

# THE GIG ECONOMY:

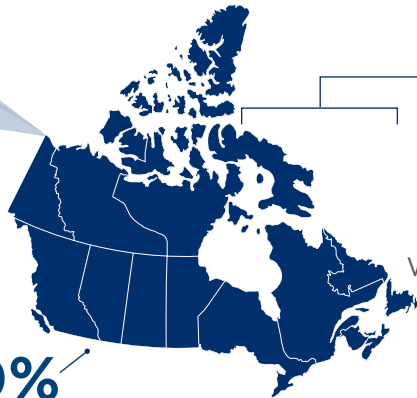
Workers have turned to the gig economy as a way to work with more flexible hours or supplement their income from another job.



## BY THE NUMBERS...



**79 million:** the number of home-based businesses estimated to be started in the next 5 years<sup>1</sup>



**2.18 million** Canadians are working in the growing gig economy<sup>2</sup>

**150 million:** the number of workers in North America and Western Europe who currently work as independent contractors<sup>3</sup>



**70%** of Canadian baby boomers participate in the gig economy to retain control over their working life<sup>2</sup>



**\$3.7 trillion:** the total amount paid to giggers throughout the globe in 2018<sup>4</sup>

## COMMON GIGS



Ride-hailing transportation services



Lodging rentals



Food-delivery services



Grocery deliveries



Home-based businesses: often provide tangible goods and/or services

Independent contract work: freelance consulting, graphic design, copywriting, etc.



## WHY GIGS?



More Time Freedom



Work Flexibility



Supplemental Cash

## IMPORTANT

.....  
All gigs are NOT created equal

The average monthly earnings of online platform transportation workers - such as Uber or Lyft drivers - has **dropped**

**53%** between 2013-2017<sup>5</sup>

### The Lesson?

Choose your gig carefully

### Did You Know?

More than **90%** of businesses fail within the first five years.<sup>6</sup>



1. <https://www.linkedin.com/pulse/wow-forbes-estimates-79-million-new-home-based-opening-alexas-hoover/>  
2. <http://goodtimes.ca/canadas-gig-economy-is-growing/>  
3. <https://hbr.org/2018/03/thriving-in-the-gig-economy>  
4. <https://www2.staffingindustry.com/site/About/Media-Center/Press-Releases/US-Gig-Economy-Grows-to-USD-864-Billion?>  
5. <https://www.foxbusiness.com/personal-finance/uber-lyft-drivers-earning-half-of-what-they-did-in-2013-study>  
6. <https://www.forbes.com/sites/neilpatel/2015/01/16/90-of-startups-will-fail-heres-what-you-need-to-know-about-the-10/#1a927b466679>  
7. <https://www.businessinsider.com/uber-lyft-drivers-making-less-than-4-per-hour-2018-3>

\*The Isagenix Team Compensation Plan has no artificial caps on earnings. Other incentives and bonuses may be capped according to their terms and conditions.  
\*\*Average ride-hailing service earnings depicted in this table reflect estimated net income after accounting for common expenses. Earnings through Isagenix depicted in this table reflect gross income. The ability to earn income with Isagenix depends on many factors. Isagenix cannot and does not guarantee any particular level of earnings. For average earnings with Isagenix, refer to [IsagenixEarnings.com](http://IsagenixEarnings.com).

And other popular gigs are facing similar fates.

# THE GIG ECONOMY - WHY ISAGENIX



**20 Countries**



**600,000** Global Customers



**17 Years in Business**  
(Opened in 2002)



**A+** Better Business Bureau Rating



**\$958 Million** in Global Revenue in 2017

## ISAGENIX HAS IT ALL

Time Flexibility

Low Startup Fees

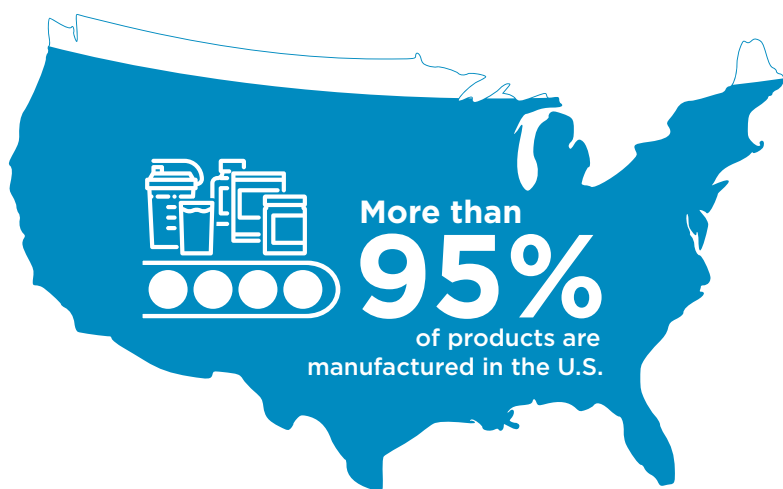
Training and Support

Possibility of Residual Income

No Inventory

Global Opportunity

## At a Glance: What Sets Isagenix Apart From the Crowd?



**Over 100** individual health and wellness products



Scientific Advisory Board, including top medical and health professionals



**Millions** invested annually on research, development, and quality



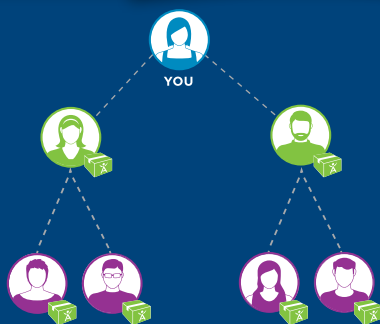
Daily, weekly, and monthly pay

One of the **most generous compensation plans** in the industry



Isagenix makes earning simple.

Simply share the products you love, and encourage others to do the same!



ISAGENIX®

VS.



### Earnings Potential

No caps\*

Approximately \$8.50-\$10 per hour<sup>7</sup>

### To Make \$994, It Would Take...\*\*

Only as long as it takes to complete You Share, They Share\*\*

Approximately 90-105 hours

### Residual Income?

Possible

Not possible