourage you to use these four areas as a way to track your progress. Remember, you must participate in each of the four areas to earn points in the Leader in Action program.* This program can ultimately help you in your efforts to grow your business to remarkable levels of success while supporting you in creating your ideal work-life balance. Good luck!

HOW TO BE RECOGNISED

MONTHLY RECOGNITION ON ISAFYI

Each month, we will honour the Top 3 Leader in Action point earners in our Spotlight Recognition at EU.IsaFYI.com/Recognition.

UK & IRELAND CELEBRATION GALA

Each Celebration, we will recognise the Top 3 Leaders in Action at our Gala awards reception.

GLOBAL TOP ACHIEVERS

Based on our formula, the Top 30 Leader in Action point earners worldwide (from March through the following February) will earn an exclusive trip to an unforgettable destination.

Visit EU.IsaFYI.com/Recognition for more info.

LEADER IN ACTION FORMULA

Personal
Cycle growth

X

Personal
enrolments

X

Personally
Sponsored rank
advancements

X

of weeks active
as Executive

PERSONAL CYCLE GROWTH POINTS: Earn points by increasing your monthly personal paid Cycles.

PERSONAL ENROLMENTS: Earn one (1) point for each new Personally Enrolled Member who purchases a qualifying pack with 100 BV or more [earn up to five (5) points each month].

PERSONALLY SPONSORED RANK ADVANCEMENT POINTS: Earn rank advancement points by helping your Personally Sponsored Associates advance in rank during the month. You will earn one point for a Personally Sponsored Consultant advancement, two points for Manager/Crystal Manager, three points for Director/Crystal Director, and four points for Executive/Crystal Executive/Golden Circle and Platinum Personally Sponsored advancements.

WEEKS ACTIVE: Maintain the active rank of Executive or above each week to earn more points.

Leader in Action Qualifying Terms: This promotion is open to Associates from ALL countries. A maximum of five (5) points can be earned per month in the personal enrolment category.

Personal sponsors can earn multiple points for Personally Sponsored Associates who rank advance more than once in a month. Platinum advancements cannot be awarded points for a lateral move into the Platinum category.

Content is based on a 4-4-5 calendar.

Original positions and re-entry accounts will be combined for Leader in Action point totals.

Isagenix may modify or terminate the Leader in Action program at any time and for any reason.

*If a member does not participate in all four areas in one month, they will receive the highest ranking for that month, which is 1,000 points.

With the Leader in Action program, the lower your overall ranking, the better!

PATH WITH
PURPOSE

The information on this worksheet is intended to help Associates track key business building metrics. The formulas and calculations on this worksheet may differ from Leader in Action points calculated for promotions and other incentives. For more information, refer to the Promotions tab in your Back Office.

CYCLE BENCHMARK

Week Ending	# of Weeks Active at Current Rank	# of Personal Enrolments	Personally Enrolled Rank Advancements	Personal Cycle Growth (+ or -)
1 _____				
2 _____				
3 _____				
4 _____				
5 _____				
TOTAL POINTS	X	X	X	=

TOTAL SCORE

- 1. Number of weeks active at current or higher rank:** For example, if you began the month at Executive, this would be the number of weeks you maintained an active rank of Executive.
- 2. Number of Personal Enrolments:** You are only allowed to count a maximum of five enrolments for the month.
- 3. Personally Enrolled Rank Advancements:** Each advancement earns the following number of points based upon the NEW rank:
 - Consultant: 1 point
 - Manager: 2 points
 - Director: 3 points
 - Executive: 4 points
 - Executives who advance in stars: 4 points(Add all the numbers up, and record the total number of points for all advancements.)
- 4. Personal Cycle Growth:** Personal Cycle Growth = Actual number of Cycles - Cycle Benchmark (Record the difference. The number could be either positive or negative for the week.)

MY PLANNER

Don't wait for opportunities.

Make them happen.

SET YOURSELF UP FOR SUCCESS

We all want to spend more time with family and friends enjoying our “why,” rather than spending precious time doing the things we feel we have to do. Many people begin their Isagenix businesses part time within the pockets of their busy lives.

ELIMINATE DISTRACTIONS/EXCUSES

I will stop....

spending too much time in front of the TV, on Facebook, etc.

I will start....

organising my office, smiling more, carrying Isagenix products to give as samples, wearing Isagenix gear, etc.

I will spend hours per week/day building my business.

To achieve these goals, I will perform Say, Share, Do times a week.

EXAMPLE DAY+ACCOUNTABILITY

Use the following calendar to help you make plans for your future and work towards your goals. Schedule income-producing activities in the daily portion and set priorities for each week. Hold yourself accountable, and make sure you check everything off your list by the end of the week!

INCOME PRODUCING ACTIVITIES EXAMPLES

SAY - Sharing Isagenix on social media, over the phone, or in person by hosting a home party.

SHARE - Sending people to IsaMovie.com.

DO - Helping a new Customer pick their first pack or system.

Sharing the You Share, They Share, Repeat™ system with those who have already viewed IsaMovie.com.

MONDAY

01

- NEW MEMBER CALL WITH MARY ⓐ 9 A.M.
- FOLLOW UP WITH BECCA ON ISAMOVIE ⓐ 11 A.M.
- TRAIN ON YOU SHARE, THEY SHARE, REPEAT WITH JAKE AT SIP & SAMPLE ⓐ 7 P.M.

02

TUESDAY

- SEND "SAY" TEXT MESSAGE TO ERIKA
- POST PROGRESS ON FACEBOOK
- HOST FACEBOOK PARTY ⓐ 6 P.M.

TOP PRIORITIES

- ☐ FOLLOW-UP WITH 3 PEOPLE
- ☐ SHARE MY STORY WITH 5 PEOPLE EACH DAY THIS WEEK.
- ☐ ASK CURRENT CUSTOMERS FOR REFERRALS.
- ☐ REACH OUT TO ONE PERSON OFF MY LIST!
- ☐ SCHEDULE SIP & SAMPLE

The information on this worksheet is intended to help Associates track key business building metrics. The formulas and calculations on this worksheet may differ from Leader in Action points calculated for promotions and other incentives. For more information, refer to the Promotions tab in your Back Office.

CYCLE BENCHMARK

Week Ending	# of Weeks Active at Current Rank	# of Personal Enrolments	Personally Enrolled Rank Advancements	Personal Cycle Growth (+ or -)
1				
2				
3				
4				
5				
TOTAL POINTS				

TOTAL SCORE

- 1. Number of weeks active at current or higher rank:** For example, if you began the month at Executive, this would be the number of weeks you maintained an active rank of Executive.
- 2. Number of Personal Enrolments:** You are only allowed to count a maximum of five enrolments for the month.
- 3. Personally Enrolled Rank Advancements:** Each advancement earns the following number of points based upon the NEW rank:
 - Consultant: 1 point
 - Manager: 2 points
 - Director: 3 points
 - Executive: 4 points
 - Executives who advance in stars: 4 points(Add all the numbers up, and record the total number of points for all advancements.)
- 4. Personal Cycle Growth:** $\text{Personal Cycle Growth} = \text{Actual number of Cycles} - \text{Cycle Benchmark}$
(Record the difference. The number could be either positive or negative for the week.)

TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

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WEDNESDAY

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FRIDAY

SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

LEADER IN ACTION

The information on this worksheet is intended to help Associates track key business building-metrics. The formulas and calculations on this worksheet may differ from Leader in Action points calculated for promotions and other incentives. For more information, refer to the Promotions tab in your Back Office.

MONTH OF _____

CYCLE BENCHMARK

Week Ending	# of Weeks Active at Current Rank	# of Personal Enrolments	Personally Enrolled Rank Advancements	Personal Cycle Growth (+ or -)	
1					
2					
3					
4					
5					
TOTAL POINTS	X	X	X	=	TOTAL SCORE

NOTES:

- 1. Number of weeks active at current or higher rank:** For example, if you began the month at Executive, this would be the number of weeks you maintained an active rank of Executive.
- 2. Number of Personal Enrolments:** You are only allowed to count a maximum of five enrolments for the month.
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TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

TUESDAY

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SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

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SUNDAY	

TOP PRIORITIES



TO-DO LIST



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MONDAY

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SUNDAY

TOP PRIORITIES



TO-DO LIST



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MONTH OF _____

CYCLE BENCHMARK

Week Ending	# of Weeks Active at Current Rank	# of Personal Enrolments	Personally Enrolled Rank Advancements	Personal Cycle Growth (+ or -)	
1 _____					
2 _____					
3 _____					
4 _____					
5 _____					
TOTAL POINTS	X	X	X	=	TOTAL SCORE

NOTES:

- 1. Number of weeks active at current or higher rank:** For example, if you began the month at Executive, this would be the number of weeks you maintained an active rank of Executive.
- 2. Number of Personal Enrolments:** You are only allowed to count a maximum of five enrolments for the month.
- 3. Personally Enrolled Rank Advancements:** Each advancement earns the following number of points based upon the NEW rank:
 - Consultant: 1 point
 - Manager: 2 points
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TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY		
		TUESDAY
WEDNESDAY		
		THURSDAY
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SUNDAY		

TOP PRIORITIES



TO-DO LIST



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TOP PRIORITIES



TO-DO LIST



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SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



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TOP PRIORITIES



TO-DO LIST



NOTES:

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MONTH OF _____

CYCLE BENCHMARK

Week Ending	# of Weeks Active at Current Rank	# of Personal Enrolments	Personally Enrolled Rank Advancements	Personal Cycle Growth (+ or -)	
1 _____					
2 _____					
3 _____					
4 _____					
5 _____					
TOTAL POINTS		x		x	
			x		
				=	
					TOTAL SCORE

NOTES:

- 1. Number of weeks active at current or higher rank:** For example, if you began the month at Executive, this would be the number of weeks you maintained an active rank of Executive.
- 2. Number of Personal Enrolments:** You are only allowed to count a maximum of five enrolments for the month.
- 3. Personally Enrolled Rank Advancements:** Each advancement earns the following number of points based upon the NEW rank:
 - Consultant: 1 point
 - Manager: 2 points
 - Director: 3 points
 - Executive: 4 points
 - Executives who advance in stars: 4 points(Add all the numbers up, and record the total number of points for all advancements.)
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TOP PRIORITIES



TO-DO LIST



NOTES:

MONDAY

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WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TOP PRIORITIES



TO-DO LIST



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TOP PRIORITIES



TO-DO LIST



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TOP PRIORITIES



TO-DO LIST



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SUNDAY

TOP PRIORITIES



TO-DO LIST



NOTES:

TOP PRIORITIES

TO-DO LIST

[illegible]

NOTES:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

PROMOTIONS AND INCENTIVES

We are **leaders in wellness.**

We are **experts in entrepreneurship.**

We are **innovation and integrity.**

US\$15,000 MANAGERS POOL

25 February through 26 May 2019

We're excited to announce a new Managers Bonus Pool, where you can earn a share of US\$15,000!

MEET THE QUALIFICATIONS

Check the boxes as you meet each qualification!

- ☐ To participate in the Manager's portion of the pool, must be paid-as Manager for a minimum of one week in the month.* Can only participate in this portion of the pool for 3 consecutive months.*
- ☐ Must be an Associate in the UK, Ireland, Belgium, the Netherlands or Spain.
- ☐ Enrol at least one new Member per month.
- ☐ Must have a minimum of one personally enrolled rank advancement per month (Consultant, Manager, Director, Executive).
- ☐ Increase monthly net cycles by one or more over 4-week benchmark each month.

EARN POINTS

Write down your number of new enrolments, personally enrolled rank advancements, and cycle growth!

New Enrolments	PE Rank Advancements	Cycle Growth
Earn 1 point for each new PE Associate who enrolls with 100BV or more (capped at 5 points per month)	Earn 1 point the first time your PE Associate rank advances (capped at 5 points per month)	Earn 1 point for every "net cycle increase" above your 4-week benchmark.**

CALCULATE YOUR SHARES

$$\begin{array}{c} \text{Net Cycle Growth} \\ (\text{Min. of 1 to qualify}) \end{array} \times \begin{array}{c} \text{PE Rank Advancements} \\ (\text{Min. of 1 to qualify, max. of 5}) \end{array} \times \begin{array}{c} \text{New Enrolments} \\ (\text{Min. of 1 per month, max. of 5 per month}) \end{array} \times \begin{array}{c} \text{Weeks Active as paid-as Manager} \\ (\text{Min. of 1 week to qualify}) \end{array} = \begin{array}{c} \text{Monthly Shares} \end{array}$$

DETERMINE YOUR PAY

Your payment is based on your Monthly Shares multiplied by the Share Value. The maximum payout for any participant is US\$1,000.

LEADERSHIP POOL CALENDAR

BONUS POOL MONTH				NET CYCLE BENCHMARK DATES (4-WEEK PERIOD)		
Month	Monday Start	Sunday End	# of Weeks in Month	Monday Start	Sunday End	Monday Bonus Payment Date
March	25 February 2019	31 March 2019	5	14 January 2019	10 February 2019	15 April 2019
April	1 April 2019	28 April 2019	4	18 February 2019	17 March 2019	13 May 2019
May	29 April 2019	26 May 2019	4	18 March 2019	14 April 2019	17 June 2019

* Must be paid as Manager for all seven days of the commission week to participate in the Manager's pool. Must be enrolments with unique payment and contact information to qualify. All payments are subject to compliance checks.

** An Associate's benchmark average is calculated as the average number of paid cycles over a 4-week period prior to the calendar month in which the points were earned. A minimum of one point in growth is required.

FREQUENTLY ASKED QUESTIONS

What are the criteria for participating in the pool?

- All Associates, regardless of join date, can participate.
- The pool is open only to Associates in the UK, Ireland, Belgium, the Netherlands and Spain.
- Must be paid-as Manager each day of the commission week for a minimum of one week.
- Must increase your paid Team Bonus Cycles by at least one over the previous month's benchmark.
- Must enrol one new Member each month with a qualifying order.
- Must have a minimum of one personally enrolled member rank advance to either Consultant, Manager, Director or Executive for the first time.

How is cycle growth calculated?

- Your Net Cycle Benchmark is created by averaging your 4 previous weeks' paid cycles.
- Each week, we will take the difference of your paid Team Bonus Cycles and your Net Cycle Benchmark to determine your Weekly Net Cycle Growth.
- Your benchmark average will round down. For example; if you get a benchmark of 3.89, we will set your benchmark to 3.
- We add your Weekly Net Cycle Growth for each week in the month to determine your monthly Net Cycle Growth.

How are the number of shares determined?

Each month, we will calculate the number of shares in the pool you receive based on this formula:

Cycle growth (minimum of 1 to qualify) X Personally Enrolled Rank Advancements (minimum of 1 to qualify, maximum of 5) X Weeks active as paid-as Manager (minimum of 1 to qualify) X Personal enrolments (minimum of 1 per month, maximum of 5 per month) = Total Shares

How will the pool be paid out?

We will divide the number of total shares earned by all Associates during the month by US\$15,000 to calculate the value of one share. We will then multiply that value by the number of shares you earned to calculate how much you earn. This will be calculated in USD and paid out in EUR/GBP based on the current exchange rate.

Is there a maximum payout?

Yes, the maximum payout is US\$1,000.

How long can I participate?

Paid-as Manager who qualify for the Managers Pool can participate in the Managers pool for a maximum of three consecutive months. The first month a Paid-as Manager participates in the Manager's portion of the pool will count as month one.

After three consecutive months are complete, the Manager will no longer be eligible to participate in the Manager's portion of the pool. After that, he/she may advance his/her rank to Director and maintain Paid-as-Director each day during the commission week, to enjoy the Director portion of the pool as long as he/she meet the requirements. If at any point he/she gets to active rank Executive, he/she will only be able to participate as an Executive from that point forward, starting the following month. He/she can no longer participate as an active rank Director, even if he/she didn't finish their three months as Director.

If I currently have a recognition title of Director or above and I have never played in any Leadership Pool, can I play in the Managers Pool?

No, you would only be able to play in the Directors and Above Pool.

What happens if I rank advance from Manager to Director during the competition period?

You'll be able to participate in both pools for 3 consecutive months. Example - In the month of December, Mary has for three weeks the recognition rank of Manager and she rank advances to Director during the same month. She will be eligible to participate in both pools and as such, have the opportunity to potentially earn up to \$US 5,000.

Helpful Information

Team Bonus Cycles are the paid cycles generated during the commission week.

Team Bonus Cycles do not include the following:

- Executive Match
- PIB Equivalent Cycles
- Retail Profit Equivalent Cycles
- Rank Advancement Bonus or Leadership Pool

Example: Paul participated in the Leadership Pool in March 2019 as a Manager for the first time. Regardless of his participation over the next months, the last month he can participate in the Leadership Pool as a Manager will be May 2019.

RULES

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to audit, adjust, or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved.

Associate sponsorships and product orders that are deemed by the sole discretion of Isagenix to be solely for contest advancement may not be counted in the contest. If Isagenix re-purchases any product, Isagenix may deduct volume and any resulting compensation as a result of that order.

This promotion/program is based on Isagenix's 4-4-5 commission calendar.

- Only Associates in the UK, Ireland Belgium, the Netherlands and Spain are eligible to participate in the Managers Bonus Pool.
- Daily paid-as rank and Team Bonus Cycles will be used to determine eligibility. Members must be paid-as Manager each day during the commission week, for all seven days.
- For the purpose of this promotion, only Team Bonus Cycles generated from BV accumulated in your two teams is counted for qualification. Executive Match, PIB equivalent, Retail Profit equivalent cycles are not included. Rank Advancement or Leadership Bonus are not included. Cycle equivalents are also not included.
- You will earn one point for a personally sponsored Consultant, Manager, Director or Executive advancement.
- The Net Cycle Benchmark is a rolling 4-weeks (paid weeks) of your paid Team Bonus Cycles.
- Weekly Net Cycle Growth is the total number of weekly paid cycles minus the Net Cycle Benchmark.
- Monthly Net Cycle Growth is the sum of the Weekly Net Cycle Growth for the month. Each weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly paid-as rank.
- Must increase your paid Team Bonus Cycles by at least one over the previous month's benchmark.
- Commission caps for paid cycles will be used in Weekly Net Cycle Growth.
- The 4-4-5 Reporting Calendar will be used. See the previous page for benchmark dates, weeks in pay period, and payout dates.
- For Associates who qualify for the Managers Pool as a Manager but do not have 4 paid weeks available for use in the Net Cycle Benchmark calculation, we will use the maximum number of available paid weeks.

US\$15,000 DIRECTORS AND ABOVE POOL

25 February through 26 May 2019

We are proud to announce a new, simplified Directors and Above Pool that is easier for you to qualify and easier for you to earn a share of the US\$15,000 Leadership Pool!

MEET THE QUALIFICATIONS

Check the boxes as you meet each qualification!

- ☐ To participate in the Director's portion of the pool, must be paid-as Director for a minimum of one week in the month.* Can only participate in this portion of the pool for 3 consecutive months.*
- ☐ Must be an Associate in the UK, Ireland, Belgium, the Netherlands or Spain.
- ☐ Enrol at least one new Member per month.
- ☐ Must have a minimum of one personally enrolled rank advancement per month (Consultant, Manager, Director, Executive).
- ☐ Increase monthly net cycles by two or more over 4-week benchmark each month.
- ☐ To participate in the Executive's portion of the pool, must be paid-as Executive for a minimum of one week in the month*

EARN POINTS

Write down your number of new enrolments, personally enrolled rank advancements, and cycle growth!

New Enrolments	PE Rank Advancements	Cycle Growth
Earn 1 point for each new PE Associate who enrolls with 100BV or more (capped at 5 points per month)	Earn 1 point the first time your PE Associate rank advances (capped at 5 points per month)	Earn 1 point for every "net cycle increase" above your 4-week benchmark.**

CALCULATE YOUR SHARES

Net Cycle Growth (Min. of 2 to qualify)	X	PE Rank Advancements (Min. of 1 to qualify, max. of 5)	X	New Enrolments (Min. of 1 per month, max. of 5 per month)	X	Weeks Active as paid-as Director/Executive (Min. of 1 week to qualify)	=	Monthly Shares
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DETERMINE YOUR PAY

Your payment is based on your Monthly Shares multiplied by the Share Value. The maximum payout for any participant is US\$4,000.

LEADERSHIP POOL CALENDAR

BONUS POOL MONTH				NET CYCLE BENCHMARK DATES (4-WEEK PERIOD)		
Month	Monday Start	Sunday End	# of Weeks in Month	Monday Start	Sunday End	Monday Bonus Payment Date
March	25 February 2019	31 March 2019	5	14 January 2019	10 February 2019	15 April 2019
April	1 April 2019	28 April 2019	4	18 February 2019	17 March 2019	13 May 2019
May	29 April 2019	26 May 2019	4	18 March 2019	14 April 2019	17 June 2019

* Must be paid as Director for all seven days of the commission week to participate in the Director's portion of the pool. Must be paid as Executive for all seven days of the commission week to participate in the Executive's portion of the pool. Must be enrolments with unique payment and contact information to qualify. All payments are subject to compliance checks.

** An Associate's benchmark average is calculated as the average number of paid cycles over a 4-week period prior to the calendar month in which the points were earned. A minimum of two points in growth is required.

FREQUENTLY ASKED QUESTIONS

What are the criteria for participating in the pool?

- All Associates, regardless of join date, can participate.
- The pool is open only to Associates in the UK, Ireland, Belgium, the Netherlands and Spain.
- Must be paid-as Director or above each day of the commission week for a minimum of one week.
- Must increase your paid Team Bonus Cycles by at least two over the previous month's benchmark.
- Must enrol one new Member each month with a qualifying order.
- Must have a minimum of one personally enrolled member rank advance to either Consultant, Manager, Director or Executive for the first time.

How is cycle growth calculated?

- Your Net Cycle Benchmark is created by averaging your 4 previous weeks' paid cycles.
- Each week, we will take the difference of your paid Team Bonus Cycles and your Net Cycle Benchmark to determine your Weekly Net Cycle Growth.
- Your benchmark average will round down. For example; if you get a benchmark of 3.89, we will set your benchmark to 3.
- We add your Weekly Net Cycle Growth for each week in the month to determine your monthly Net Cycle Growth.

How are the number of shares determined?

Each month, we will calculate the number of shares in the pool you receive based on this formula:

Cycle growth (minimum of 2 to qualify) X Personally Enrolled Rank Advancements (minimum of 1 to qualify, maximum of 5) X Weeks active as paid-as Director or above (minimum of 1 to qualify) X Personal enrolments (minimum of 1 per month, maximum of 5 per month) = Total Shares

How will the pool be paid out?

We will divide the number of total shares earned by all Associates during the month by US\$15,000 to calculate the value of one share. We will then multiply that value by the number of shares you earned to calculate how much you earn. This will be calculated in USD and paid out in EUR/GBP based on the current exchange rate.

Is there a maximum payout?

Yes, the maximum payout is US\$4,000.

How long can I participate?

Paid-as Director who qualify for the Directors and Above Pool can participate in the Director's portion of the pool for a maximum of three consecutive months. The first month a Paid-as Director participates in the Director's portion of the pool will count as month one.

After three consecutive months are complete, the Director will no longer be eligible to participate in the Director's portion of the pool. After that, he/she may advance his/her rank to Executive and maintain Paid-as-Executive each day during the commission week, to enjoy the Executive portion of the pool as long as he/she meet the requirements. If at any point he/she gets to active rank Executive, he/she will only be able to participate as an Executive from that point forward, starting the following month. He/she can no longer participate as an active rank Director, even if he/she didn't finish their three months as Director.

If I currently have a recognition title of Director or above and I have never played in any Leadership Pool, can I play in the Managers Pool?

No, you would only be able to play in the Directors and Above Pool.

What happens if I rank advance from Manager to Director during the competition period?

You'll be able to participate in both pools for 3 consecutive months. Example - In the month of December, Mary has for three weeks the recognition rank of Manager and she rank advances to Director during the same month. She will be eligible to participate in both pools and as such, have the opportunity to potentially earn up to \$US 5,000.

Helpful Information

Team Bonus Cycles are the paid cycles generated during the commission week.

Team Bonus Cycles do not include the following:

- Executive Match
- PIB Equivalent Cycles
- Retail Profit Equivalent Cycles
- Rank Advancement Bonus or Leadership Pool

Example: Paul participated in the Leadership Pool in March 2019 as a Manager for the first time. Regardless of his participation over the next months, the last month he can participate in the Leadership Pool as a Manager will be May 2019.

RULES

- Only Associates in the UK, Ireland, Belgium, the Netherlands and Spain are eligible to participate in the Directors and Above Bonus Pool.
- Daily paid-as rank and Team Bonus Cycles will be used to determine eligibility. Members must be paid-as Director or above each day during the commission week, for all seven days.
- For the purpose of this promotion, only Team Bonus Cycles generated from BV accumulated in your two teams is counted for qualification. Executive Match, PIB equivalent, Retail Profit equivalent cycles are not included. Rank Advancement or Leadership Bonus are not included. Cycle equivalents are also not included.
- You will earn one point for a personally sponsored Consultant, Manager, Director or Executive advancement.
- The Net Cycle Benchmark is a rolling 4-weeks (paid weeks) of your paid Team Bonus Cycles.
- Weekly Net Cycle Growth is the total number of weekly paid cycles minus the Net Cycle Benchmark.
- Monthly Net Cycle Growth is the sum of the Weekly Net Cycle Growth for the month. Each weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly paid-as rank.
- Must increase your paid Team Bonus Cycles by at least two over the previous month's benchmark.
- Commission caps for paid cycles will be used in Weekly Net Cycle Growth.
- The 4-4-5 Reporting Calendar will be used. See the previous page for benchmark dates, weeks in pay period, and payout dates.
- For Associates who qualify for the Directors Pool as a Director but do not have 4 paid weeks available for use in the Net Cycle Benchmark calculation, we will use the maximum number of available paid weeks.

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to audit, adjust, or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved.

Associate sponsorships and product orders that are deemed by the sole discretion of Isagenix to be solely for contest advancement may not be counted in the contest. If Isagenix re-purchases any product, Isagenix may deduct volume and any resulting compensation as a result of that order.

This promotion/program is based on Isagenix's 4-4-5 commission calendar.

25 March - 7 July 2019

Half the Time, Twice the Pay*

*Catchy, right? Just to be clear, it's slightly more than half the time. Normal Crystal bonus time frames are 60, 120, and 180 days. The Rapid Crystal Reset time frames are 35, 70, and 105 days. The good news for you is that each deadline aligns with the end of a commission week, so they are easy to remember!

Race through the ranks in half the time at double the pay with this Rapid Crystal Reset!

This Rapid Crystal Reset is your chance to achieve all the prestige of those Crystal milestones and cash in on **DOUBLE Crystal bonuses!**

If you are a new or existing Associate in the UK, Ireland, the Netherlands, Belgium and Spain, you have an opportunity to earn a Crystal rank and double Crystal bonuses through this reset, regardless of when you initially joined Isagenix or became an Associate.

Earn up to an additional £2,960/€3,250 in bonuses by racing to Crystal Executive!



Here's how it works if your recognition rank on 25 March 2019 was:

**Associate OR Consultant
Manager OR Crystal Manager
Director OR Crystal Director**



REACH

the next recognition rank by the Crystal Reset deadline by creating new Consultants, reactivating former Consultants and helping new members join and reach Consultant.

RECOGNITION RANK AS OF 25 MARCH 2019	ELIGIBLE FOR...
Associate or Consultant	Crystal Manager Crystal Director Crystal Executive
Manager or Crystal Manager	Crystal Director Crystal Executive
Director or Crystal Director	Crystal Executive

DEADLINES & BONUSSES

CRYSTAL MANAGER
28 April 2019

£185/€203 NOW
£185/€203 LATER

=£370/€406

CRYSTAL DIRECTOR
2 June 2019

£555/€609 NOW
£555/€609 LATER

=£1,110/€1,218

CRYSTAL EXECUTIVE
7 July 2019

£740/€813 NOW
£740/€813 LATER

=£1,480/€1,626

TOTAL
£2,960/€3,250



Here's how it works if your recognition rank on 25 March 2019 was:

**Executive OR
Crystal Executive**



BUILD

your business with new Consultants and you can earn the Crystal Manager, Crystal Director, and Crystal Executive bonuses again. Help new members join and reach Consultant or help existing members with a recognition rank of Associate reach Consultant for the first time, and earn. Plus, you can put these new Consultants on either leg. There is no need to have five on the right and five on the left for this Crystal Reset.

RECOGNITION RANK AS OF 25 MARCH 2019	ELIGIBLE FOR...
Executive or Crystal Executive	Crystal Manager Crystal Director Crystal Executive

EXAMPLES

ASSOCIATE

Suppose that on 25 March 2019, your Recognition Rank was Associate, and you did not have any personally-enrolled members at Paid-As Consultant. **To achieve Crystal Manager**, you would need to have at least two Paid-As Consultants at the same time (for one full day or more) before 28 April 2019. If you help two personally enrolled team members reach Paid-As Consultant, you would earn a £185/€203 bonus, a recognition pin and certificate. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £185/€203. And, of course, along the way to reaching Manager you'll reach Consultant and earn the standard £37/€40 bonus.

CONSULTANT

Suppose that on 25 March 2019, your Recognition Rank was Consultant, and you had one personally enrolled Paid-As Consultant. **To achieve Crystal Manager**, you would need to have at least two Paid-As Consultants at the same time (for one full day or more) before 28 April 2019. If your existing Paid-As Consultant maintains or improves his or her Paid-As status, and you helped another personally enrolled team member reach Paid-As Consultant, you would earn a £185/€203 bonus, a recognition pin and certificate. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional a £185/€203.

MANAGER/ CRYSTAL MANAGER

Suppose that on 25 March 2019, your Recognition Rank was Manager, and you had five personally enrolled Paid-As Consultants. **To achieve Crystal Director**, you would need to have at least six Paid-As Consultants at the same time (for one full day or more) before 2 June 2019. If your existing Paid-As Consultants maintain or improve their Paid-As status, and you helped another personally enrolled team member reach Paid-As Consultant, you would earn a £555/€609 bonus, a recognition pin and certificate. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £555/€609.

DIRECTOR/CRYSTAL DIRECTOR

Suppose that on 25 March 2019, your Recognition Rank was Director, and you had 8 personally enrolled Paid-As Consultant (four on the left and four on the right). **To achieve Crystal Executive**, you would need to have at least ten Paid-As Consultants at the same time (five on the left and five on the right, for one full day or more) before 7 July 2019. If your existing Paid-As Consultants maintain or improve their Paid-As status, and you helped two additional personally enrolled team members reach Paid-As Consultant, you would earn a £740/€813, a recognition pin, and certificate. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £740/€813.

HOT TIP: For Associates that have not yet reached Executive status, personally enrolled team members who were Consultants but are not currently Paid-As Consultant count toward your Crystal bonus qualifications if you help them regain Paid-As Consultant status!

EXECUTIVE/CRYSTAL EXECUTIVE AND PLATINUM

Suppose that on 25 March 2019, your Recognition Rank was at least Executive.

To achieve Crystal Manager, you would need to have at least two new Paid-As Consultants at the same time (for one full day or more) before 28 April 2019. These new Consultants must become Consultants for the first time during the Rapid Crystal Reset. If you help two personally enrolled team members reach Paid-As Consultant for the first time, you would earn a £185/€203. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £185/€203.

To achieve Crystal Director, you would need to have a total of six new Paid-As Consultants at the same time (for one full day or more) before 2 June 2019. These new Consultants must become Consultants for the first time during the Rapid Crystal Reset. If you help six personally enrolled team members reach Paid-As Consultant for the first time, you would earn a £555/€609. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £555/€609.

To achieve Crystal Executive, you would need to have a total of ten new Paid-As Consultants at the same time (for one full day or more) before 7 July 2019. These new Consultants must become Consultants for the first time during the Rapid Crystal Reset. If you help ten personally enrolled team members reach Paid-As Consultant for the first time, you would earn a £740/€813. PLUS, if you remain an active Associate in good standing through 22 July, you could receive an additional £740/€813.

For more information, including FAQs, visit eu.isafyi.com

All Platinum business centers participate independently within the Rapid Crystal Reset, and qualification is based on the Recognition Rank for each individual business center as of 25 March 2019.

Paris

ISARALLY

KEY DATES

CONTEST BEGINS
MONDAY 11 FEBRUARY
2019

CONTEST ENDS
SUNDAY 12 MAY 2019

TRIP DATES
FRIDAY 5 – SUNDAY 7
JULY 2019

JOIN US FOR THE ULTIMATE PARISIAN CITY BREAK!

Secure your spot and join us for an exclusive city break in Paris, the city of lights! You'll enjoy dinner whilst taking in the view from the Eiffel Tower, stay in 4-star luxury just a short walk from the Champs-Élysées and receive business training from our special guest trainer. This is your chance to win the trip of a lifetime and achieve massive success in your business.

LOCATION:

Paris, France

Open to all associates in the UK, Ireland, the Netherlands, Belgium and Spain



TOP 30 POINT EARNERS RECEIVE:



Round trip to Paris*



Accommodation at the Hôtel California*



On-the-ground transportation**



Exclusive training with an Isagenix Millionaire



Fun activities



IsaRally Paris gifts and merchandise

Top 5
can bring
a guest***



* Trip dates Friday 5 July – Sunday 7 July 2019. Includes some meals. Accommodation is based on twin-share.

** In Paris, when travelling with the group.

*** The invited guest must be the winning account holder's business partner, spouse, or in their 4 PET with a minimum recognition rank of Manager.



HOW TO QUALIFY

Earn Business Volume (BV) points by helping your new Customers get started with Isagenix and by showing **them** how to help new Customers get started too. Every time they order and their new Customers order, you earn BV points.

You might already have an existing Customer base, which is great! But for the IsaRally Paris Challenge your BV points will only count for your NEW Customers and their NEW Customers' orders during the competition dates. You will accrue BV points from 4 levels of your personally-enrolled team.

THE RULES

- The top 30 point-earners will qualify for the trip. Those who reach the top 5 earn their place as well as a place for a guest.
- For you to qualify, your new 4 PET must produce a minimum of 5,000 BV.
- Members must enrol 10 new Customers or more with a minimum initial order of 150 BV during the competition period.
- No single member of your new 4 PET may contribute more than 75% of your total 4 PET BV during the contest period.



FOLLOW THESE 3 SIMPLE STEPS

1

OPT-IN

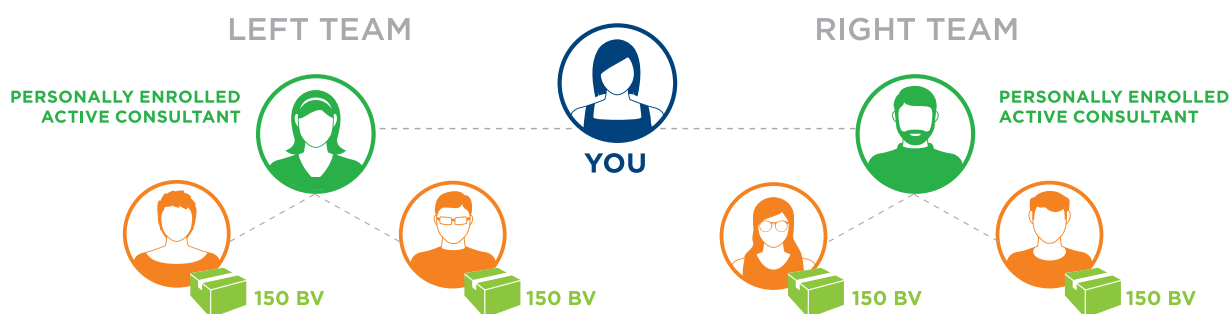
via the Back Office under the 'Contests & Promotions' tab and select IsaRally Paris.

Registration is from Monday 11 February 2019 12:01am (US EST) to Sunday 14 April 2019 11:59pm (US EST).

2

FOLLOW

the 'You Share, They Share' system to build a new Customer base by sharing Isagenix with new Customers and show **them** how to get their new Customers started too. Any orders your new Customer base places during the competition period will count towards your total BV points.



And it doesn't stop there. You will continue to accrue BV points from 4 levels of your personally-enrolled team.

For more information on 'You Share, They Share' you can find the script and flyer on IsagenixBusiness.com.

3

BE ONE OF OUR TOP 30 POINT-EARNERS

and secure your spot on this exclusive trip.

REACH THE TOP 5

and you can bring a guest!

For more information, FAQs and complete set of rules, visit eu.isafyi.com

REFERENCES AND RESOURCES

We are **leaders in wellness.**

We are **experts in entrepreneurship.**

We are **innovation and integrity.**

REFERENCES AND RESOURCES

Website Guide

Websites

- **IsagenixBusiness.com**
Access tools, training, and resources to build your business.
- **IsaMovie.com**
Introduce your prospects to what Isagenix is all about.
- **Isagenix UK YouTube Channel**
View our wide range of videos from 'How to do a Shake Day' to 'The IsaBody Challenge'; you'll discover everything you need to know in minutes!
- **Isagenix Business Facebook Group UK & Ireland**
(<https://www.facebook.com/groups/IsagenixBusinessEurope/>) Lean on us and your fellow Associates for business-building news and advice.
- **Isagenix Business Facebook Group Netherlands & Belgium**
([Facebook.com/groups/IsagenixBusinessNetherlandsBelgium/](https://www.facebook.com/groups/IsagenixBusinessNetherlandsBelgium/)). Lean on us and your fellow Associates for business-building news and advice.
- **Isagenix Business Facebook Group Spain**
([Facebook.com/groups/IsagenixBusinessSpain/](https://www.facebook.com/groups/IsagenixBusinessSpain/)). Lean on us and your fellow Associates for business-building news and advice.
- **IsagenixCompliance.com**
View policies and procedures, tools, and resources.
- **IsaBodyChallenge.com**
Register for this 16-week transformation challenge.
- **STARTYourLife.com**
Introduce those ages 18-35 to the START vision through Isagenix.
- **EU.IsaFYI.com**
Explore the blog that informs, entertains, and motivates people to take part in an Isagenix lifestyle.
- **EU.IsagenixEvents.com**
Learn about the exciting Isagenix events held throughout the year.
- **IsaSalesToolsEurope.com**
Shop for the latest Isagenix apparel and accessories.

EVENTS

Each Isagenix event offers unique training designed to give you the information you need to build belief in Isagenix products and solutions, the industry, and most importantly, your personal ability to achieve your goals.

Attend events to learn, bring your new Members up to speed, offer mentorship to the Isagenix community of business builders, or just to refresh and renew your commitment to the Isagenix products, opportunity, and culture.

We hope to see you at one of our upcoming events in 2019, including:

ISAGENIX UNIVERSITY

IsaU is your opportunity to experience the culture of Isagenix in a city near you. This casual event will provide you the opportunity to learn about our no-compromise products, develop skills as a professional network marketer, and acquire industry-leading business-building strategies. Often described as Isagenix 101, IsaU top leaders and corporate trainers will motivate and inspire you to reach your goals.

UNIVERSITY IN ACTION

UIA is an intense multi-day personal development workshop where you will establish the mindset and skills to become a professional network marketer. Become a leader in the industry with hands-on training to tear down self-doubt and build confidence! Learn how to connect authentically, lead a more fulfilling life, and build a successful team. This is your opportunity for one-on-one training with the masters!

CELEBRATION

Celebration is a can't-miss experience packed with product releases, training, recognition, meetings, parties, and more. Immerse yourself in Isagenix culture, learn from top leaders and propel your business to incredible heights. Build your belief, your team, and your business at Celebration!

To find dates and event information, and to get registered, visit EU.IsagenixEvents.com



2019 EVENT CALENDAR

UNITED KINGDOM

ISAGENIX EUROPE NYKO 2019
5 January



7-11 February Tenerife

START

6-11 April Peru

ISAGENIX
CELEBRATION 2019
UNITED KINGDOM AND IRELAND
23-24 March Birmingham



5-7 July Paris

ISAU

22 June London
9 November London

UIA
UNIVERSITY IN ACTION
13-15 September Manchester

January

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March

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31						

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July

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September

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November

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June

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August

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October

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December

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22	23	24	25	26	27	28
29	30	31				

HOW TO TALK ABOUT YOUR ISAGENIX INCOME ON SOCIAL MEDIA

Social media is a game changer for network marketing. Through social media, you can build new and existing relationships, grow your personal brand, and build your team. It is easier than ever before to provide the social proof that Isagenix is transforming lives. Here are some tips to discuss the income you've earned with Isagenix the right way.

TIP NO. 1

SHARE HOW THIS BUSINESS HAS HELPED YOU MAKE TANGIBLE CHANGES IN YOUR LIFE

Think for a minute about what your Isagenix income has done for you. Maybe it helped you make your car payment this month. Maybe it helped you have a little more financial stability, or achieve a lifelong dream. Most people on social media aren't there to talk about work or how they're making money; they want to share their experiences. So, when you talk about your income, share the experiences it has given you. What have you been able to do because of this opportunity? How has it helped or changed your quality of life? And remember, not everyone will achieve the same level of success as you, so be clear in your post that while you have had amazing results with Isagenix, there are no guarantees that others will earn income.

EXAMPLE 1



EXAMPLE 2



HOW TO TALK ABOUT YOUR ISAGENIX INCOME ON SOCIAL MEDIA

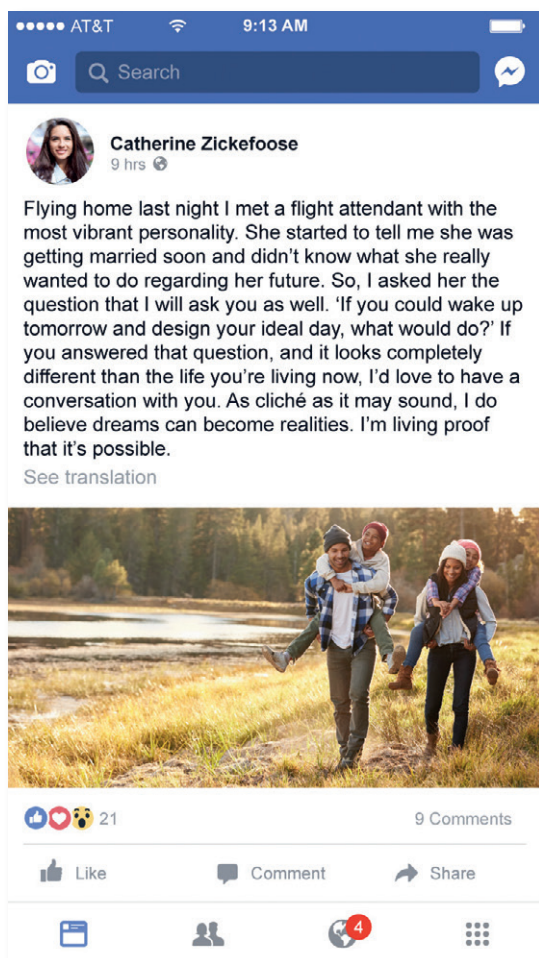
TIP NO. 2

ENCOURAGE YOUR FOLLOWERS TO DREAM OF WHAT THEY COULD ACHIEVE

Look for ways to turn the focus of your post on the reader. Give them permission to dream of what they could do. Share your story, and ask questions to get them thinking of the impacts Isagenix could make on their life.

Social media puts you in a position to listen, and sometimes, the best thing you can do is pay attention and find a friend's interests or pain points. If you know how they feel, what they think, or – even better – what they dream about, you'll know better how to approach them and elicit interest.

EXAMPLE



TIP NO. 3

CELEBRATE YOUR TEAMMATES' ACCOMPLISHMENTS

When someone achieves a noteworthy rank advancement or earns a significant payout, congratulate and celebrate with them. If you decide to share what they earned, be honest about how they earned it, and don't try to compound their income by what it "could be" if they continued at this pace for the rest of the year. Chances are, what they've already done is substantial enough! Remember, in most cases, even just an additional £200/€200 a month can make a HUGE impact on a family's quality of life.

EXAMPLE



HOW TO TALK ABOUT YOUR ISAGENIX INCOME ON SOCIAL MEDIA

TIP NO. 4

SHARE WHAT YOU'VE ACTUALLY EARNED, NOT WHAT YOU COULD EARN

It's easy to get excited when you hit the next star rank and share what you'll earn annually if you keep this pace up. But, it's not entirely honest because you haven't achieved this yet. When sharing your income, make sure you are sharing EXACTLY what you have earned, not what is possible. Simply post the truth, and let it speak for itself.

TIP NO. 5

SHARE YOUR STORY AND HOW ISAGENIX AFFECTS YOUR EVERYDAY LIFE

Facebook Live or Instagram Stories, your pick! Go ahead and share about what's going on in your life. Give people a glimpse of your life. Share your morning Isagenix shake or a picture of you taking AMPED™ Hydrate during or after a workout. Paint a picture of your life. Most of your followers are friends and family who enjoy seeing life updates.

Your summer holiday, midday workout, shots from your son's school assembly, or even pictures from your living room might elicit curiosity from your friends and followers. Find new ways to help your future team mates see the freedom in this opportunity and help them see themselves working with you. Be real, and show life in and out of Isagenix.

EXAMPLE



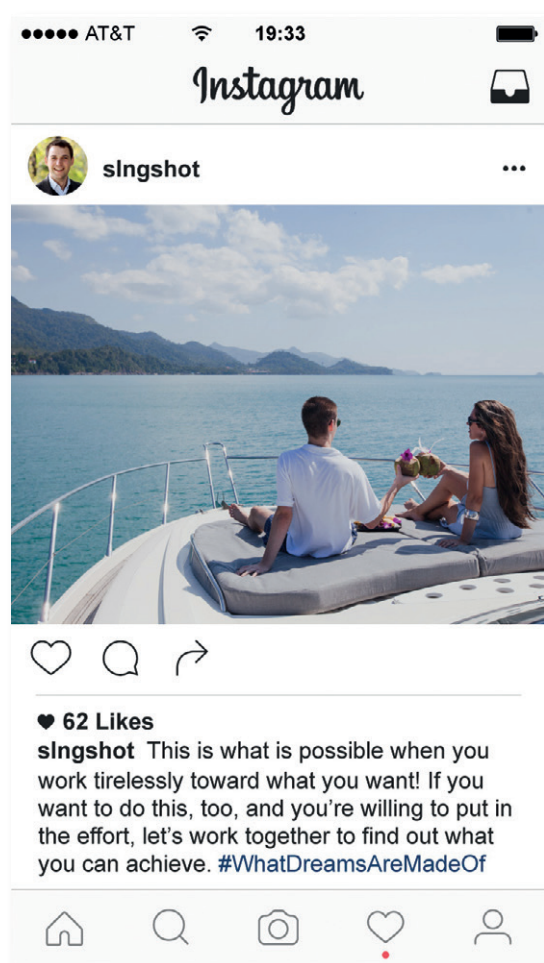
HOW TO TALK ABOUT YOUR ISAGENIX INCOME ON SOCIAL MEDIA

TIP NO. 6

SHARE THE WORK YOU PUT IN TO GET HERE

It takes hard work and dedication to build a successful network marketing business. When you are sharing any statements about your income or achievements with Isagenix, remember to tell them the journey it took you to get there.

EXAMPLE 1



EXAMPLE 2



These are examples for demonstration purposes only. Make sure that when you are sharing income claims, you are being honest, truthful, and accurate. When discussing income, you should always use the appropriate disclaimer either within the post or immediately following. This disclaimer should be in text; a link to the disclaimer will not be enough.

For branded claims (that mention Isagenix) and claims that mention your income or lifestyle, include this standard disclaimer:

- Examples depicted should not be construed as typical or average. For average earnings, see IsagenixEarnings.com.
- Claims that reflect the achievements of the top 1 percent of Isagenix Associates should include the following disclaimer in addition to the standard one above:
- The incomes presented are those of persons within the top 1 percent of Isagenix Associates.

CLEANSE DAYS IN THE SPOTLIGHT

Q. WHAT IS A CLEANSE DAY?

A. An Isagenix Cleanse Day is a form of nutritionally supported intermittent fasting. Intermittent fasting is an eating pattern where, for a period of time, we go without eating our usual meals. Isagenix builds on the science behind intermittent fasting by offering nutritional support through Nourish for Life™ and other Cleanse Day support tools.

Q. WHAT ARE THE BENEFITS OF CLEANSE DAYS?

A. Intermittent fasting has gained a huge amount of interest over the last decade, and there's lots of emerging research in this area supporting intermittent fasting as a tool for weight loss and weight management.

In one study, overweight participants who followed an intermittent fasting programme for six months lost more weight than those who restricted their calories each day. The intermittent fasting group also saw a greater decline in waist circumference, which is an indicator of the amount of visceral fat lost (1).

There's also research to show that following a programme that combines intermittent fasting with calorie restriction (like in an Isagenix 30 Day Weight Loss System) can result in greater weight loss (2). Scientists have suggested this combination can help reduce the boredom typically associated with other diet plans, and it has been shown to be a sustainable solution for weight loss and weight management in the long term. (3, 4).

Q. HOW OFTEN SHOULD I INCLUDE CLEANSE DAYS IN MY PROGRAMME?

A. We recommend including one or two consecutive Cleanse Days per week, and a maximum of four Cleanse Days per month. We also recommend completing a minimum of two Shake Days before your Cleanse Day.

Q. ONCE I'VE REACHED MY TARGET WEIGHT, SHOULD I CONTINUE INCLUDING CLEANSE DAYS?

A. Absolutely! Once you reach your goals, it's important that you continue with the healthy habits you've developed in order to maintain your results. You may want to adjust the system you're using to suit your needs, which could include an Energy and Performance system.

Q. I'M USING THE ENERGY AND PERFORMANCE SYSTEM—CAN I INCLUDE CLEANSE DAYS?

A. Cleanse Days are a core component of any Isagenix system and many of our Energy and Performance customers have seen great results by incorporating Cleanse Days into their programme. Make sure you're consuming enough protein on your Shake Days to support your goals, by including products like IsaLean™ Shake, IsaPro® and IsaLean™ Bar.

Q. CAN I EXERCISE ON A CLEANSE DAY?

A. You can exercise on your Cleanse Days. However, due to the low calorie intake it's important to consider the intensity of your workout. This could be the perfect opportunity to try something new and join a weekly yoga class, go walking with friends, or spend time stretching to work on your flexibility.

Q. WHAT PRODUCTS CAN I USE ON A CLEANSE DAY?

A. The goal of your Cleanse Day is to consume as few calories as possible. However, Isagenix has devised a range of different products to provide you with nutritional support for your Cleanse Days. It's important to listen to your body on your Cleanse Days and use these support products as and when you need them throughout the day.

To read more about the Isagenix Clinical Research carried out in the USA, see isagenixhealth.net/research

For more information about the science behind Isagenix products, see eu.isafyi.com/nutrition

CLEANSE DAYS IN THE SPOTLIGHT

CLEANSE DAY PRODUCTS



NOURISH FOR LIFE™
4 servings throughout the day – either pour over ice or mix with cold or warm water.



ISAGENIX SNACKS™
Enjoy 4-6 throughout the day

CHOOSE UP TO TWO OF THE FOLLOWING:



E-SHOT™
Up to 1 per day



AMPED™ HYDRATE
Up to 1 per day



WHEY THINS™ OR HARVEST THINS™
Up to 1 per day



ISADELIGHT™
Up to 2 per day



1/4 APPLE OR PEAR

*A Cleanse Day is a nutritionally supported fast that nourishes and energizes your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.
References

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WEIGHT LOSS SOLUTIONS



ISALEAN™ SHAKE — A nutritionally balanced meal replacement that contains whey protein, essential carbohydrates, fats, vitamins and minerals.

- Protein contributes to a growth in muscle mass
- 240 kcal per serving
- 24 grams of high-quality, undenatured protein
- No artificial flavours or colours
- 8 grams of fibre per serving



ISALEAN™ SHAKE PLANT BASED — A nutritionally balanced shake that contains plant-based protein, essential carbohydrates & fats.

- Protein contributes to a growth in muscle mass
- 250 kcal per serving
- 24 grams of high-quality plant-based protein
- No artificial flavours, colours or sweeteners
- 8 grams of fibre per serving



NOURISH FOR LIFE™ — Is formulated with a blend of B vitamins for everyday revitalising and Cleanse Day⁴ support.

- Contains 20 kcal per 4 tbsp serving
- Contributes to normal functioning of the nervous and immune systems¹
- Aids in reduction of tiredness and fatigue²
- Supports normal energy-yielding metabolism³
- Perfect for everyday use and on Cleanse Days⁴

¹ Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

² B vitamins [B6, B12 and niacin (B3)] contribute to the reduction of tiredness and fatigue.

³ Vitamin B12 contributes to normal energy-yielding metabolism.

⁴ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com

WEIGHT LOSS SOLUTIONS (continued)



ISAMOVE™ — Supports the body's natural functions¹ overnight.

- Contributes to normal energy-yielding metabolism¹
- Supports the normal functioning and creation of proteins in the body¹

¹ Contains magnesium, which contributes to normal energy-yielding metabolism, normal functioning of the nervous system, muscle function and normal protein synthesis.



THERMO GX™ — Carefully selected ingredients to naturally support your body's metabolism and energy production¹.

- Contains ingredients such as niacin and chromium to support metabolism¹
- Includes other ingredients like green tea extract, cinnamon, cayenne, apple cider vinegar and cocoa seed
- Contains no stimulants

¹ Contains niacin and chromium. Niacin contributes to normal energy-yielding metabolism. Chromium contributes to normal macronutrient metabolism.



ISAGENIX SNACKS™ / ISAGENIX SNACKS™ PLANT BASED — The perfect companion to help curb cravings.

- Perfect for snacking in between meals or on Cleanse Days¹
- Helps you stay on track with your health goals by supporting your metabolism² and helping to curb cravings

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

² Chromium contributes to normal macronutrient metabolism and to the maintenance of normal blood glucose levels.



ISADELIGHT™ — These delicious, creamy chocolates help curb cravings and support Cleanse Days¹.

- Contains green tea and antioxidants
- Packed with essential amino acids and an exclusive blend of B vitamins and minerals
- 60 kcal per chocolate square
- Guilt-free way to indulge
- Perfect for Cleanse Days¹

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com™

WEIGHT LOSS SOLUTIONS (continued)



WHEY THINS™ / HARVEST THINS™ — Whey Thins™ and Harvest Thins™ are delicious, crunchy snacks that pack a serious protein punch to help keep your hunger at bay throughout the day in convenient, portion controlled 100 kcal packs.

- 3g fat
- 10-11 g protein¹
- 100 kcal per pack
- Cleanse Day approved²
- Supports weight loss goals and muscle maintenance³

¹ Whey Thins contain 10 grams of protein per serving. Harvest Thins contain 11 grams of protein per serving.

² A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit isagenix.com.

³ Protein contributes to a growth in muscle mass.

ENERGY & PERFORMANCE SOLUTIONS



ISAPRO® — A high-protein shake with 18 grams of undenatured whey protein.

- Build and maintain lean muscle¹
- Supports improved athletic performance¹
- Whey protein is a rich source of branched-chain amino acids
- Naturally sweetened with no artificial flavours

¹ Protein contributes to growth in muscle mass as well as the maintenance of muscle mass.



AMPED™ HYDRATE — The sports drink, reinvented.

- Enriched with a carbohydrate-electrolyte solution, vitamin C and a full vitamin B complex to support proper hydration during exercise¹
- Helps sustain athletic endurance¹
- Only 35 kcal per serving
- Assists with hydration without any artificial colours or flavours

¹ Carbohydrate-electrolyte solutions contribute to the maintenance of endurance performance during prolonged endurance exercise and enhance the absorption of water during physical exercise.



E-SHOT™ — A nutrient-packed, naturally caffeinated shot to help jump-start your day and power through afternoon lulls.

- Natural, plant-based caffeine from green tea and yerba mate
- Convenient alternative to tea or coffee
- Perfect for the office, gym or on the go
- No artificial flavours
- Contains 35 kcal per serving
- Soy-free, gluten-free, dairy-free and vegetarian



IONIX® SUPREME — A daily botanical tonic with powerful herbs and nutrients and a blend of B vitamins to support overall health and wellbeing.

- Helps to reduce tiredness and fatigue¹
- Supports the normal functions of several of the body's systems²
- Contributes to the protection of cells from oxidative stress³
- Convenient, ready-to-drink tonic that requires no preparation
- Contains 20 calories per 30-ml serving

¹ B vitamins [B6, B12, niacin (B3) and riboflavin (B2)] contribute to the reduction of tiredness and fatigue.

² Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart.

³ Riboflavin contributes to the protection of cells from oxidative stress.



ISALEAN™ BAR — A delicious, high-protein bar to help you stay on track with your healthy lifestyle even when you're on the go.

- Contains 18 grams of high-quality protein
- Essential carbohydrates, fibre and fats
- Contributes to a healthy lifestyle by helping you reach your recommended protein intake

NEVER RUN OUT OF YOUR FAVOURITE PRODUCTS AGAIN WITH AUTOSHIP

GET ALL YOUR FAVOURITE PRODUCTS DELIVERED RIGHT TO YOUR DOORSTEP,
WHENEVER YOU WANT.

WHY



SAVE MONEY!

Save up to 25%* off retail pack and system orders.



NEVER RUN OUT OF YOUR FAVOURITES!

Always have your go-to products on hand.



RELAX WITHOUT HASSLES!

Receive products at your doorstep.



ENJOY YOUR PRODUCTS, YOUR WAY!

You decide what to add or subtract to customise your order just the way you want it.

HOW

- Sign up for or modify Autoship in your Back Office.
- Customise your monthly order.
- Select when to receive your next shipment, and write it down.
- Wait in anticipation for your box to arrive.

WHAT IF I WANT TO CHANGE MY PRODUCT SELECTION OR CANCEL?

No problem, simply log in to your Back Office, and click on modify Autoship.**

You can also pause, modify, or cancel your Autoship at any time!

Almost all products are available on Autoship, so you can try something new whenever you like!

*Preferred Customers and Associates can receive up to 25 percent off retail pricing when they sign up on Autoship. Customers who are on Autoship but opt to purchase product at the retail level can receive up to 10 percent off retail pricing.

**Must modify and update Autoship order at least one business day before your monthly processing date or the change will not become effective until the following order. You are the only person who is authorised to establish, cancel, or change your participation in the Autoship program or to authorise others to do so on your behalf. You may cancel or make changes to your Autoship order at any time by notifying Isagenix by email at CustomerServiceUK@IsagenixCorp.com or by phone on 0808 189 0490.

Autoship is an optional program that allows you to establish automatically recurring monthly product shipments. Products are generally shipped and billed on a 28-day rolling cycle and will occur without any further action by you. Refer to the Customer Membership Terms and Conditions for additional details.

ISABODY CHALLENGE®

THE PATH TO COMPLETION

Your transformation is at your fingertips! To register for the Challenge, visit IsaBodyChallenge.com, and click the green button that says 'Register for the IsaBody Challenge now!'. Alternately, you can register from your Back Office under the 'Contests and Promotions' tab. Scroll to IsaBody Challenge and select 'View Contest'. Then, click 'Start a New Challenge' to begin the process.



Laura Hallett
2017 UK ISABODY CHALLENGE®
GRAND PRIZE WINNER

1 “Before” Photos:

The final look at the old you

Snap four full-body photos of you standing up (at least one with proof of start date). To register for the Challenge, you must upload your “before” photos within two weeks of your start date.

2 500 BV:

Use the products

You are required to stay active with a minimum of 100 BV purchased per month, and you must use a minimum of 500 BV of Isagenix products throughout your 16-week Challenge period.*

3 “After” Photos:

Show off the new you

Snap four full-body photos of you standing up (at least one with proof of end date). “After” photo must be taken on or before the last day of your Challenge and uploaded within two weeks of your end date.

4 Inspirational Essay:

Tell us your story

Write a 250-500-word essay sharing your IsaBody Challenge® journey and how Isagenix has improved and impacted your life. You are encouraged to submit other materials such as body measurements and lifestyle photos to further demonstrate your overall transformation. Submit your essay with your “after” photos.

5 Maintenance:

Photos and weigh-ins

If you complete your Challenge three weeks or more prior to your Challenge judging period deadline, you must submit four final full-body “maintenance” photos (at least one with proof of date). You can see if “maintenance” photos are required in the IsaBody™ section of your Back Office.

*To be considered for prizes, Associates must be active during and after the Judging Period, and the 500 BV accumulation will be tracked from your start date to the end of your 16-week Challenge period. If you are required to submit maintenance photos and weigh-ins, you will need to remain active until the maintenance submission date.

ISABODY FOR YOU AND YOUR BUSINESS

GETTING DOWN TO BUSINESS

DID YOU KNOW?

The IsaBody Challenge® doesn't just TRANSFORM BODIES AND LIFESTYLE; it can also help TRANSFORM YOUR BUSINESS. Getting your team enrolled in the IsaBody Challenge® can help boost retention, increase order basket and Cycles, and help convert product users to business builders!

80%

of the people who join Isagenix and register for the Challenge within their first 90 days, and complete the Challenge, are still with Isagenix a year later.



The average monthly BV of an Associate who started and completed the IsaBody Challenge is 208 - that is double the monthly BV requirement for an active member. **



"Initially, I never looked at the IsaBody Challenge as a business building tool. However, after completing my first IsaBody Challenge and having an incredible transformation, my network started to pay closer attention to what I was doing. I found that more people were following my journey and reaching out for help. It was a penny drop moment for me as I realised that I inspired so many more people and showed everyone what was possible on the products. I was then able to share authentically with people that it was specifically the IsaBody Challenge that got me to where I was and so everybody I spoke to was open to doing it. I noticed an increase in my enrolments, retention and influence. It enabled me to step away from my full time job and in to part time work so that I could focus on looking after my Isagenix and IsaBody customers. I now see that the IsaBody Challenge is in fact one of the most powerful business building tools we have in Isagenix and I will never stop making it my first port of call when it comes to introducing people to the products."

— SAM ANDERTON, 2015 AUSTRALIA ISABODY CHALLENGE®, HONOURABLE MENTION, 3 Star Golden Circle, Executive



"Winning the IsaBody Challenge has not only given me my life back, confidence and belief in myself again, but also the opportunity to help others achieve their goals and dreams too. It has given me a larger platform to reach out and help more people. I have been able to share my IsaBody experience and journey on social media, which in turn has inspired others to do the same. It has also shown that real people like myself can really transform their life and become the healthiest and happiest version of themselves if they truly desire. I like to emphasise to my team and new members that setting mental goals to achieve a positive mindset and confidence are just as important as setting physical goals, as one supports the other. The IsaBody Challenge has provided the opportunity for me to lead by example, help individuals to believe in themselves and to visualise the success they want to work towards. I strongly believe that once you truly start believing in yourself the results will show up."

— LAURA HALLETT, UK 2017 ISABODY CHALLENGE® GRAND PRIZE WINNER, Crystal Director



"When I started my IsaBody journey, all I wanted was to be my old self again and feel happy in my own body. The IsaBody Challenge kept me accountable and the results I got attracted others to start their journey as well. For me, it was all about going first and showing the way. By showing the way to others, my business started to grow and I will keep sharing the IsaBody Challenge."

— JUDITH PEEREBOOM, 2018 EUROPE ISABODY CHALLENGE FINALIST, 2-Star Silver Circle, Director

*Ranks current as of 24 January 2019.

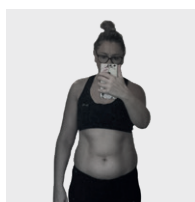
** Figures based on 2017 UK IsaBody results and 2018 EU Judging Period 1 Sign-ups; Figures accurate as of 24 October 2017

Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup.

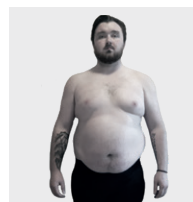
The ability to earn income under the Isagenix Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to IsagenixEarnings.com.



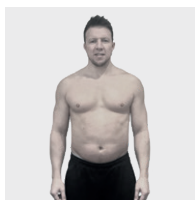
2018 EUROPEAN ISABODY™ FINALISTS



KATHRYN HARROLD



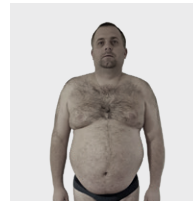
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TOBY GILES



JUDITH PEEREBOOM

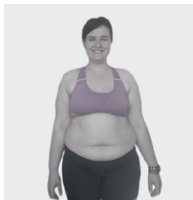


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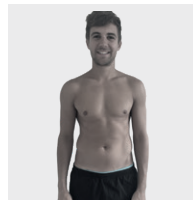
Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup. If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight-control program, consult your physician before using Isagenix products or making any other dietary changes or attempting to lose weight.

All the members depicted here have completed one IsaBody Challenge and the solution utilised is Weight Management. Matt Dochniak has utilised an Energy & Performance solution.

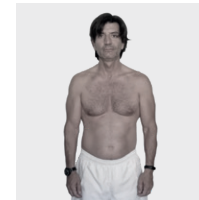
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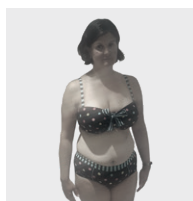
MILDA LATAKAITE



MATT DOCHNIAK



**JUAN JOSÉ
MORENO RUIZ**



EMMA BOWYER

Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup. If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight-control program, consult your physician before using Isagenix products or making any other dietary changes or attempting to lose weight.

All the members depicted here have completed one IsaBody Challenge and the solution utilised is Weight Management. Matt Dochniak has utilised an Energy & Performance solution.

IMPORTANT MESSAGE FROM COMPLIANCE

We are glad you want to learn more about Isagenix and its life-changing products and opportunities!

During your time with Isagenix, you are likely to hear various testimonials as well as certain statements or references to extraordinary product experiences, weight loss results, and Independent Associate earnings. We want to celebrate and recognise each person's individual successes and results, whatever they may be, but we want to avoid creating unreasonable expectations concerning the success you or others may experience. We also want you to have accurate information to make informed decisions about using the products and participating in the income opportunity.

We recommend that you carefully review and become familiar with the following information, which is designed to clarify and qualify the claims about products and earnings. We also encourage you to review and become familiar with the Key Facts About an Isagenix Membership found in this workbook and online at IsagenixEarnings.com. If you have any questions, contact the Isagenix Compliance team at ComplianceEU@IsagenixCorp.com

BUSINESS OPPORTUNITY AND EARNINGS CLAIMS

Isagenix offers an advanced Compensation Plan that is intended to reward Associates for product sales. While some Associates earn substantial amounts of income, most who join Isagenix are primarily product users who never earn any income. Whenever you hear statements about the business opportunity or earnings of an Independent Associate, keep in mind the following:

- Earning levels for Isagenix Independent Associates depicted at this event substantially exceed the average results achieved by all Associates during the same time period and should not be construed as typical or average. The success stories we share, including recognition of substantial income achievements, the ability to quit a job, or portrayals of improved lifestyles, are intended only to show what is possible with the Isagenix business opportunity, but these results are neither typical nor guaranteed. Earnings depend on many factors, including the individual Associate's business and sales skills, personal ambition and activity, time commitment, and sphere of influence. Isagenix cannot guarantee any particular level of earning. Even Associates who dedicate a significant amount of time and effort may not achieve a meaningful level of success.
- An Isagenix Millionaire is an Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix.
- All earnings representations reflect gross amounts that do not include a deduction for business expenses associated with pursuing the business opportunity. Business expenses will vary greatly.
- For average earnings, refer to the Key Facts About an Isagenix Membership Statement found in this workbook. It can also be found at IsagenixEarnings.com.

PRODUCT AND WEIGHT LOSS CLAIMS

Isagenix offers innovative products developed to help its Customers reach and maintain nutritional goals – weight loss, more lean muscle, improved health, increased energy, and more. Whenever you hear product or weight loss claims, bear in mind that:

- Isagenix products are not intended to diagnose, treat, cure, or prevent any disease. Any claims to the contrary are not approved by Isagenix.
- Weight loss and other product testimonials reflect individual experiences of Isagenix Customers and are not typical of the results you may obtain. Results vary with individual effort, body composition, eating patterns, time, and exercise.
- In a study performed in 2012 by University of Illinois at Chicago researchers, subjects lost an average of 9 pounds with an average of 2 pounds of the loss from visceral fat after 30 days on Isagenix North American products and Systems. The subjects also had a greater level of adherence and had more consistent weight loss from week to week compared to subjects on a traditional diet.
- Weight loss should not be considered typical. A two-phase 2016 study published by researchers at Skidmore College showed an average weight loss of 24 pounds after 12 weeks. The study evaluated the use of Isagenix products in men and women for weight loss followed by weight maintenance. As part of the weight loss phase, the participants took part in a calorie-controlled regimen of Shake Days and one Cleanse Day per week. During the weight maintenance phase, the subjects who continued the calorie-controlled program using Isagenix products better maintained their weight loss in comparison to those who transitioned to a traditional diet after 52 weeks. For more information on the study, see IsagenixHealth.net.
- If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight control program, consult your physician before using Isagenix products or making any other dietary changes. Discontinue use if adverse events occur.

INTEGRITY
COUNT ON ME

KEY FACTS ABOUT AN ISAGENIX MEMBERSHIP

MEMBERSHIP TYPES	<p>ISAGENIX HAS TWO MEMBERSHIP TYPES: (1) CUSTOMERS AND (2) ASSOCIATES:</p> <p>Customers and Preferred Customers can purchase Isagenix products at reduced prices for their own or household use but cannot resell Isagenix products or participate in the Isagenix Team Compensation Plan or other business promotions.</p> <ul style="list-style-type: none"> • Associates can purchase Isagenix products at reduced prices for their own or household use; they also have the opportunity to earn money by selling Isagenix products to Retail Customers and from purchases made by Personally Enrolled Members, which include both Customers and Associates. • A majority of Isagenix Members join Isagenix primarily to purchase Isagenix products at a discount. As a result, approximately 81% of Isagenix Members worldwide did not receive any earnings from Isagenix in 2017.
CUSTOMER BENEFITS	<p>CUSTOMERS ENJOY THE BENEFITS OF OUR NO-COMPROMISE, SCIENCE-BASED PRODUCTS. CUSTOMERS HAVE THE OPTION TO CHOOSE:</p> <ul style="list-style-type: none"> • Basic membership: Fast, simple, free sign-up offering discounted prices on Isagenix products. • Preferred membership: Fast, simple sign-up offering additional discounts on Isagenix products for an annual membership fee of £34.80 (UK)/ 42,35 € (Netherlands, Belgium, Spain)/43,05 € (Ireland) (£22.80 (UK)/30,25 € (Netherlands, Belgium, Spain)/ 30,75 € (Ireland) if on Autoship program). • Autoship program: Optional program offering convenience and eligibility for Customer Loyalty Rewards. <p>Customers are not eligible to participate in the Team Compensation Plan. A Customer may update his or her status from Customer to Associate at any time within the first two years.</p>
ASSOCIATE BENEFITS	<p>ASSOCIATES ENJOY THE SAME BENEFITS AS CUSTOMERS, WITH THE ADDITIONAL BENEFIT OF HAVING THE OPPORTUNITY TO PARTICIPATE IN THE ISAGENIX TEAM COMPENSATION PLAN AND OTHER PROMOTIONS. PURSUING THE INCOME OPPORTUNITY:</p> <ul style="list-style-type: none"> • Does not require a significant investment in inventory, sales tools, or other materials, and you can set your own hours and workplace. • May be rewarding, but like any worthwhile business venture, results vary widely depending on many factors, including your skill, effort, time, demographics, and even luck. • Does not offer “quick riches” or guarantees of success. Building any long-term business is challenging, and relatively few achieve significant long-term financial success.
HOW CAN ASSOCIATES EARN MONEY?	<p>ASSOCIATES MAY EARN MONEY IN SEVERAL DIFFERENT WAYS:</p> <ul style="list-style-type: none"> • Retail profits (from in-person sales to Retail Customers) • Retail direct profits (from online sales through approved websites) • Product Introduction Bonuses (based on qualifying sales to new Members) • Team Bonuses, known as Cycles (based on recurring sales to Customers and other Associates) • Executive Matching Team Bonuses (as described in the Isagenix Compensation Plan) • Special incentives and other promotions (including Rank Advancement Bonuses) <p>Associates cannot earn money simply for recruiting or sponsoring new Members. For more details, refer to the Isagenix Team Compensation Plan.</p>
HOW MUCH MONEY CAN AN ASSOCIATE REASONABLY EXPECT TO EARN?	<p>THIS EARNINGS DISCLOSURE STATEMENT (THE “EDS”) REFLECTS STATISTICS BASED ON ALL CUSTOMERS AND ASSOCIATES GLOBALLY IN 2017 AND THEREFORE IS NOT REPRESENTATIVE OF ANY POTENTIAL EARNINGS IN THE UNITED KINGDOM AS ISAGENIX UNITED KINGDOM IS A STARTUP AND THEREFORE LOCAL STATISTICS ARE NOT AVAILABLE AT THIS TIME. AT SUCH TIME AS STATISTICS ARE AVAILABLE, ISAGENIX WILL UPDATE THIS EDS ACCORDINGLY. FURTHERMORE, IN THE FUTURE WHEN ISAGENIX UNITED KINGDOM STATISTICS ARE AVAILABLE AND REFLECTIVE OF THE MARKET IN THE UNITED KINGDOM, ISAGENIX WILL PROVIDE AN APPLICABLE EDS. THE PURPOSE OF THIS EDS IS TO PROVIDE ALL POTENTIAL CUSTOMERS, OR ASSOCIATES WITH INFORMATION THAT IDENTIFIES HOW OUR MEMBERS ARE SEGMENTED BETWEEN THE CATEGORIES OF CUSTOMERS AND ASSOCIATES, THE BENEFITS OF EACH CATEGORY, AND PROVIDE INDICATIVE LEVELS OF EARNINGS OF ASSOCIATES IN ALL ISAGENIX MARKETS COMBINED.</p> <ul style="list-style-type: none"> • 50% (about 39,000) made more than \$337, and the other half made less. (Top 50% median=\$985; top 50% average=\$6,237.) • 10% (about 7,800) made more than \$3,094. (Top 10% median=\$7,446; top 10% average=\$27,163.) • 1% (about 780) made more than \$40,323. (Top 1% median=\$84,804; top 1% average=\$184,725.) • As of Dec. 31, 2017, there were 254 Isagenix Millionaires globally (Associates who exceeded \$1 million in cumulative gross earnings since joining Isagenix, with 180 of those millionaires being U.S. Associates). Those in this U.S. group averaged approximately 6 years as an Isagenix Associate before becoming an Isagenix Millionaire, with the longest being over 15 years. <p>Earning representations reflect gross amounts that do not include any business expenses associated with pursuing the opportunity. Associates are responsible for their own business expenses, and these expenses will vary greatly.</p>
WHAT IS THE BUYBACK POLICY?	<p>In addition to the product satisfaction guarantee that is available to all Associates and Customers, Isagenix will buy back any currently marketable inventory purchased within the previous 12 months by Associates who decide to cancel their Isagenix membership. For more details, see the Isagenix Return and Refund Policy and the Isagenix Buyback Policy.</p>

*Please visit IsagenixEarnings.com for more information.

Are you ready to propel your business forward? We're here to support you to take your business to the next level. To help you achieve success, you can now purchase the latest Isagenix clothing, accessories, and more from our new and exciting website IsaSalesToolsEurope.com.

Whether you're building your business, sharing Isagenix with friends, or working toward a healthier lifestyle, there's something for everyone at IsaSalesToolsEurope.com.

NEW BUSINESS CARD DESIGNS



SHOP NOW



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