YOU’VE ORDERED THE PRODUCTS
DON’T MISS YOUR OPPORTUNITY

Find out if an Isagenix business is the right fit for you, and learn how to start building an income.
Hello, and welcome to Isagenix!

There’s a lot of energy and buzz around Isagenix, but you don’t want to join just because ‘everybody else is doing it.’ Get educated and figure out if building an Isagenix business is right for you. If it’s not right for you, that’s okay – we love our valuable Customers!

But if building a business is something that’s right for you, then you’re in the right place.

When you have a positive experience with products that work, it’s only natural to share your results with other people. This is why Isagenix has chosen the network marketing business model – because we believe the best things in life are shared by people talking to other people.

The Isagenix business opportunity is built on the integrity of our products. And because we believe in our products, we will reward you and thank you for sharing them with other people.

What you put in is usually what you’re going to get out and this is definitely not a get-rich-quick scheme. Creating income with Isagenix requires hard work and dedication, just like anything else that’s worthwhile.

But it can be so worth it.

So take a look, and see if you’re interested in taking the next step with Isagenix.

Erik Coover
Owner and Senior Vice President of Global Field Development
A COMMUNITY LIKE NO OTHER

Isagenix is built on a strong foundation of dedicated business builders and Customers.

Our business builders work hard to share the Isagenix products and opportunity with their friends and families. Our Customers are like family and are always willing to lend a helping hand.

For that, everything we do is done with a spirit of gratitude for our Isagenix community. We believe that what is right for our Customers is right for Isagenix.
The weight loss and lifestyle results depicted in this publication may vary depending on level of effort, adherence to a controlled-calorie dietary regime, and physical constitution. The results were achieved when Isagenix products were included as part of a healthy lifestyle that incorporates regular exercise, appropriate portion control, and a varied and balanced diet to meet desired goals. Those who are pregnant, breastfeeding, or have a medical condition are advised to consult a doctor before using Isagenix products or making any other dietary changes.

REAL PEOPLE. REAL RESULTS.

There’s room for everyone to find success at Isagenix, as a part-time supplemental income earner or as a full-time professional.

LEVEL 1: GET PAID FOR SHARING ISAGENIX PRODUCTS WITH OTHERS.

When you bring new Customers to Isagenix, you are paid for their product purchases. As they keep ordering, you keep earning! It’s that simple.

If you help two people join Isagenix, and each of them in turn helps another two people join and buy products, you’ll continue to earn money. This is called ‘You Share, They Share, Repeat’. (Additional requirements apply. For more details, please contact your Sponsor.)

AMY’S LIFESTYLE CHANGE

In August 2013, Amy, at a petite 5 ft 1 inches, weighed 11 stone 8 pounds; the heaviest she had ever been.

In May 2014, she started using Isagenix products. “I knew my life was going to change that day,” says Amy. “I immediately signed up for the IsaBody Challenge® to hold me accountable.”

Amy’s dedication transformed her body, and in helping others do the same, she has been earning commissions month after month.

Amy O’Connor
Isagenix Associate Since 2014

Completed Challenges: 3

Isagenix Solution Utilised: Energy & Performance
LEVEL 2:
EARN A SUPPLEMENTAL INCOME, PART TIME.
At Isagenix, you’re in business for yourself, but never by yourself.

The Isagenix compensation plan is more than just retail and residual commissions.

The work you do now can help lay the foundation for future income that can impact your household’s bottom line.

NEW MUM BECOMES THE BEST VERSION OF HERSELF
In 2013, Natalie was able to reach her pre-pregnancy weight of just over 13 stone, but the momentum eventually stopped. Tired, frustrated and upset with the way she looked and felt, the new mother went back to the drawing board.

In early 2014, her trusted friend introduced her to Isagenix and the IsaBody Challenge®. Natalie admits that she was hesitant to start using the products, because she and her husband were struggling financially. Natalie initially started slowly with Isagenix, but soon found that she was able to find purpose and make a living, all while being at home with her little one.

“I want other mums to know that you don’t have to have a lot of time. You just need a little bit of time, during which you’re committed to doing something,” she shares.

LEVEL 3:
EARN A FULL-TIME INCOME AS A PROFESSIONAL NETWORK MARKETER
A few Associates have been able to devote themselves to the business full time and have built their businesses to produce a sustainable income. To build a solid business that provides you with a steady annual income, you’ll need determination, commitment, skill and a passion for helping others transform their lives.

Focus on growing a strong customer base and identifying a team of fellow Associates who can, in turn, build their own customer base too.

JIMMY SMITH STARTS AN EMPIRE AT 74
After 40 years as a butcher, Jimmy Smith retired and discovered network marketing. It took another 15 years for him to find the right company: Isagenix.

That was in 2002. Today, Jimmy is the all-time top income earner at Isagenix. He and his six children are all building their own Isagenix businesses, as are many of his 28 grandchildren. “As a family, together we can earn more in a month than I made in my entire career as a butcher,” says Jimmy.

But, he emphasises, “It’s not about having money; it’s about what you can do with it. Any one of my 28 grandchildren can go to any university they want, as long as they have the marks, with no student loans.”
Follow These SIMPLE STEPS to Start Building Your Isagenix Business

1. USE THE PRODUCTS

   It all starts here. Use the products to achieve your personal goals.

2. MAKE YOUR LIST

   Who do you know who could benefit from Isagenix products?

3. CREATE INTEREST

   Start the conversation - in person and on social media.

4. GET PAID FOR SHARING ISAGENIX PRODUCTS

   Bring new product users to Isagenix and start earning money.

5. TEACH OTHERS HOW TO GET PAID FOR SHARING ISAGENIX PRODUCTS

   Build relationships that will last. Learn how to host a successful group meeting and how to teach others how to share Isagenix.

To learn more about how to build an Isagenix business, contact the person who introduced you to Isagenix or visit IsagenixBusiness.com.
“Be a product of the products. That’s what shows people that Isagenix works!”

- BILLY ARMIJO
ISAGENIX ASSOCIATE
SINCE 2014

USE ISAGENIX PRODUCTS TO REACH YOUR PERSONAL GOALS

If you want to build a business with integrity, start by using the products in your everyday life. Be a product of the products. Isagenix has solutions for everyone, so set your personal goal, and go for it! Visit Isagenix.com to learn how to use the products you ordered for the best results.

If you’re looking to transform your body – and your lifestyle – join the IsaBody Challenge®.

The IsaBody Challenge is a 16-week total body transformation challenge for Isagenix Customers and Members. Because we believe that transformations are for everybody, we award all who successfully complete their IsaBody Challenge with a €165 product coupon. And the best part? Everyone who completes the IsaBody Challenge also has the chance to win €5,500! Visit IsaBodyChallenge.com to learn more!
MAKE YOUR LIST

Who do you know?

Do you know anyone who wants better health, more energy, or even a little more money? Write their name and contact information on your ‘Who Do You Know?’ list. Don’t be discouraged if people say no. Focus on staying positive and helping people transform their lifestyle with quality nutrition that meets their personal needs.

“If you want to be successful, talk to everybody. Call everyone. You don’t have to reinvent the wheel. I used the systems the company put in front of me and helped others do the same.”

– LISA DEMAYO
ISAGENIX ASSOCIATE SINCE 2011

You can download a ‘Who Do You Know?’ list on isagenixBusiness.com under the ‘Start Here’ tab.
Get social! Don’t be afraid to share your personal journey and successes on your social media pages. Be positive, be authentic and most importantly - be yourself! It’s important not to force Isagenix on others. If they’re interested in learning more about the products or the business, set up an offline meeting to tell them more. IsagenixBusiness.com has more great tips on building your business with social media.

Are you ready to talk to someone about Isagenix? We have a powerful go-to tool to help you: the Experience Isagenix digital tool.

Available on IsagenixBusiness.com, the Experience Isagenix digital tool breaks it down into segments. It includes helpful information and additional resources that you can use when you meet someone for the first time. This digital tool is the perfect companion to our Experience Isagenix presentation.
GET PAID FOR SHARING ISAGENIX PRODUCTS WITH OTHERS.

Bring new product users to Isagenix and start earning bonuses.

Help at least two new people start their journey with Isagenix, then support each of them in helping another two people get started by purchasing Isagenix products. Once you do that, you’ll have completed what we call ‘You Share, They Share, Repeat’.

For more details, please contact your Sponsor.

“Sharing the products with others allows me to continue living the healthy lifestyle I have grown to love! I started using the products for me, but how could I not tell everyone I know about how awesome they are?”

- AMY O’CONNOR
Proud Product User Since 2014
As your team grows, you’ll find that some (not all) of your Customers may be asked about their transformations, and some may be ready to start building an Isagenix business. They’ll go on a journey a lot like yours. Help them succeed by teaching them the You Share, They Share, Repeat method and how to use the many tools and resources Isagenix provides.

Group meetings, also called Launch Parties, are a great way to introduce a group of people to Isagenix, all at once. You can host a Launch Party in your home or a hotel conference room, to allow people to sample products as you introduce the company and the culture, discuss the science behind Isagenix, or share stories of transformations. This will illustrate how Isagenix can help others reach their physical or financial goals.

You can also attend events throughout the year to help you grow as a leader. Events provide you – and your team – with the tools, training, and resources to help you jump-start an Isagenix business and achieve your goals.

Visit EU.IsagenixEvents.com to find an event near you.