



Director

LEADERSHIP POOL



EARN YOUR SHARE OF **US \$15,000!**

Directors across Europe can earn up to **US \$2,500 monthly for up to three months!**

HOW IT WORKS



To earn your share of the bonus, collect points through key business building activities. Use the new **Leader in Action** formula to calculate how many shares you earn in the Directors Pool.

Category	Subcategory	Point Value
1 Personally Enrolled Team Member	1PET Personal Enrolments	1
2 Personally Enrolled Team Members	2PET Enrolments (up to 20 points each month)	2
Personally Enrolled Rank Advancements	Consultant, Silver Circle Consultant	2
	Manager, Crystal Manager, Silver Circle Manager	6
	Director, Crystal Director, Silver Circle Director	8
	Executive, Crystal Executive, Golden or Platinum Circle, Star Executive	10
Active Weeks	Manager	1
	Director	2
	Executive	4

Now, add up all your 1PET personal Enrolment Points, 2PET Enrolment Points, and Personally Enrolled Rank Advancement Points for the entire month. Next, add in any points earned from Active Director rank weeks only (2 points per week).

Let's say you earned 35 total points, so you earn 35 shares

At the end of the month we add up everyone's total shares earned.

In this example, there were 1,000 total shares earned.

To determine the share value, do the following:

US \$15,000 / 1,000 = US \$15

You earned 35 shares,
so 35 x US \$15 = US \$525.

BONUS! If you are earning shares in the Director Leadership Pool and you rank advance to Executive for the first time, and have one or more weeks at active rank Executive during the commission month, you get to add those active rank Executive points in to your Director Leadership Pool share total for that month!

That's it!

WHAT YOU NEED TO KNOW

1. Open to Associates in Europe.
2. Associates can participate in the Director Leadership Pool for up to three consecutive months.
3. The first month an Associate earns a bonus in the Director Leadership Pool counts as month one of three.
4. The maximum bonus an Associate can earn each month is US \$2,500.
5. An Associate must earn at least 1 point in each category in the month to qualify for the Directors pool.
6. Once an Associate rank advances to Executive, they will no longer be eligible to participate in the Directors pool.
7. Enrolments for 1PET and 2PET must be over 100BV.

LEADERSHIP POOL CALENDAR

Bonus Pool Month (2021)				
Month	Monday Start	Sunday End	# of weeks in Month	Monday Bonus Payment Date
July	28 June, 2021	25 July, 2021	4	16 August, 2021
August	26 July, 2021	22 August, 2021	4	13 September, 2021
September	23 August, 2021	26 September, 2021	5	18 October, 2021
October	27 September, 2021	24 October, 2021	4	15 November, 2021
November	25 October, 2021	21 November, 2021	4	13 December, 2021
December	22 November, 2021	26 December, 2021	5	17 January, 2022

Director Pool Qualifying Terms: This promotion is open to Isagenix Independent Associates from Europe. A maximum of 20 points can be earned per month in the 2PET Enrolment Points category. Personal sponsors can earn multiple points for Personally Sponsored Associates who rank advance more than once in a month. Content is based on a 4-4-5 calendar. Isagenix may modify or terminate the Director Leadership Pool program at any time and for any reason. If a Member does not score points in all four categories in a commission month, they will not receive points for that month.